

FOOD TRUCK SERVICES TERMS AND CONDITIONS

These Terms and Conditions, along with the Food Truck Services Application (the Application”) and any linked terms included therein, shall make up the “Agreement”. “TTU” shall refer to Texas Tech University. “Vendor” shall refer to the Food Truck Services vendor as stated in the Application. Vendor and TTU may be referred to herein individually as a “Party” and collectively as “Parties.”

1. Vendor’s Food Truck Service (“Services”) Requirements

1.1 Services.

1.1.1 Location.

1.1.1.1 The Services may be conducted on any TTU campus in a space and time assigned by TTU prior to an event (“Event”). The Vendor shall only provide Services in the assigned space and time for the Event. Services are limited to any TTU campus located across the State of Texas.

1.1.1.2 TTU will assign a specific placement location for the Vendor to provide Services (the “Space”) prior to the performance of Services. The Space shall be assigned by the TTU Outdoor Events Coordinating Committee (the “Committee”). The Vendor is forbidden from providing any Services unless approved by the Committee and shall only provide Services on the date and the Space assigned by the Committee.

1.1.1.2.1 TTU reserves the right to change the Space location in its sole discretion at any time as needed.

1.1.1.3 Vendor shall ensure that all employees or subcontractors of the Vendor occupy only the assigned Space during the performance of Services and during the time and date allocated by TTU.

1.1.1.4 Vendor shall not bring portable restrooms or dumpsters onto the campus.

1.1.1.5 Electricity, generators, water, ice, tables, chairs, barricades, coolers, and trash disposal will not be available or provided by TTU. The Vendor will not have access to any TTU facilities.

1.1.1.6 Vendor shall not park vehicles, other than the food truck in the Space for safety considerations. The Committee, along with the TTU Traffic and Parking Services department, will coordinate parking arrangements with Vendor if needed.

1.1.1.6.1 Vehicles and trailers belonging to Vendor or employees of Contractor that are driven on TTU campus in the performance of Services must have Vendor’s name prominently displayed. Magnetic signs are acceptable.

1.1.2 Space Set-Up and Tear Down.

- 1.1.2.1 Vendor is responsible for all set up, and tear down, and loading and unloading of equipment and supplies.
- 1.1.2.2 Vendor will coordinate with TTU prior to any setup due to other campus events, night classes, bus routes, and other considerations.
- 1.1.2.3 Vendor may begin set up no earlier than three (3) hours in advance of an Event.
- 1.1.2.4 Vendor shall not attach any equipment or signage to any TTU property, including trees, buildings, handrails, lampposts, etc. Vendor shall not display signs or advertising devices outside Space or beyond limits of Space as to interfere with any adjacent space.
- 1.1.2.5 Vendor shall not leave supplies, displays, signage, decorations, or equipment in any walkway, ingress, or egress but shall be confined to the Vendor's assigned Space.
- 1.1.2.6 Prior to staking anything into the ground, Vendor shall obtain prior approval from the Committee and have the location(s) checked for utility lines at least three (3) days before the Event by contacting TTU Operations Work Control at 806-742-4677 (742-4OPS). This is to protect the TTU Grounds and TTU Underground Utilities.
- 1.1.2.7 Vendor shall take all industry prudent precautions to protect existing TTU structures and property and to prevent damage to TTU buildings, building contents, land improvements, and landscaping. After Services have commenced, Vendor will be liable for any damage to any TTU property, grounds, and contents during the course of the Services.
- 1.1.2.8 Vendor shall place all trash and recycling in proper bins to be provided by and disposed of by Vendor off campus. Vendor shall not use TTU trash receptacles or dumpsters. Vendor shall properly dispose of all waste, including grease and other bi-products off the TTU campus. Vendor shall not dump any grease on the grounds.
- 1.1.2.9 Vendor shall remove all Vendor equipment and supplies, from the Space and the campus within two hours after the end of the Event.

1.1.3 Food and Beverage Requirements.

- 1.1.3.1 Vendor shall not bring any glass containers into the Space or serve any food or beverages in glass containers.
- 1.1.3.2 The Vendor are prohibited from serving or selling any alcoholic beverages.
- 1.1.3.3 Pursuant to TTU's Pouring Rights Agreement currently in effect, only Coca-Cola branded beverage products are allowed on TTU campuses. A list of approved beverages is provided in [Exhibit B](#). The Vendor shall not serve any beverages not included on the list, including non-branded and branded bottled water. Non-branded coffee and tea sold in non-branded cups is permitted. Non-bottled water may be served.

1.1.3.4 The Vendor is required to comply with [Texas Department of State Health Services Food Handler requirements](#) and [TTU Environmental Health and Safety \(“EH&S”\) standards](#) and acquire a [Temporary Food Service Permit](#) for each Event, in addition to any city-required permits. TTU EH&S reserves the right to conduct an inspection at prior to Services being provided or at any time while Services are being provided.

1.1.3.5 The TTU Fire Marshall must inspect and approve Vendor’s equipment prior to a Temporary Food Service Permit being issued. The TTU Fire Marshall reserves the right to conduct an inspection at any time.

1.1.4 General Requirements.

1.1.4.1 Vendor shall ensure that its employees hold all necessary certifications, permits, licenses, etc. (ex. Texas driver license, City of Lubbock Food Permit) as required by TTU, the city in which Services are provided, and the State of Texas.

1.1.4.2 Vendor’s Services shall not sell or include any promotional materials containing references to or sell, distribute, or display alcohol, nicotine, tobacco, vapes, any illegal substances, explicit language, nudity, or incendiary devices. Vendor is limited to selling food and beverages. Vendor shall not sell anything containing TTU identity marks or insignia.

1.1.4.3 Vendor shall comply with the [City of Lubbock’s requirements](#) or the city in which Services are provided, regarding food trucks, including but not limited to the use of propane tanks.

1.1.4.4 Vendor shall not play music at an excessively loud volume. Please see [TTU Operating Policy 61.02](#).

1.1.4.5 Vendor shall comply with all City of Lubbock (or the city in which Services are provided) and State of Texas sales tax regulations and collect any sales taxes required. TTU will not be liable for any taxes due to the State or city for Vendor’s Services.

1.1.4.6 Vendor will ensure that all its employees, subcontractors, agents, and affiliate personnel comply with all provisions of the Occupational Safety and Health Act (“OSHA”), which can be found at <https://www.osha.gov/sshdir/tx.html>, as well as all other federal, state, and local safety requirements, occupational health standards, environmental laws, and other applicable ordinances, rules, and regulations in the performance of the Services.

1.1.4.7 Vendor’s failure to comply with any requirements of this Agreement or any other requirement of TTU, including but not limited to the Committee, EH&S, TTU Operations Division, or the TTU Fire Marshall shall result in the immediate cancellation of the Event, termination of this Agreement, and Vendor’s removal from the TTU campus, as well as removal from TTU’s Approved Food Truck List, without a refund of any fees paid or without any further obligation from TTU involving anticipated profits.

1.1.4.8 Vendor shall not bring animals other than registered service animals to the campus or Space.

1.1.4.9 TTU reserves the right to inspect Vendor's equipment and truck or trailer at any time. TTU also reserves the right to examine any of Vendor's pertinent books, documents, papers, systems, and/or other records involving Services related to the Agreement.

1.1.5 Contacts.

1.1.5.1 Vendor shall maintain a representative that works directly with the TTU sponsoring department.

1.1.5.2 Vendor shall keep at least one (1) attendant in its truck or trailer during Service hours. Failure to do so may result in removal of the truck or trailer from TTU property at Vendor's expense.

1.2 Not Exclusive. This Agreement is not exclusive, and TTU may engage other Vendors or use its own employees to perform Services.

1.3 No Guarantee. TTU does not guarantee minimum or maximum compensation, revenue, or requests for Services under this Agreement.

2. Financial Arrangement

2.1 Fees to TTU. Upon execution of this Agreement, Vendor shall pay TTU an annual fee of five hundred dollars (\$500.00) in exchange for being added to TTU's Approved Food Truck List. The online payment for the fee must accompany the application. Failure to pay and/or maintain the annual required fee will result in removal from TTU's Approved Food Truck List and termination of access to the TTU campus.

2.2 Vendor Acceptance of Payments. Vendor shall provide means to accept payments for Services. TTU will not assist with payment processes or provide cash/change. If Vendor accepts cash payments, it shall comply with the requirements of the Committee.

2.2.1 Vendor shall comply with all prevailing credit card rules and regulations, including, but not limited to, Payment Card Industry Data Security Standards ("PCI DSS") and Payment Application Data Security Standard ("PA DSS"). Refer to PCI Security Standards Council at <https://www.pcisecuritystandards.org/>.

2.2.1.1 Vendor shall provide current proof of PCI DSS compliance to TTU.

2.2.1.2 Vendor shall provide its own PCI DSS/PA DSS-validated point-of-sale terminal(s) and connectivity for the terminal(s).

3. Termination

3.1 TTU may terminate this agreement and/or any planned Services or Events for any or no reason by giving Vendor immediate written notice. Upon termination of the Agreement by TTU, Vendor shall immediately vacate TTU property and shall not be entitled to a refund of any fees paid to TTU.

4. General

4.1 Independent Contractor Status. Vendor agrees that it and its employees and agents have no employer-employee relationship with TTU. TTU will not be responsible for the Federal Insurance Contribution Act

(“FICA”) payments, federal or state unemployment taxes, income tax withholding, Workers Compensation Insurance payments, or any other insurance payments, nor will TTU furnish any medical or retirement benefits, or any paid vacation or sick leave. Vendor is responsible for the conduct of business operations, including employee salaries, travel, etc. Vendor is an independent Vendor, and this Agreement does not form a joint venture or partnership.

4.2 Insurance Requirements. Consistent with its status as an independent Vendor, Vendor will carry and cause its Subcontractors to carry at least the following insurance, with companies authorized to do business in Texas or eligible surplus lines insurers operating in accordance with the Texas Insurance Code. TTU in no way warrants that these limits are sufficient to protect Vendor from liabilities that might arise out of the performance of the Services. Vendor will assess its own risks and, if it deems appropriate or prudent, maintain higher limits or broader coverages. Vendor is not relieved of any liability or other obligations assumed by reason of its failure to obtain or maintain insurance in sufficient amounts, duration, or types. All policies will be written on a primary basis, non-contributory with any other insurance coverage or self-funded plans which TTU maintains.

4.2.1 Vendor agrees to furnish insurance certificates reflecting the following coverage:

<u>Type of Coverage</u>	<u>Limits of Liability</u>
Workers Compensation (Coverage A)	Statutory
Employer’s Liability (Coverage B)	\$1,000,000
Commercial General Liability, including products and completed operations	
a. General Aggregate	\$2,000,000
b. Products/Completed Operations Aggregate	\$2,000,000
c. Each Occurrence Limit	\$1,000,000
d. Personal Advertising Injury	\$1,000,000
e. Damage to Rented Premises	\$50,000
f. Medical Payments (any one person)	\$5,000
Automobile Liability (covering leased, hired, non-owned, and employee non-owned vehicles)	
Bodily Injury/Property Damage (each accident)	\$1,000,000
Personal Injury Protection	Statutory

NOTE: An umbrella policy may be used to reach required limits.

4.2.2 Commercial General Liability (“CGL”) must include coverage for liability arising from Goods or Services completed operations and liability assumed under an insured Agreement.

4.2.2.1 If the CGL insurance has a general aggregate limit, then ISO endorsement CG 25 04 (03/97 Edition) or its equivalent must be added. The Designated Location(s) General Aggregate Limit must be maintained for the duration of the Agreement, and the limit must be twice the minimum required occurrence limit.

4.2.2.2 Vendor will name TTU and its Board of Regents, officers, employees, agents, and volunteers as Additional Insureds on ISO endorsement CG 20 26 or its equivalent. The policy shall include ISO endorsement CG 20 01 04 13.

4.2.2.3 The CGL policy shall contain no endorsements or modification limiting the scope of coverage for liability assumed under an agreement or liability arising from pollution.

- 4.2.3 Additional Insured, Subrogation.** All policies must include a waiver of subrogation favoring TTU. With the exception of the Workers' Compensation and Crime policies, TTU must be an additional insured on all policies.
- 4.2.4 Certificates of Coverage.** Prior to Vendor providing any Services under this Agreement and at least thirty (30) days prior to the commencement of any renewal term of the Agreement, or upon renewal of the policies, Vendor shall furnish Procurement Services with certificates of insurance in a form acceptable to TTU, certifying that Vendor carries the required insurance policies and coverage. The certificates shall be sent to Procurement Services at procurement.insurance@ttu.edu. Failure of TTU to request such certificates does not eliminate the requirement for Vendor to maintain the required coverage.
- 4.2.5 Notification of Cancellation.** Vendor will endeavor to notify Procurement Services thirty (30) days before any material change or cancellation of any insurance policy. In the event Vendor receives notice of modification or cancellation of any of the policies required under any Agreement, then prior to the effective date of modification or cancellation of the policy, Vendor will obtain a policy of insurance affording the required coverage from an insurance carrier acceptable to TTU. If Vendor fails to obtain such an insurance policy, TTU may immediately terminate the Agreement after providing Vendor with notice of such termination.
- 4.3 Publicity and Marks.** Vendor agrees that it will not publicize this Agreement or disclose, confirm, or deny any details of this Agreement to third parties. The Vendor shall not use TTU's name or protected identity marks, including but not limited to logos, seals, and insignia.
- 4.4 Force Majeure.** "Event of Force Majeure" means an event beyond the control of Vendor or TTU which prevents or makes a Party's compliance with any of its obligations under the Agreement illegal or impracticable, including but not limited to: act of God (including, without limitation, fire, explosion, earthquake, tornado, drought, and flood); war, act or threats of terrorism, hostilities (whether or not war be declared), invasion, act of enemies, mobilization, requisition, or embargo; rebellion, insurrection, military or usurped power, or civil war; contamination or destruction from any nuclear, chemical, or biological event; riot, commotion, strikes, go slows, lock outs, or disorder; epidemic, pandemic, viral outbreak, or health crisis; or directive of governmental authority. No Party will be considered in breach of the Agreement to the extent that performance of their respective obligations is prevented or made illegal or impracticable by an Event of Force Majeure that arises during the term (or after execution of the Agreement but prior to the beginning of the term).
- 4.5 Emergency Health and Safety Procedures.** In the event of pandemic, epidemic, viral outbreak, health crisis, or other emergency ("Emergency"), TTU may, at its sole discretion, implement new or modified health and safety procedures in order to protect the health and safety of the TTU community. In the event of Emergency, Vendor agrees to adhere to all such procedures and related directives from TTU when entering onto and performing Services on TTU's campus.
- 4.6 Texas Family Code Child Support Certification.** Pursuant to Texas Family Code §231.006, Vendor certifies that it is not ineligible to receive this Agreement and acknowledges that the Agreement may be terminated if this certification is inaccurate.
- 4.7 Assignment.** Neither this Agreement, nor any rights are assignable or transferable (as security for advances or otherwise). Vendor will not assign or subcontract any portion of Services encompassed by an Agreement.

TTU will not recognize any assignment or subcontract made without TTU's prior written approval, and any such assignment by Vendor will be wholly void and ineffective for all purposes unless made in conformity with this section.

- 4.8 Registration of Sex Offenders.** All sex offenders required to register with local law enforcement authorities under Texas Code of Criminal Procedure §62.153 who intend to work on any campus of TTU for a consecutive period exceeding fourteen (14) days or for an aggregate period exceeding thirty (30) days in a calendar year are required to register with the TTU Police Department ("TTPD") within seven (7) days of beginning work on any campus of TTU. In addition, such sex offenders are required to notify TTPD within seven (7) days of terminating work on any campus. Therefore, if Vendor's employees and subcontractors will be performing Services on any of TTU's campuses, it is Vendor's responsibility to comply with this requirement. For additional information, please contact TTPD at 413 Flint Avenue, Lubbock, TX 79415, 806-742-3931, or <https://www.depts.ttu.edu/ttpd/>.
- 4.9 INDEMNIFICATION. CONTRACTOR WILL INDEMNIFY AND HOLD HARMLESS TTU, INCLUDING THE TEXAS TECH UNIVERSITY SYSTEM, ITS BOARD OF REGENTS, OFFICERS, AGENTS, EMPLOYEES, AND PERSONNEL, AGAINST ANY AND ALL LIABILITY, CLAIMS, SUITS, LOSSES, COSTS, AND LEGAL FEES CAUSED BY, ARISING OUT OF, OR RESULTING FROM ANY ACT OR OMISSION BY VENDOR, ITS EMPLOYEES, OR ANY OF ITS SUBCONTRACTORS IN THE PERFORMANCE OR FAILURE TO PERFORM UNDER THIS AGREEMENT. THIS INDEMNIFICATION EXTENDS TO AND INCLUDES INDEMNIFICATION FOR DAMAGES THAT RESULT FROM A BREACH OF THIS AGREEMENT BY VENDOR, THE NEGLIGENT ACTS OR OMISSION OF VENDOR'S SUBCONTRACTORS OR EMPLOYEES, AND CLAIMS RELATED TO INFRINGEMENT OF THIRD-PARTY INTELLECTUAL PROPERTY. THIS INDEMNIFICATION ADDITIONALLY EXTENDS TO AND INCLUDES INDEMNIFICATION FOR DAMAGES OR LOSSES OF ANY KIND THAT OCCUR OR ARISE FROM THE SERVING OF ALCOHOL AND/OR THE CONSUMPTION OF ALCOHOL, INCLUDING BUT NOT LIMITED TO ALL CAUSES OF ACTION, CLAIMS, OR LAWSUITS FOR DAMAGES FOR PROPERTY DAMAGE, PERSONAL INJURY, OR DEATH. THE INDEMNIFICATION OBLIGATIONS SET FORTH IN THIS AGREEMENT WILL SURVIVE ANY TERMINATION OR EXPIRATION OF THIS AGREEMENT.**
- 4.10 Governing Law.** This Agreement and all of the rights and obligations of the Parties and all of the terms and conditions under this Agreement will be construed, interpreted, and applied in accordance with, governed by and enforced under the laws of the State of Texas. Lubbock County, Texas, will be the sole proper place of venue for any proceeding concerning a dispute arising out of this Agreement.
- 4.11 Dispute Resolution.** The dispute resolution process provided for in Texas Government Code Chapter 2260 and the related rules adopted by the Texas Attorney General pursuant to Chapter 2260 will be used by TTU and Vendor to attempt to resolve any claim for breach of contract made by Vendor that cannot be resolved in the ordinary course of business. The chief procurement officer of TTU will examine Vendor's claim and any counterclaim and negotiate with Vendor in an effort to resolve such claims. The Parties specifically agree that (i) neither the execution of the Contract by TTU nor any other conduct, action, or inaction of any representative of TTU relating to the Contract constitutes or is intended to constitute a waiver of TTU's or the state's sovereign immunity to suit; and (ii) TTU has not waived its right to seek redress in the courts.

4.12 Notices. Notices will be effective under this Agreement when they are reduced to writing and delivered by next-day delivery service, with proof of delivery, or mailed certified or registered mail, return receipt requested, or by email to the appropriate Party at the address stated below. Notice will be deemed given on the date delivered or the date of attempted delivery if service is refused.

Texas Tech University:

Contract Management
Procurement Services
Texas Tech University
Texas Tech Plaza
Suite 408
Lubbock, Texas 79410
Contracting@ttu.edu

4.13 Applicable Laws & Regulations. Vendor agrees that it will comply with all federal, state, or local laws or regulations applicable to Vendor's performance under the Contract and agrees to obtain and maintain all permits, licenses, and other approvals required in connection with the operations contemplated under the Contract. Vendor also agrees that pursuant to Texas Education Code §51.9335(h), in any Contract for the acquisition of goods or services to which TTU is a party, any provision required by applicable law to be included in the A is considered to be part of the Contract whether or not the provision appears on the face of the Contract or if the Contract contains any provision to the contrary.



SSD/MMR 12 oz. Cans 2023 Core SKU List

SKUs are shown in **Brand Flow** order – the placement on shelf with adjacent items
MMR is included in these sets

SSD/MMR 12 OZ 12-PKS			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola12 oz. 12-pk	115583	049000028904
EXISTING SKU - MAINTAIN	Coca-Cola-CF 12 oz. 12-pk	116153	049000029338
EXISTING SKU - MAINTAIN	Coca-Cola Zero 12 oz. 12-pk	121750	049000042559
EXISTING SKU - MAINTAIN	Coca-Cola Zero Zero 12 oz. 12-pk	146533	049000060904
EXISTING SKU - MAINTAIN	Cherry Coke12 oz. 12-pk	116305	049000031034
EXISTING SKU - MAINTAIN	Coca-Cola Cherry Zero12 oz. 12-pk	125491	049000047516
EXISTING SKU - MAINTAIN	Vanilla Coke12 oz. 12-pk	116662	049000031249
EXISTING SKU - MAINTAIN	Cherry Vanilla 12 oz. 12-pk	157096	049000093285
EXISTING SKU - MAINTAIN	Cherry Vanilla zero 12 oz. 12-pk	157231	049000093346
EXISTING SKU - MAINTAIN	Diet Coke12 oz. 12-pk	115584	049000028911
EXISTING SKU - MAINTAIN	Diet Coke-CF12 oz. 12-pk	115585	049000029345
EXISTING SKU - MAINTAIN	Fresca 12 oz. 12-pk	116307	049000031058
EXISTING SKU - MAINTAIN	Sprite 12 oz. 12-pk	115586	049000028928
EXISTING SKU - MAINTAIN	Sprite Zero 12 oz. 12-pk	119791	049000037111
LTO - NEW CORE SKU - '23	Sprite Lymonade Strawberry 12 oz 12-pk	411934	049000550856
EXISTING SKU - MAINTAIN	Fanta Orange 12 oz. 12-pk	116151	049000030730
NEW CORE SKU - '23	Fanta Orange Zero 12 oz. 12-pk	122327	049000041217
NEW CORE SKU - '23	FANTA PINEAPPLE 12 OZ 12-PK	142735	049000030761
EXISTING SKU - MAINTAIN	Fanta Strawberry12 oz. 12-pk	116460	049000030754
EXISTING SKU - MAINTAIN	MM Refresh 12 oz. 12-pk Lemonade	116320	025000058387
EXISTING SKU - MAINTAIN	MM Refresh 12 oz. 12-pk Zero Lemonade	157483	025000121159
EXISTING SKU - MAINTAIN	MM Refresh 12 oz. 12-pk Pink Lemonade	116472	025000058240
EXISTING SKU - MAINTAIN	Barq's Root Beer12 oz. 12-pk	116149	049000030129
EXISTING SKU - MAINTAIN	Mello Yello12 oz. 12-pk	116150	049000028935



SSD/MMR 12 oz. Cans 2023 Core SKU List



SSD 12 OZ 24-PKS			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 12 oz. 24-pk	100722	049000012781
EXISTING SKU - MAINTAIN	Coca-Cola Zero 12 oz. 24-pk	123159	049000042849
EXISTING SKU - MAINTAIN	Diet Coke 12 oz. 24-pk	100724	049000010633
EXISTING SKU - MAINTAIN	Sprite 12 oz. 24-pk	124384	049000019384



SSD 12 OZ 35-PKS			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 12 oz. 35-pk	146574	049000058468
EXISTING SKU - MAINTAIN	Coca-Cola Zero 12 oz. 35-pk	147649	049000058499
EXISTING SKU - MAINTAIN	Diet Coke 12 oz. 35-pk	146575	049000058475
EXISTING SKU - MAINTAIN	Sprite 12 oz. 35-pk	146576	049000058482



12 oz 18-pk SSD			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
LTO - NEW CORE SKU - '23	Coke 12 oz 18-pk	410243	049000544138
LTO - NEW CORE SKU - '23	Coke Zero 12 oz 18-pk	410246	049000544145
LTO - NEW CORE SKU - '23	Diet Coke 12 oz 18-pk	410245	049000544152
LTO - NEW CORE SKU - '23	Sprite 12 oz 18-pk	410256	049000544169



SKUs are shown in **Brand Flow** order – the placement on shelf with adjacent items
MMR is included in these sets

SSD Mini-Cans 2023 Core SKU List



SSD 7.5 OZ 10-PK MINI CANS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 7.5 oz. mini 10-pk	151757	049000067217
LTO - NEW CORE SKU - '23	Coke Creations Move 7.5 oz 10-pk	411970	049000551112
EXISTING SKU - MAINTAIN	Coke Zero Sugar 7.5 oz. mini 10-pk	154774	049000067231
LTO - NEW CORE SKU - '23	Coke Zero Creations Move 7.5 oz 10-pk	411969	049000551075
EXISTING SKU - MAINTAIN	Cherry Coke mini 10-pk	154776	49000074772
EXISTING SKU - MAINTAIN	Diet Coke 7.5 oz. mini 10-pk	151791	049000067224
EXISTING SKU - MAINTAIN	Sprite 7.5 oz. mini 10-pk	151792	049000067248
EXISTING SKU - MAINTAIN	Sprite Zero 7.5 oz. mini 10-pk	410258	049000093506
NEW CORE SKU - '23	Fanta Orange 7.5 oz. mini 10-pk	154912	049000067262


SSD 7.5 OZ 6-PK MINI CANS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 7.5 oz. mini 6-pk	151773	049000061017
EXISTING SKU - MAINTAIN	Coca-Cola zero 7.5 oz. mini 6-pk	151774	049000061048
EXISTING SKU - MAINTAIN	Cherry Coke 7.5 oz. mini 6-pk	152889	049000072303
EXISTING SKU - MAINTAIN	Diet Coke 7.5 oz. mini 6-pk	151775	049000061055
EXISTING SKU - MAINTAIN	Fresca 7.5 oz. mini 6-pk	155361	049000075298
EXISTING SKU - MAINTAIN	Sprite 7.5 oz. mini 6-pk	151776	049000061062
EXISTING SKU - MAINTAIN	Sprite zero 7.5 oz. Mini-Can 6-pk	151778	049000061024
EXISTING SKU - MAINTAIN	Fanta Orange 7.5 oz. mini 6-pk	151777	049000061031
LTO - NEW CORE SKU - '23	FANTA Halloween WTF 7.5 oz 6-pk	412001	049000004540




ULTIMATE **Y3000 7.5 oz 10-pk**


ADD'L LTOS




FPO



FPO



**SUGAR
VERSION
FPO**



**ZERO
VERSION
FPO**

SKUs are shown **in Brand Flow** order – the placement on shelf with adjacent items

SSD/MMR MPET 2023 Core SKU List



SSD .5L 6-PKS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola .5L 6-pk	102279	049000024685
EXISTING SKU - MAINTAIN	Coca-Cola Zero .5L 6-pk	127105	049000045840
EXISTING SKU - MAINTAIN	Cherry Coke .5L 6-pk	156367	049000075960
EXISTING SKU - MAINTAIN	Coke Cherry Zero .5L 6-pk	155616	049000075946
EXISTING SKU - MAINTAIN	Diet Coke .5L 6-pk	102280	049000024692
EXISTING SKU - MAINTAIN	Diet Coke-CF .5L 6-pk	113437	049000025422
EXISTING SKU - MAINTAIN	Fresca .5L 6-pk	410257	049000029635
EXISTING SKU - MAINTAIN	Sprite .5L 6-pk	102281	049000024708
EXISTING SKU - MAINTAIN	Sprite Zero .5L 6-pk	120443	049000037173
EXISTING SKU - MAINTAIN	Fanta Orange .5L 6-pk	152081	049000031683

SSD 12 OZ 8-PKS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 12 oz. 8-pk	133762	049000005486
EXISTING SKU - MAINTAIN	Coca-Cola Zero 12 oz. 8-pk	133765	049000006841
EXISTING SKU - MAINTAIN	Diet Coke 12 oz. 8-pk	133763	049000005943
EXISTING SKU - MAINTAIN	Sprite 12 oz. 8-pk	133766	049000006124
EXISTING SKU - MAINTAIN	Sprite Zero 12 oz. 8-pk	134166	049000001167



SKUs are shown **in Brand Flow** order – the placement on shelf with adjacent items
MMR is included in these sets

SSD/MMR Big Bottle 2023 Core SKU List



SSD/MMR 2 LITER

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 2-lt	132530	049000050103
EXISTING SKU - MAINTAIN	Coca-Cola Zero 2-lt	132531	049000050141
EXISTING SKU - MAINTAIN	Cherry Coke 2-lt	132529	049000050165
EXISTING SKU - MAINTAIN	Diet Coke 2-lt	132532	049000050110
EXISTING SKU - MAINTAIN	CF Diet Coke 2-lt	132528	049000050134
EXISTING SKU - MAINTAIN	Sprite 2-lt	132540	049000050158
EXISTING SKU - MAINTAIN	Sprite Zero 2-lt	132539	049000050172
EXISTING SKU - MAINTAIN	Fanta Orange 2-lt	132543	049000050257
EXISTING SKU - MAINTAIN	Fanta Pineapple 2-lt	134318	049000050264
EXISTING SKU - MAINTAIN	Fanta Strawberry 2-lt	132544	049000050271
EXISTING SKU - MAINTAIN	MM Refresh 2-lt Lemonade	132551	025000053818
EXISTING SKU - MAINTAIN	Barq's Root Beer 2-lt	132541	049000050233

SSD 1.25 LITER

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 1.25 liter	137072	049000055375
EXISTING SKU - MAINTAIN	Coca-Cola Zero 1.25 liter	136905	049000055412
EXISTING SKU - MAINTAIN	Diet Coke 1.25 liter	137073	049000055399
NEW CORE SKU - '23	Cherry Coke 1.25-liter	158302	049000549614
EXISTING SKU - MAINTAIN	Sprite 1.25 liter	137075	049000055450
NEW CORE SKU - '23	Fanta Orange 1.25 lt	136908	049000055436



SKUs are shown in **Brand Flow** order – the placement on shelf with adjacent items
MMR is included in these sets

SSD/MMR IC 2023 Core SKU List



SSD/MMR 20 OZ BOTTLE

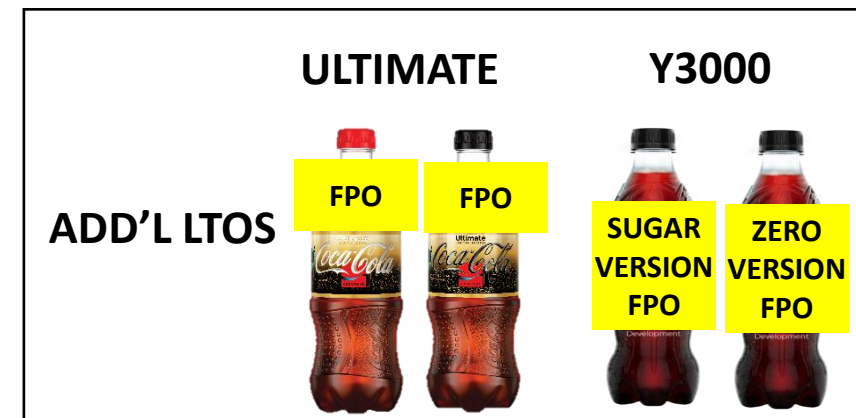
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 20 oz.	119826	049000000443
EXISTING SKU - MAINTAIN	Cherry Coke 20 oz.	102580	049000018011
EXISTING SKU - MAINTAIN	Cherry Zero 20 oz.	125492	049000047547
EXISTING SKU - MAINTAIN	Cherry Vanilla 20 oz.	157112	049000530735
EXISTING SKU - MAINTAIN	Coca-Cola Zero 20 oz.	121765	049000040869
LTO - NEW CORE SKU - '23	Coke Creations Move 20 oz.	411968	049000551037
LTO - NEW CORE SKU - '23	Coke Zero Creations Move 20 oz.	411967	049000551020
EXISTING SKU - MAINTAIN	Diet Coke 20 oz.	119827	049000000450
EXISTING SKU - MAINTAIN	Sprite 20 oz.	103029	049000007640
EXISTING SKU - MAINTAIN	Sprite Zero 20 oz.	120461	049000037197
LTO - NEW CORE SKU - '23	Sprite Lymonade Strawberry 20 oz.	411933	049000550825
EXISTING SKU - MAINTAIN	Fanta Orange 20 oz.	114756	049000019162
NEW CORE SKU - '23	Fanta Orange Zero 20 oz.		049000041439
LTO - NEW CORE SKU - '23	FANTA Halloween WTF 20 oz.	412000	049000551051
EXISTING SKU - MAINTAIN	Fanta Pineapple 20 oz.	114757	049000028201
EXISTING SKU - MAINTAIN	MM Refresh 20 oz. Lemonade	115304	025000058011
EXISTING SKU - MAINTAIN	MM Refresh 20 oz. Blue Raspberry	157396	025000119996

SSD 16 OZ CAN

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coca-Cola 16 oz. Can	146858	049000053418
EXISTING SKU - MAINTAIN	Diet Coke 16 oz. Can	145277	049000053425
EXISTING SKU - MAINTAIN	Sprite 16 oz. Can	144089	049000053432



SKUs are shown **in Brand Flow** order – the placement on shelf with adjacent items
MMR is included in these sets



Coke Glass 2023 Core SKU List



SSD Glass Bottles/Coke From Mexico			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Coke de Mexico 355 4-pk	155385	049000075465
EXISTING SKU - MAINTAIN	Coke from Mexico 355 single	122360	049000004632
EXISTING SKU - MAINTAIN	Coca-Cola 8 oz. glass 6-pk	103172	049000018349



Topo Chico Mixers



TOPO CHICO MIXERS 6.5 OZ GLASS 4-PKS			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC - All Check Digits
NEW CORE SKU - '23	Topo Chico 6.5 oz glass 4-pk Ginger Beer	411921	021136181340
NEW CORE SKU - '23	Topo Chico 6.5 oz glass 4-pk Tonic Water	411743	021136181289
NEW CORE SKU - '23	Topo Chico 6.5 oz glass 4-pk Club Soda	411922	021136181319



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

SSD LTO 2023 Core SKU List



SSD LTO'S COKE CREATIONS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
LTO - NEW CORE SKU - '23	Coke Creations Move 7.5 oz 10-pk	411970	049000551112
LTO - NEW CORE SKU - '23	Coke Creations Gaming 7.5 oz 10-pk	412118	049000552133
LTO - NEW CORE SKU - '23	Coke Creations Future Tech 7.5 oz 10-pk		
LTO - NEW CORE SKU - '23	Coke Zero Creations Move 7.5 oz 10-pk	411969	049000551075
LTO - NEW CORE SKU - '23	Coke Zero Creations Gaming 7.5 oz 10-pk	412116	049000552126
LTO - NEW CORE SKU - '23	Coke Zero Creations Future Tech 7.5 oz 10-pk		
LTO - NEW CORE SKU - '23	Coke Creations Move 20 oz.	411968	049000551037
LTO - NEW CORE SKU - '23	Coke Creations Gaming 20 oz.	412117	049000552072
LTO - NEW CORE SKU - '23	Coke Creations Future Tech 20 oz.		
LTO - NEW CORE SKU - '23	Coke Zero Creations Move 20 oz.	411967	049000551020
LTO - NEW CORE SKU - '23	Coke Zero Creations Gaming 20 oz.	412115	049000552065
LTO - NEW CORE SKU - '23	CokeZero Creations Future Tech 20 oz.		

SSD LTO'S SPRITE & FANTA

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
LTO - NEW CORE SKU - '23	Sprite Lymonade Strawberry 12 oz 12-pk	411934	049000550856
LTO - NEW CORE SKU - '23	Sprite Lymonade Strawberry 20 oz	411933	049000550825
LTO - NEW CORE SKU - '23	FANTA Halloween WTF 20 oz.	412000	049000551051
LTO - NEW CORE SKU - '23	FANTA Halloween WTF 7.5 oz 6-pk	412001	049000004540



Dunkin 2023 Core SKU List



DUNKIN			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Dunkin French Vanilla Iced Coffee 13.7 oz. single	152921	049000072396
EXISTING SKU - MAINTAIN	Dunkin Mocha Iced Coffee 13.7 oz. single	152922	049000072389
EXISTING SKU - MAINTAIN	Dunkin Original Iced Coffee 13.7 oz. single	152923	049000072372
NEW CORE SKU - '23	Dunkin Bakery Series Brownie Batter Donut 11 oz		049000550740
NEW CORE SKU - '23	Dunkin Bakery Series Cake Batter Donut 11 oz		049000550764
NEW CORE SKU - '23	Dunkin Bakery Series Coffee Cake Muffin 11 oz		049000550757



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

vitaminwater 2023 Core SKU List



VITAMINWATER 20 OZ SMALL STORE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. xxx	156089	786162150004
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. energy	156091	786162080004
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. power-c	156090	786162010001
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. squeezed zero	156079	786162002976
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. focus	156084	786162070005
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. xxx zero	156078	786162002969
NEW CORE SKU - '23	vitaminwater 20 oz. with love zero		786162411365
NEW CORE SKU - '23	vitaminwater 20 oz. forever you zero		786162411341
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. gutsy zero	410351	786162410740
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. rise zero	156081	786162002983
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. shine zero	156080	786162004987
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. essential	156085	786162040008
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. refresh	156082	786162004857

VITAMINWATER 20 OZ LARGE STORE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. power-c	156090	786162010001
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. xxx	156089	786162150004
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. squeezed zero	156079	786162002976
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. energy	156091	786162080004
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. xxx zero	156078	786162002969
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. rise zero	156081	786162002983
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. shine zero	156080	786162004987
NEW CORE SKU - '23	vitaminwater 20 oz. with love zero		786162411365
NEW CORE SKU - '23	vitaminwater 20 oz. forever you zero		786162411341
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. gutsy zero	410351	786162410740
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. focus	156084	786162070005
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. essential	156085	786162040008
EXISTING SKU - MAINTAIN	vitaminwater 20 oz. refresh	156082	786162004857



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

vitaminwater 2023 Core SKU List



VITAMINWATER 500 ML 6-PKS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	vitaminwater .5L 6-pk xxx zero	142719	786162003515
EXISTING SKU - MAINTAIN	vitaminwater .5L 6-pk power-c	142717	786162003553
EXISTING SKU - MAINTAIN	vitaminwater .5L 6-pk squeezed zero	142720	786162003508
EXISTING SKU - MAINTAIN	vitaminwater .5L 6-pk xxx	142716	786162003546
EXISTING SKU - MAINTAIN	vitaminwater .5L 6-pk rise zero	142721	786162003522

VITAMINWATER 20 OZ 12-PKS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
NEW CORE SKU - '23	vitaminwater 20 oz. 12-pk xxx zero		786162411440
NEW CORE SKU - '23	vitaminwater 20 oz. 12-pk power-c		786162411471



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

POWERADE 2023 Core SKU List



POWERADE 28 OZ SMALL STORE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Berry Blast	156834	049000079357
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Fruit Punch	156843	049000079388
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Grape	156848	049000079401
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Lemon Lime	156837	049000079371
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Straw/Lemonade	156845	049000079395
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Orange	156853	049000079364
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Mixed Berry Zero	156832	049000079326
EXISTING SKU - MAINTAIN	POWERADE 28 oz. White Cherry	156851	049000079418
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Grape Zero	156850	049000079319
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Fruit Punch Zero	156846	049000079340
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Orange Zero	156842	049000079333
EXISTING SKU - MAINTAIN	POWERADE 28 oz. White Cherry Zero	156847	049000079562

POWERADE 28 OZ LARGE STORE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Berry Blast	156834	049000079357
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Fruit Punch	156843	049000079388
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Lemon Lime	156837	049000079371
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Mixed Berry Zero	156832	049000079326
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Grape	156848	049000079401
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Orange	156853	049000079364
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Grape Zero	156850	049000079319
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Straw/Lemonade	156845	049000079395
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Fruit Punch Zero	156846	049000079340
EXISTING SKU - MAINTAIN	POWERADE 28 oz. Orange Zero	156842	049000079333
EXISTING SKU - MAINTAIN	POWERADE 28 oz. White Cherry Zero	156847	049000079562
EXISTING SKU - MAINTAIN	POWERADE 28 oz. White Cherry	156851	049000079418



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

POWERADE 2023 Core SKU List



POWERADE 20 OZ 8-PK

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Berry Blast	125625	049000045659
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Fruit Punch	125624	049000045666
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Mixed Berry Zero	130471	049000050752
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Orange	125623	049000047141
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Grape	125622	049000047134
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Fruit Punch Zero	137799	049000056433
EXISTING SKU - MAINTAIN	POWERADE 8-pk 20 oz. Grape Zero	130470	049000050745

POWERADE 20 OZ SINGLES

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	POWERADE 20 oz. Loose Berry Blast	101728	049000007909
EXISTING SKU - MAINTAIN	POWERADE 20 oz. Loose Fruit Punch	102752	049000003710



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

smartwater 2023 Core SKU List



SMARTWATER SMALL STORE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	smartwater 1 liter Base water	129252	786162338006
NEW CORE SKU - '23	smartwater alkaline + antioxidant - 1 lt	411690	786162411167
EXISTING SKU - MAINTAIN	smartwater 700 ml sports-cap	132296	786162001511
EXISTING SKU - MAINTAIN	smartwater 1.5 liter Base water	129253	786162507006
NEW CORE SKU - '23	smartwater alkaline + antioxidant 1.5 lt	411713	786162411150
EXISTING SKU - MAINTAIN	smartwater 20 oz. Base water	129254	786162200433
NEW CORE SKU - '23	smartwater alkaline + antioxidant 20 oz		786162411396
EXISTING SKU - MAINTAIN	smartwater Cucumber Lime 700 ml	157206	786162006127
EXISTING SKU - MAINTAIN	smartwater Strawberry Blackberry 700 ml	157196	786162006226
EXISTING SKU - MAINTAIN	smartwater Passion Fruit Mango 700 ml	410150	786162410597

SMARTWATER LARGE STORE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	smartwater 1 liter 6-pk Base water	135239	786162002815
NEW CORE SKU - '23	smartwater alkaline + antioxidant 1 lt 6-pk	411704	786162411174
EXISTING SKU - MAINTAIN	smartwater 1 liter Base water	129252	786162338006
NEW CORE SKU - '23	smartwater alkaline + antioxidant - 1 lt	411690	786162411167
NEW CORE SKU - '23	smartwater 1 liter Base water 1lt 12-pk Corrugate		786182410993
NEW CORE SKU - '23	smartwater alkaline + antioxidant 1 lt 12-pk Corrugate		786162411419
EXISTING SKU - MAINTAIN	smartwater 1.5 liter Base water	129253	786162507006
NEW CORE SKU - '23	smartwater alkaline + antioxidant 1.5 lt	411713	786162411150
EXISTING SKU - MAINTAIN	smartwater .5L 6-pk Base water	145098	786162003690
EXISTING SKU - MAINTAIN	smartwater 700 ml sport cap 6-pk	154537	786162005144
EXISTING SKU - MAINTAIN	smartwater 700 ml sports-cap	132296	786162001511
EXISTING SKU - MAINTAIN	smartwater Cucumber Lime 700 ml	157206	786162006127
EXISTING SKU - MAINTAIN	smartwater Strawberry Blackberry 700 ml	157196	786162006226
EXISTING SKU - MAINTAIN	smartwater Passion Fruit Mango 700 ml	410150	786162410597



Priority Placement
FLM



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
Reference National Merchandising Standards for on shelf Brand Flow

Dasani 2023 Core SKU List



DASANI			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Dasani 20 oz. Base water	112259	049000009774
EXISTING SKU - MAINTAIN	Dasani 1 liter Base water	112260	049000026566

DASANI			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Dasani 500 ml 24-pk Base water	116366	049000031652
EXISTING SKU - MAINTAIN	Dasani 500 ml 32-pk Base water	134386	049000048056
EXISTING SKU - MAINTAIN	Dasani 12 oz. 8-pk Base water	135450	049000028706
EXISTING SKU - MAINTAIN	Dasani .5L 6-pk Base water	112795	049000009781



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

AHA 2023 Core SKU List



AHA			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	AHA Blueberry Pomegranate 16 oz. can	157362	049000532661
EXISTING SKU - MAINTAIN	AHA Lime Watermelon 16 oz.	157363	049000533682



AHA			
Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	AHA Blueberry Pomegranate 12 oz. 8-pk	157375	049000532302
EXISTING SKU - MAINTAIN	AHA Lime Watermelon 12 oz. 8-pk	157376	049000532456
EXISTING SKU - MAINTAIN	AHA Orange Grapefruit 12 oz. 8-pk	157373	049000532524
EXISTING SKU - MAINTAIN	AHA Pineapple Passion Fruit 12 oz. 8-pk	410195	049000542905
EXISTING SKU - MAINTAIN	AHA Blackberry Lemon 12 oz. 8-pk	410197	049000542806
EXISTING SKU - MAINTAIN	AHA Peach Honey 12 oz. 8-pk	157379	049000532562



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

Gold Peak 2023 Core SKU List



GOLD PEAK 18.5 OZ

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Sweet	135333	083900005757
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Unsweet	135337	083900005771
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Zero Sugar Sweet Tea	135334	083900005764
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Green	135336	083900005979
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Georgia Peach	151695	049000067934
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. California Raspberry	151694	049000067927



GOLD PEAK 500 ML 6-PK

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Gold Peak 500 ml 6-pk Sweet	135249	083900005542
EXISTING SKU - MAINTAIN	Gold Peak 500 ml 6-pk Unsweet	151044	049000065633
EXISTING SKU - MAINTAIN	Gold Peak 500 ml 6-pk Zero Sugar Sweet Tea	135250	083900005535
EXISTING SKU - MAINTAIN	Gold Peak 500 ml 6-pk Green	151742	049000068672



GOLD PEAK 59 OZ

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Gold Peak 59 oz. Sweet	410410	049000545111
EXISTING SKU - MAINTAIN	Gold Peak 59 oz. Unsweet	410409	049000545135
EXISTING SKU - MAINTAIN	Gold Peak 59 oz. Zero Sugar Sweet Tea	410408	049000545159



GOLD PEAK 500 ML 12-PK

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
NEW CORE SKU - '23	Gold Peak 500 ml 12-pk Sweet		049000551761
NEW CORE SKU - '23	Gold Peak 500 ml 12-pk Zero Sugar		049000552188



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
Note – the Tea Category has Regional segmentation guidance – shown is the most common Order of Entry Reference National Merchandising Standards for your specific Order of Entry and on shelf Brand Flow

Peace 2023 Core SKU List



PEACE TEA

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Peace Tea Razzleberry 23 oz.	152952	049000070484
EXISTING SKU - MAINTAIN	Peace Tea Just Peachy 23 oz.	152965	049000070439
EXISTING SKU - MAINTAIN	Peace Tea Caddy Shack 23 oz.	152951	049000070422
EXISTING SKU - MAINTAIN	Peace Tea Sno-berry 23oz can	152935	049000070507
EXISTING SKU - MAINTAIN	Peace Tea Mango Green 23oz can	157352	049000531077

GOLD PEAK/PEACE COMBINED

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Sweet	135333	083900005757
EXISTING SKU - MAINTAIN	Peace Tea Razzleberry 23 oz.	152952	049000070484
EXISTING SKU - MAINTAIN	Peace Tea Just Peachy 23 oz.	152965	049000070439
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Unsweet	135337	083900005771
EXISTING SKU - MAINTAIN	Peace Tea Caddy Shack 23 oz.	152951	049000070422
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Zero Sugar Sweet Tea	135334	083900005764
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Green	135336	083900005979
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. Georgia Peach	151695	049000067934
EXISTING SKU - MAINTAIN	Gold Peak 18.5 oz. California Raspberry	151694	049000067927
EXISTING SKU - MAINTAIN	Peace Tea Sno-berry 23oz can	152935	049000070507
EXISTING SKU - MAINTAIN	Peace Tea Mango Green 23oz can	157352	049000531077



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for your specific Order of Entry and on shelf Brand Flow

MMJTG/Aguas Frescas TEY 2023 Core SKU List



MINUTE MAID JUICES TO GO

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	MMJTG 12 oz. Orange Juice	154898	025000061530
EXISTING SKU - MAINTAIN	MMJTG 12 oz. Apple	154900	025000061516
EXISTING SKU - MAINTAIN	MMJTG 12 oz. Cranberry/Grape	154915	025000052002
EXISTING SKU - MAINTAIN	MMJTG 12 oz. Cran/Apple/Rasp	154914	025000052224



MINUTE MAID AGUAS FRESCAS

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	MM Aguas Frescas Strawberry 16 oz	411040	025000131363
EXISTING SKU - MAINTAIN	MM Aguas Frescas Mango 16 oz	411201	025000131387
EXISTING SKU - MAINTAIN	MM Aguas Frescas Hibiscus 16 oz	411200	025000131349



TUM E YUMMIES

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Tum E Yummies Fruit Punch Party 10.1 oz.	155184	883315090269
EXISTING SKU - MAINTAIN	Tum E Yummies Big Berry Blast 10.1 oz	155186	883315090276



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow

fairlife 2023 Core SKU List



CORE POWER

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	Core Power 14 oz Chocolate	156184	811620021951
EXISTING SKU - MAINTAIN	Core Power 14 oz Strawberry/Banana	156188	811620021982
EXISTING SKU - MAINTAIN	Core Power 14 oz Vanilla	156182	811620021968
EXISTING SKU - MAINTAIN	Core Power Elite 14 oz Chocolate	151817	811620020633
EXISTING SKU - MAINTAIN	Core Power Elite 14 oz. Singles Vanilla	151818	811620020657
EXISTING SKU - MAINTAIN	Core Power Elite 14 oz. Singles Strawberry	157128	811620021425

FAIRLIFE

Insights	Created Brand/Package/Flavor	Material Code	Selling UPC
EXISTING SKU - MAINTAIN	fairlife UFM Chocolate 14 oz.	410721	811620020398
EXISTING SKU - MAINTAIN	fairlife UFM White Milk 2% 14 oz.	411523	811620020879
EXISTING SKU - MAINTAIN	fairlife UFM Strawberry 14 oz.	411524	811620020404



SKUs are shown by **Order of Entry** – The prioritized order by which SKUs are recommended to be added to sets
 Reference National Merchandising Standards for on shelf Brand Flow