Assessment: Assessment Plan

Texas Tech University
Office of the Provost
Office *of* Planning & Assessment

Degree Program - VPA - VPA - Interdisciplinary Arts Studies (BA-IAS)

Program Purpose Statement: The Bachelor of Arts in Interdisciplinary Arts Studies (BA-IAS) is a unique program for students who wish to study multiple fields in equivalent depth. As an interdisciplinary liberal arts degree, it requires similar but slightly different general requirements as the Bachelor of Arts degree. Instead of a major and minor, the student selects three fields of concentration, each of which meets the minimum requirements of a departmental or interdisciplinary minor. Together, the three fields form a coherent concentration of interest to the student that is unavailable elsewhere in the university as an organized program of study. The student chooses the three fields in consultation with the J.T. & Margaret Talkington College of Visual & Performing Arts (TCVPA) academic advisor and, as necessary, the departmental or program advisors overseeing those areas. Any academic minor offered by the University may be used as a field of concentration in the BA-IAS, but at least two of the three fields must reside in the TCVPA. A further requirement of the BA-IAS is that although a student may select three fields from within the College, all three fields may not reside in the same School.

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Modality: Face-to-Face

CIP Code: 50.0101.00

Student Learning Outcome: Global Awareness

Graduating students will situate various artistic practices within socio-cultural contexts and will identify the relationship of those concepts to local, regional, national, and global trends.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 01/01/2019

Assessment Methods

Student Projects - VPA 2301 Golden Record Project: Students will work collaboratively to produce a multi-media video that expresses the global diversity of the arts. (Active)
Criterion: 80% of students will achieve a C- or better on this project. **Schedule:** Evaluated in Fall or Spring, beginning in Spring 2019

Student Learning Outcome: Communication Literacy 1

Graduating students will effectively articulate key concepts within interdisciplinary and multi-disciplinary topics in the visual and performing arts to a variety of audiences.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2020
Additional Assessment Component: Communication Literacy

Assessment Methods

Essays - VPA 1302 Research Paper and Lecture presentation: Students will write a Global Communication Arts research paper and present the paper to the class using an accompanying visual slide presentation. (Active)

Criterion: 80% of students will achieve a C- or better on this project.
Schedule: Beginning Fall 2020

Student Learning Outcome: Communication Literacy 2

VPA 2310 Analytical Essay: Students will write a 4-5 page essay which either reflects critically on class readings or which analyzes a theoretical topic relevant to arts research. The essay will be presented to the class.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 09/01/2019
Additional Assessment Component: Communication Literacy

Assessment Methods

Essays - VPA 2310 Analytical Essay: Students will write a 4-5 page essay which either reflects critically on class readings or which analyzes a theoretical topic relevant to arts research. The essay will be presented to the class. (Active)

Criterion: 80% of students will achieve a C- or better on this project.
Schedule: Beginning Fall 2019

Student Learning Outcome: Signature Educational Experience

Graduating students will apply relevant concepts, theories, and content knowledge to develop workable solutions for student-selected research questions, interdisciplinary artistic creations, collaborative arts-based projects, and/or internships.

Outcome Status: Active
Outcome Type: Student Learning
Start Date: 01/01/2020

Assessment Methods

Capstone Assignment/Project - VPA 4110/Independent Study Capstone project: With the help of a faculty mentor, students will plan, develop, create, and present an innovative interdisciplinary or hybrid arts project. They will develop strategies for communicating their creative visions to various constituents, including potential collaborators. (Active)

Criterion: 80% of students will achieve a C- or better on this project.
Schedule: Beginning Spring 2020