



TEXAS TECH™

Operating Policy and Procedure

OP 30.07: KTTZ-FM

DATE: October 24, 2023

PURPOSE: The purpose of this Operating Policy/Procedure (OP) is to ensure understanding and standardized procedures concerning KTTZ-FM.

REVIEW: This OP will be reviewed every two years after publication by the Associate Managing Director of Texas Tech Public Media with substantive revisions presented to the Vice Provost for Administrative Affairs and the Provost and Senior Vice President.

POLICY/PROCEDURE

1. KTTZ-FM is a non-commercial, educational FM radio station licensed by the Federal Communications Commission to the Board of Regents of Texas Tech University. KTTZ is licensed as a Class C1 station and is authorized to operate at 70,000 watts effective radiated power on 89.1 MHz.
2. As the South Plains' only listener-supported public radio station, KTTZ's mission is to provide quality radio programming that will inform, educate, and entertain. KTTZ promotes the university to the region and provides invaluable community outreach through its network affiliations. Furthermore, KTTZ will strive to:
 - a. Be "THE" source of quality and excellence in radio programming at Texas Tech University;
 - b. Operate from a sound financial base in a fiscally responsible manner;
 - c. Inform, educate, and entertain a diverse and growing community of listeners;
 - d. Explore and implement the latest in digital broadcast technology;
 - e. Strive to advance the arts and cultural heritage of this area; and
 - f. Support, promote, and enhance the image of Texas Tech University to the community, region, and nation.
3. KTTZ's studio facilities and business offices are located in the Texas Tech Plaza building at 19th Street and University Avenue, immediately southeast of the main campus. Broadcast transmission facilities are located in the KTTZ-TV transmitter building at 15th Street and Joliet Avenue at the base of the 702-foot broadcast tower.
4. KTTZ broadcasts 24 hours a day, 7 days a week with a format of classical music, jazz, fine arts, news, and cultural programming. This programming enhances the quality of life and goodwill of

the university to the South Plains. KTTZ's broadcast programming is also available as an online stream at www.kttz.org. The station is affiliated with three radio networks, National Public Radio (NPR), Public Radio Exchange (PRX), and American Public Media (APM).

5. KTTZ-FM is funded by public subscriptions, federal and local grants, community contributions, and by the university. It is managed and staffed by Texas Tech employees and community volunteers.
6. KTTZ-FM personnel are responsible for the management, maintenance, and operation of radio broadcasting facilities, including the radio studios and office areas, broadcast transmitter, and other specific support equipment. Requests for access to and use of facilities by others may be made as dictated by university-approved procedures. Requests should be submitted to the General Manager of Texas Tech Public Media.
7. Programming requests and ideas should be submitted via the ["Contact Us"](#) link on the KTTZ website.
8. KTTZ-FM is responsible for programming broadcasts for the Texas Tech University bell towers. Refer to [OP 30.14, Playing Electronic Music from University Bell Towers](#), for additional information and about requesting a broadcast from the university bell towers for special events or purposes.