# **Assessment: Assessment Plan**



## Degree Program - VPA - Art - Art History (MA)

**CIP Code:** 50.0703.00

Disciplinary Accrediting Body: National Association of Schools of Art and Design

Next Accrediting Agency Review: 11-12

Degree Program Coordinator: Kevin Chua

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**Program Purpose Statement:** To prepare students for doctoral studies in Art History by advancing their knowledge of the discipline and their skills in research, writing, editing, and the communication of ideas.

To prepare students for careers in museums, community colleges, publishing houses, visual resource libraries, art auction houses, and other similar professions, by providing a degree program that meets the educational needs of arts and cultural organizations in Texas and beyond.

To foster a learning environment that encourages students to contribute to historical knowledge about art and visual culture, to develop critical thinking skills, and to apply historical methodologies to the solution of contemporary problems.

Assessment Coordinator: Prof. Nancy Slagle, Associate Director School of Art

Modality: Face-to-Face

### Student Learning Outcome: 19-20 Appropriate Methodology

Students will understand and apply methodology appropriate to their research topics.

Outcome Status: Active

Outcome Type: Student Learning

**Start Date:** 09/01/2016

#### Assessment Methods

**Essays** - Students will demonstrate understanding of methodology in essays in ARTH 5308 (Methods and Theories in Art History) (Active)

Criterion: 90% of students of will earn a 3.0 on a 4 point scale

**Schedule:** Upon completion of ARTH 5308 (usually in the first semester)

Essays - Students will apply Art History methodology in essays in ARTH 5308 (Methods and Theories in Art History) (Active)

**Criterion:** 90% of students will earn a 3.0 on a 4 point scale

Schedule: Upon completion of ARTH 5308 (usually in the first semester)

## Student Learning Outcome: 19-20 Knowledge of Historical Context

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Students will acquire knowledge of the historical field of the thesis research topic.

Outcome Status: Active

Outcome Type: Student Learning

**Start Date:** 09/01/2016

#### Assessment Methods

## Degree Program - VPA - Art - Art History (MA)

Capstone Assignment/Project - Capstone Project, or MA thesis will be reviewed by committees of faculty members based on: 1) Knowledge of relevant historical developments in Art History; 2) Critical thinking; 3) Depth and breadth of visual literacy. (Active)

**Criterion:** 90% of the students will score 3 or above on a 4 point scale.

Schedule: Upon final submission of the thesis

**Capstone Assignment/Project** - The oral defense of thesis will be reviewed by committees of faculty members based on: 1) Use of relevant research sources to construct the argument; 2) Effective oral communication; 3) Effective use of Power Point (or other current digital software) in conjunction with text and argument; 4) Ability to answer questions from the audience. (Active)

**Criterion:** 90% of the students will score 3 or above on a 4 point scale.

Schedule: Upon thesis defense.

### **Student Learning Outcome: 19-20 Professional Competency**

Students will demonstrate professionalism in the quality of their written thesis and in the quality of the public presentation of the thesis.

Outcome Status: Active

Outcome Type: Student Learning

**Start Date:** 09/01/2016

#### Assessment Methods

Thesis - Rubric-based evaluation of the oral components of the thesis by Thesis Advisory Committee. (Active)

**Criterion:** 90% of students will earn a 3.0 or better on a 4-point scale.

**Schedule:** Upon completion of the thesis defense.

**Thesis** - Rubric-based evaluation of the visual and technological components of the thesis presentation by Thesis Advisory Committee. (Active)

**Criterion:** 90% of students will earn a 3.0 or better on a 4-point scale.

**Schedule:** Upon completion of the thesis defense.