



Transformationen – Zeichen und ihre Objekte im Wandel

Internationaler Kongress der
Deutschen Gesellschaft für Semiotik

28. September bis 2. Oktober 2021

Panel Kulturwissenschaft (Science of Culture): *Images as Agents of Cultural Transformation*

The approach to images as cultural documents of collective memory and instruments of social shaping build a central theoretical component of cultural theories since its establishment as a critical discipline. Prominent thinkers of cultural studies and art history defined images as symbolic representations and as carriers and storages of affective, cultural expression. This broad understanding of images as carriers of archival value, texts, and complex language also found its popularity within the semiotic structuralist and poststructuralist tradition. Nearly most of the leading figures of both streams have contributed fundamentally to advancing a new image-based semiotic study of culture that revolutionized humanities, encouraging dismantling boundaries between disciplines and flattening hierarchical cultural structures.

The panel Culture Studies titled „Images as Agents of Cultural Transformation“ follows this tradition and revisits theories of images as signs and sign processes that shape our perception and reality. Its main goal is to elaborate on the fundamental role of images as a driving force of cultural evolution.

Topics of discussion include sign processes as carriers of cultural changes and how these processes determine the interrelation of image components. Furthermore, the panel addresses the role of images as tools of cultural shaping and as reasoning vehicles within the network of cultural memory.

As complex signs, images evolve in multimodal expressive forms. The panel hosts compelling examples of cultural and social shaping by images in literature, film, photography, and aesthetic education. It expands the theoretical reflection to abstract concepts of visual perception from biological patterns to digital algorithms and ideological theories. They all derive from the deep archive of cultural experience and reshape our relation to reality.

Panel Program: Tuesday 28.09.

14:00-14:30	<p>Elize Bisanz <i>Introduction: Images as Agents of Cultural Transformation.</i></p> <p>Nina Samuel <i>Bild, Materialität, Agency. Visuelle Transformationsprozesse in Mathematik, Biologie und im Museum.</i></p>
14:30-15:00	<p>Tiago da Costa e Silva <i>The Flowing Stream of Moving Pictures: A Pragmatic Approach to Idea-Generation, Formativity, and Artistic Manifestation.</i></p> <p>Anna Schober <i>Fotografische und filmische Bildakte: Mimesis und Konversion in mediatisierten, demokratischen Gesellschaften.</i></p>
15:00-15:30	<p>Linda Freyberg <i>Iconic Agents - Visualization as Tools of Epistemology.</i></p> <p>Dario Dellino <i>Human face in artistic representation. Icon or idol?</i></p>
15:30-16:00	<p>Alba Eugenia Vásquez Miranda <i>Photographic images of urban indigenous identities in contemporary Mexico.</i></p> <p>Tim Kucharzewski <i>Re-imaging images of war. How war fiction shapes memory.</i></p>

Panel Program: Wednesday 29.09.

14:00-14:30	<p>Tommaso Durante <i>Images as Agents of Cultural Transformation Processes.</i></p> <p>Stephanie Schneider <i>Experience as a Driving Force for Cultural Transformation.</i></p>
14:30-15:00	<p>Olga V. Pchelina <i>The Interpretation of the Symbol in Merezhkovsky's Concept of Culture.</i></p> <p>Kenneth Laine Ketner <i>Cultural Generation Processes. Indexical Semeioses Leading to Symbolical Semeioses.</i></p>
15:00-15:30	<p>Susan Petrilli, Augusto Ponzio <i>Ideology in Ferruccio Rossi-Landi as Social Planning.</i></p>

Conference Zoom Link

You are invited to a Zoom meeting.

When: Sep 28-29, 2021 07:00 AM Central Time (US and Canada) 14:00 PM Berlin

Register in advance for this meeting:

<https://texastech.zoom.us/meeting/register/tJcodeGurj4iHtSZNKHwnDkHVX5tPK9L-4QD>

After registering, you will receive a confirmation email containing information about joining the meeting.