

AcademiCast Transcript
Texas Tech University
July 26, 2013

Pierce: This is AcademiCast—Texas Tech University’s podcast series from the Office of the Provost. I’m Rachel Pierce, and I’ll be covering the top academic and research stories on campus. Later in the program, we’ll spotlight Student of Integrated Scholarship Chinwe Obi. First, the news...

Texas Tech is well on its way to finalizing the new core curriculum. Since May the university’s Core Curriculum Steering Committee has been reviewing course proposals in eight component areas. The courses address new learning objectives established by the Texas Higher Education Coordinating Board. In August, the nearly 150 courses in the new core curriculum will be reviewed by the Board of Regents and then sent to the coordinating board for approval.

The dean of the College of Agricultural Sciences and Natural Resources has received a lifetime achievement award. The Federation of Animal Science Societies and the American Feed Industry Association presented Michael Galyean with the New Frontiers in Animal Nutrition Award. The award honors Galyean for his research in animal health and nutrition.

The university is earning recognition for its minority graduates. The magazine *Diverse Issues in Higher Education* ranked Texas Tech as one of the nation’s top 50 producers of Hispanic bachelor’s degree holders. Texas Tech was also noted for its American Indian bachelor’s degree recipients, and for total minority bachelor’s degrees.

To learn more about these stories and others, visit our website at academicast.ttu.edu. And now we turn to Texas Tech’s Student of Integrated Scholarship, featured here by Kristina Butler.

Butler: Chinwe Obi is captivated by the power of words and relationship building. Obi is a double major in public relations and technical communication. She has been able to apply her knowledge in the classroom, research, internships, work, and service projects. Among her most rewarding experiences has been her work with the nonprofit Lubbock Arts Alliance, during which she raised funds and recruited volunteers for the group’s four-day arts festival. Obi says the internship fueled her interest in the nonprofit sector.

Obi: I got to see how a nonprofit works. And through getting donations, you can get a lot of no’s, but you just have to keep moving forward. You can’t just stop on one no and think, “Oh, I’m never going to get a donation.” But I would have to send out letters and call people and then actually physically go there when they didn’t answer me. And eventually, I actually got a lot of donations. I was really proud of myself because I wasn’t expecting to get very many. But I collected enough to provide food and supplies for the artists throughout the four-day event. So, I really, really liked that internship.

Butler: Additionally, Obi has been involved in a number of extracurricular activities, some of her most visible roles being with President’s Select and the College of Media and Communication Dean’s Council. Looking to advance her education, Obi will enroll in a master’s program for technical communication and then she plans to pursue a doctorate. She intends to develop a career in grant writing for nonprofit organizations and to share her experience with others in

higher education. AcademiCast congratulates Chinwe Obi as Texas Tech's newest Student of Integrated Scholarship.

Pierce: Thanks, Kristina! If you would like to learn more about Texas Tech's Students of Integrated Scholarship, visit our website at academicast.ttu.edu. That concludes this edition of AcademiCast. Join us again in two weeks as we spotlight the top academic and research news from Texas Tech University, as well as profile Student of Integrated Scholarship DeMera Ollinger.