



TEXAS TECH™

Operating Policy and Procedure

OP 68.05: KTTZ-FM

DATE: February 27, 2026

PURPOSE: The purpose of this Operating Policy/Procedure (OP) is to ensure understanding and standardized procedures concerning KTTZ-FM.

REVIEW: This OP will be reviewed every two years after publication by the Executive Director of Texas Tech Public Media with substantive revisions presented to the Vice President for Marketing & Communications.

POLICY/PROCEDURE

1. KTTZ-FM is a non-commercial, educational FM radio station licensed by the Federal Communications Commission to the Board of Regents of Texas Tech University. KTTZ is licensed as a Class C1 station and is authorized to operate at 70,000 watts effective radiated power on 89.1 MHz.
2. As the South Plains' only listener-supported public radio station, KTTZ's mission is to provide quality radio programming that will inform, educate, and entertain. KTTZ promotes the university to the region and provides invaluable community outreach through its network affiliations. Furthermore, KTTZ will strive to:
 - a. Be "THE" source of quality and excellence in radio programming at Texas Tech University;
 - b. Operate from a sound financial base in a fiscally responsible manner;
 - c. Inform, educate, and entertain a diverse and growing community of listeners;
 - d. Explore and implement the latest in digital broadcast technology;
 - e. Strive to advance the arts and cultural heritage of this area; and
 - f. Support, promote, and enhance the image of Texas Tech University to the community, region, and nation.
3. KTTZ's studio facilities and business offices are located in the Texas Tech Plaza building at 19th Street and University Avenue, immediately southeast of the main campus. Broadcast transmission facilities are located in the KTTZ-TV transmitter building at 15th Street and Joliet Avenue at the base of the 702-foot broadcast tower.
4. KTTZ broadcasts 24 hours a day, 7 days a week with a format of classical music, jazz, fine arts, news, and cultural programming. KTTZ's broadcast programming is also available as an online

stream at www.kttz.org. The station is affiliated with three radio networks, National Public Radio (NPR), Public Radio Exchange (PRX), and American Public Media (APM).

5. KTTZ-FM is funded by public subscriptions, grants, community contributions, and by the university. It is managed and staffed by Texas Tech employees.
6. KTTZ-FM personnel are responsible for the management, maintenance, and operation of radio broadcasting facilities, including the radio studios and office areas, broadcast transmitter, and other specific support equipment.