

Assessment: Assessment Plan

Degree Program - VPA - Art - Art (BFA)

CIP Code: 50.0701.00

Disciplinary Accrediting Body: NASAD

Next Accrediting Agency Review: 11-12

Degree Program Coordinator: Nancy Slagle

Degree Program Coordinator Email: n.slagle@ttu.edu

Degree Program Coordinator Mail Stop: 2081

Program Purpose Statement: The Bachelor of Fine Arts focuses on the development of the students' personal artistic expression and technical skills in both traditional and experimental art techniques. Students choose an area of emphasis from the list of skill concentrations offered by the School of Art. In addition, students who have chosen to involve themselves in the pursuit of the BFA will gain an understanding and appreciation for their artistic heritage while developing their awareness of the work of contemporary visual artists.

Assessment Coordinator: Professor Nancy Slagle, Associate Director School of Art

Modality: Face-to-Face

Student Learning Outcome: 19-20 Communication Literacy Requirement

Students will demonstrate their ability to demonstrate Clarity of Communication, Fluency in mode of communication and Awareness of Audience in written or oral presentations.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2018

Additional Assessment Component: Communication Literacy

Assessment Methods

Capstone Assignment/Project - Students will be assessed in Communication Literacy courses ART 4359, ART 4335 or ARTV 4365. Students will be assessed on their ability to demonstrate clarity of communication in a written or oral presentation. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: When students take ART 4359, ART 4335 or ARTV 4365

Capstone Assignment/Project - Students will be assessed in Writing Intensive courses ART 4359, ART 4335 or ARTV 4365.

Students will be assessed on their ability to demonstrate fluency in mode of communication in written or oral presentations. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: When students take ART 4359, ART 4335 or ARTV 4365

Capstone Assignment/Project - Students will be assessed in Communication Literacy courses ART 4359, ART 4335 or ARTV 4365. Students will be assessed on their ability to demonstrate an awareness of audience in a written or oral presentation. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: When students take ART 4359, ART 4335 or ARTV 4365.

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Student Learning Outcome: 19-20 Professional Competency

Students will demonstrate their professional competency during their area capstone course; ART 4382, ART 4335 or ARTV 4365

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2016

Assessment Methods

Course Level Assessment - 1. Time Management (attendance, ability to meet project deadlines) rated on a 4-point scale. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: When students take ART 4382, ART 4335 or ARTV 4365

Course Level Assessment - 2. Professional Discourse (collegiality, quality of class discussions) rated on a 4-point scale. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: When students take ART 4382, ART 4335 or ARTV 4365

Student Learning Outcome: 19-20 Visual Knowledge

Seniors will demonstrate their visual knowledge by preparing a comprehensive portfolio for faculty review.

Outcome Status: Active

Outcome Type: Student Learning

Start Date: 09/01/2019

Assessment Methods

Portfolio Review - Assessment #1: concept (success in verbal and/or visual communication of intended concept) rated on a 4-point scale. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: Senior Year

Portfolio Review - Assessment #2: content (craft / technique / composition /design) rated on a 4-point scale. (Active)

Criterion: 90% of the students will score 2 (satisfactory) or above on a 4 point scale.

Schedule: Senior Year