

Assessment: Assessment Plan

Degree Program - VPA - Art - Art (BA)

CIP Code: 50.0701.00

Disciplinary Accrediting Body: National Association of Schools of Art

Next Accrediting Agency Review: 2024

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Program Purpose Statement: Students in the Bachelor of Arts (BA) in Art choose a Field of Specialization in either Art History or Studio Art.

The BA in Art - Art History promotes an awareness of the significance of visual art in various historical cultures around the world. Prior to the last semester of the senior year, students are required to take 6 hours in a focus area in preparation for the Capstone Project, the Senior Thesis ARTH 4309. An Art History specialist may complete either a traditional minor or an interdisciplinary research minor, subject to approval by the art history area advisor, in a field or fields outside of the School of Art. The Art History area strives to make available activities that enhance the experience of art, such as access to art objects, guest lectures, study abroad, as well as pre-professional activities such as internships and curatorial pursuits. A BA in Art - Art History trains students to do original research, to think critically, to write well, and to present research to an audience using various technologies. All of these skills are transferable to a multitude of career paths. A BA in Art - Art History prepares students for careers and graduate study in Art History and affiliated fields such as curatorship, museum sciences, and arts advocacy, and also is valued in STEM fields such as Engineering and Neuroscience.

The BA in Art - Studio Art focuses on the development of students' personal artistic expression and technical skills in relation to two other disciplines outside of the School of Art. Students select art course offerings from the six studio areas and, with their advisor, they will select courses within the CVPA and an appropriate minor outside the CVPA. The BA in Art - Studio Art culminates in a Capstone Project, consisting of three one hour courses (ART 4101, 4102, and 4103), overseen by a committee of three faculty members, one of whom is the SOA BA in Art - Studio Art advisor and the other two chosen from the other disciplines selected by the student. Students who have chosen to pursue a BA in Art will gain an understanding of and appreciation for art as it can be integrated into other fields of study. A BA in Art prepares students for a wide variety of careers that employ arts in tandem with other disciplines as well as graduate study in one of the areas of focus.

Modality: Face-to-Face

Student Learning Outcome: 19-20 Professional Competency

Students will demonstrate competency in technical and professional skills as evidence by successful completion of the Capstone Project in either ART 4102 or ARTH 4309.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2016

End Date: 08/31/2017

Assessment Methods

Capstone Assignment/Project - Capstone Projects will be reviewed by a committees of faculty members based on effective verbal communication.

(Active)

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Criterion: 90% of the students will score 2 or above on a 4 point scale.

Schedule: The Capstone Project will be reviewed at the completion of Art 4103 or ARTH 4309.

Capstone Assignment/Project - Capstone Projects will be reviewed by a committees of faculty members based on effective use of Power Point (or other current digital software) in conjunction with text and argument and their ability to answer questions. (Active)

Criterion: 90% of the students will score 2 or above on a 4 point scale.

Schedule: The Capstone Project will be reviewed at the completion of Art 4103 or ARTH 4309.

Student Learning Outcome: 19-20 Artistic Understanding

Students will demonstrate sufficient understanding of artistic developments as evidenced by successful completion of the Capstone Project in either ART 4102 or ARTH 4309.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2016

End Date: 08/31/2017

Assessment Methods

Capstone Assignment/Project - Capstone Projects will be reviewed by a committees of faculty members based on critical thinking; (Active)

Criterion: 90% of the students will score 2 or above on a 4 point scale.

Schedule: The Capstone Project will be reviewed at the completion of Art 4102 or ARTH 4309.

Capstone Assignment/Project - Capstone Projects will be reviewed by a committee of faculty members based on Depth and breadth of visual literacy. (Active)

Criterion: 90% of the students will score 2 or above on a 4 point scale.

Schedule: When students take either ART 4102 or ARTH 4309.

Student Learning Outcome: 19-20 Thesis Construction

Students will demonstrate the ability to specify a purpose, an appropriate audience, and make appropriate communication choices through writing, as evidenced by the successful completion of written work .

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2016

End Date: 08/31/2017

Additional Assessment Component: Communication Literacy

Assessment Methods

Capstone Assignment/Project - The Thesis Advisor will assess the thesis construction based on Grammar and Expression. (Active)

Criterion: 90% of the students will score 2 or above on a 4 point scale.

Schedule: Writing skills will be assessed upon completion of the Capstone course work, ART 4101, 4102, 4103, or ARTH 4309.

Capstone Assignment/Project - The Thesis Advisor will assess the thesis construction based on organization of ideas. (Active)

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Criterion: 90% of the students will score 2 or above on a 4 point scale.

Schedule: Writing skills will be assessed upon completion of the Capstone course work, ART 4101, 4102, 4103, or ARTH 4309.