Texas Tech University
Academic Council

Meeting of December 19, 2023
1:30 PM, TLPDC, Room 151 and via Zoom

Attendance

Present: Cindy Akers, Nurcan Bac, Andrea Bilkey, Stefanie Borst, Ashlee Brown, Dee Dee Brown-Campbell, Chad Cain, Michael Carter (for Pat McConnel), Todd Chambers, Christiana Christofides, Robert Cox, John Dascanio, Mayukh Dass, Debbie Davis, Genevieve Durham DeCesaro, Heather Greenhalgh-Spencer, Matt Gregory, Lindsay Hallowell, Bret Hendricks, Jorge Iber, Darryl James (Chair), Amy Koerber, Rodney Lackey, Mitzi Lauderdale, Ryan Litsey, Brenda Martinez, Kuhn Park, Narissra Punyanunt-Carter, Joel Rivero, Pradip Sahu, Kymberli Saldaña, Sarah Schwintz, Amelia Talley, Dino Villegas, Janessa Walls, Ivy Walz, and Stephanie West.

Guests: Rebecca Breeden and Jack Ellis.

Action Items:
  1. None.

James called the meeting to order by introducing the minutes from the November meeting. Hearing no discussion, James called for a motion. Greenhalgh-Spencer moved, Dass seconded, and the minutes were approved. James added that going forward, we will be appending the Curriculog voting items to the end of the minutes for transparency.

For the next item of business, Martinez introduced a new campus platform that TTU will be implementing in the spring. CampusESP is a vendor that provides a parent portal for family members to gather general information about the university and specific information about their students, both undergraduate and graduate, if the student authorizes it. Jack Ellis, the team lead for implementation with CampusESP, gave a demonstration of the portal to show how family members, faculty, and staff will interact with the portal, especially the FERPA module. Family members must request access to each category of student information, such as grades and holds. Students will then be prompted to log in to grant access, and they are able to revoke access at any point. Martinez added that the information available in the portal will populate from Banner. In addition, in-person and virtual training modules are forthcoming.

The Council then discussed how the CampusESP FERPA module applies to non-traditional students and older students whose parents aren't involved in their college experience. Martinez explained that the target audience is those parents and family members who actively want access to their students' information; however, any students, traditional or non-traditional, can grant access to anyone who wishes access to their records.

The Council members expressed several concerns regarding the portal. Concerns included the control of messaging surrounding the portal as well as some unclear language about grades in the portal. Other concerns were about increased instances of parents contacting faculty based on the information in the portal or parents using information from the portal to look up class information. Another concern was over the possible confusion between the general FERPA waiver available on the student dashboard and the specific levels of FERPA access provided in the CampusESP

platform. In addition, it was recommended to have centralized training for faculty and a cheat sheet they can access.

Martinez said that all these concerns will be discussed over the next several weeks in anticipation of the February 1, 2024, implementation.

For the next item of business, Hallowell introduced the summary of course proposals, beginning with the voting items. A question was posed about the contact hours for item 16, the new course SOC 3356. Hallowell offered to verify the contact hours with the department. Hearing no further discussion of the voting items, James called for a motion. Cox moved, Bilkey seconded, and the courses were approved. Hallowell then highlighted the informational items.

The Council again discussed the definition of hybrid programs. Any program that has more than 50% face-to-face instructional activity is a face-to-face program, any program with more than 50% but less than 100% of instructional activity online will be a hybrid program, and any program with 100% of instructional activity online will be a 100% online program. Saldaña asked about students being coded as distance/hybrid in DegreeWorks. Martinez offered to discuss with Bobbie Brown.

Next, Hallowell introduced the program proposals, beginning with the voting items. The new programs included a B.S. and B.A.A.S. in Event Management, an M.S. in Human Resources Management, and an undergraduate minor in Economic Data Analysis. The remaining voting items included a title change for the B.A. in Interdisciplinary Arts Studies to Arts Media and Technology, the addition of a hybrid modality to the Biology undergraduate minor, a semester credit hour reduction for the M.Ed. in Higher Education Administration, and the creation of a new Department of Interdisciplinary Human Sciences. With no further discussion of the program proposals, James called for a motion. Dass moved, Cox seconded, and the programs were approved. Then Hallowell pointed out the informational items, which were curricular changes.

For the next item of business, Gregory introduced the proposed changes to OP 34.12 and the Code of Student Conduct. The changes largely involve adding a 30-day deadline for reporting academic integrity infractions. Under the revised policy, instructors must report infractions no later than 30 days after learning of the infraction. Similar language will be added to the Code of Student Conduct so the OP and Code will mirror each other. Cox asked if instructors must report every infraction or if instructors have discretion. Gregory said it is intended that instructors report every infraction. In clarification, Cox asked if someone else reports an offense to an instructor but upon review the instructor does not see the act as an infraction if the instructor is required to report it. Gregory explained that in those instances, the instructor should use discretion whether to report. Without further discussion, James called for a vote to approve the edits. Dass moved, Greenhalgh-Spencer seconded, and the motion carried.

In other business, Bac mentioned that the College of Engineering is removing the international experience as a graduation requirement. They will now strongly recommend an international experience but not require it. The decision was based on recent surveys to students and faculty and data over 6 years on the number of students going abroad and considerable number of exemptions. Updated language has been added to the catalog.

Additionally, James brought the Council's attention to Bret Hendricks, who is retiring. The Council thanked Hendricks for his exceptional service.

With no items of other business or announcements, James adjourned the meeting.

Add New Course

No.	College	Prefix & No.	Title	Description	Hours/Activity Type	Modality	Effective Term
1	AS	BIOL 6361	Ecology and Ecosystems	Explores processes influencing the distribution of organisms, the interactions among organisms, and the interactions between organisms and the transformation and flux of energy and matter.	3:3:0:0 Lecture	Online	**Summer 2024**
2	AS	BIOL 6364	Reconciliation Ecology: Restoring Ecosystem Services to Built Environments	Examines methods of inventing and reconfiguring human habitats to conserve species diversity and reestablish ecosystem services where people live, work and play.	3:3:0:0 Lecture	Online	Summer 2024
3	EN	CHE 5383	Machine Learning for Chemical Engineering	Prerequisites: Background in linear algebra, probability, single- and multi-variable calculus, and Python coding are recommended. Introduces math foundations, statistical machine learning, and deep learning theory and methods, with emphasis on their applications in chemical engineering.	3:3:0:0 Lecture	F2F	Fall 2024
4	AS	ECO 3161	Excel Basics	Learn foundational Excel tools tailored for economic data analysis.	1:1:0:0 Lecture	Online	**Summer 2024**
5	AS	ECO 3361	Excel for Economists	Learn advanced Excel tools tailored for economic data analysis.	3:3:0:0 Lecture	Online	**Summer 2024**
6	AS	ECO 3362	Statistics for Economists	Introductory statistics with an emphasis on economic data analysis.	3:3:0:0 Lecture	Online	**Summer 2024**
7	AS	ECO 3363	Economic Data Analysis I	Introductory course on economic data analysis, focusing on the measurement, presentation, and interpretation of economic and financial indicators.	3:3:0:0 Lecture	Online	**Summer 2024**
8	AS	ECO 3364	Economic Data Analysis II	Prerequisite: ECO 3363. Introductory course on modern economic data analysis, creating indicators from surveys, newspapers, social media, and online searches to identify economic behaviors and patterns.	3:3:0:0 Lecture	Online	**Summer 2024**
9	AS	HIST 3324	Latinos Since the 1970s	A survey of major political, social, cultural, and ideological developments within the many Latina/o communities in the US since the 1970s. (U.S. History)	3:3:0:0 Lecture	F2F	Summer 2024
10	AG	NRM 2400	The Art and Science of Geographic Information	Provides a broad introduction to foundational concepts of geographic information science and elements of cartographic design for natural resource managers.	4:3:0:3 Lecture, Non-Credit Lab	F2F	Fall 2024
11	HS	NS 5310	Nutrition in Chronic Disease	Examines the link between nutrition and chronic diseases including contributing factors and management. Intended for those with limited background in nutrition. Online. [NS 4301]	3:3:0:0 Lecture	Online	Summer 2024
12	HS	NS 7118	Nutrition Communication Seminar: Oral Presentation	Nutrition communication with an emphasis on presenting to an audience.	1:1:0:0 Seminar	Online	Summer 2024
13	AS	POLS 4334	Introduction to Moot Court	Prerequisite: Instructor approval. Learning courtroom procedures and how to engage in simulated appellate oral arguments before a panel of judges.	3:3:0:0 Practicum	F2F	Summer 2024
14	AS	POLS 4335	Advanced Moot Court	Prerequisite: POLS 4334. Simulated appellate oral arguments before a panel of judges and competing against other universities.	3:3:0:0 Practicum	F2F	Summer 2024
15	HS	RHIM 4335	Festival and Fair Organization and Management	Provides an overview of fair and festival operations by examining the typology, functions and processes, and impact of the industry.	3:3:0:0 Lecture	Online	**Summer 2024**
16	AS	SOC 3356	Sociology Research Practicum	Supervised research on sociological topics. An intensive study in sociological methodology, content analysis, and retrieval and collection of data using revolving topics.	3:0:3:0 Practicum	F2F	**Summer 2024**

Change Credit/Contact Hours

No.	College	Prefix & No.	Title	Change Requested	Effective Term
17	AS	MBIO 5404	Pathogenic Microbiology	Change contact hours to 4:3:0:3	**Fall 2024**
18	AG	NRM 6408	Advanced Biometry for Ecologists	Change contact hours to 4:3:0:1	**Fall 2024**

Delete Course

No.	College	Prefix & No.	Title	Effective Term
19	AS	SPAN 1101	Practical Survival Spanish	**Summer 2024**

No.	College	Prefix & No.	Title	Effective Term
20	AS	SPAN 2390	Social Justice in Spanish Speaking Cultures	Summer 2024
21	AS	SPAN 4100	Advanced Individual Problems in Spanish	Summer 2024
22	AS	SPAN 4373	Capstone Conversational Spanish	Summer 2024

Multiple Changes

No.	College	Change Type	Prefix & No.	Title	Description	Credit/Contact	Effective Term
23	VP	Title, Description	ARTE 4315	**Proposed:** Technology and Art Pedagogies **Current:** Integrating Instructional Technology into Learning and Teaching in Visual Arts	**Proposed:** Provides practical and pedagogical integration of technology and digital media in art making, viewing, and teaching. **Current:** Instructional and studio emphasis on technology in the visual arts.		Fall 2024
24	AS	Title, Description	BIOL 6309	**Proposed:** Biostatistics in R **Current:** Advanced Topics in Quantitative Biology: Biostatistics in R	**Proposed:** Studies of current applications of mathematics, statistics, and computing to the biological sciences. **Current:** Studies of current applications of mathematics, statistics, and computing to the biological sciences. Content normally different each time offered.		Fall 2024
25	AS	Title, Description	FREN 3304	**Proposed:** Advanced Literacies in French **Current:** Grammar: A Comprehensive Review	**Proposed:** Prerequisite: FREN 2302 or equivalent. Develops French grammar, style, and discursive competence in cultural context. Repeatable once for study abroad credit. **Current:** Prerequisites: FREN 2302 or equivalent. A comprehensive overview of French grammar.		Fall 2024
26	BA	Title, Description	ISQS 5331	**Proposed:** Business Information Technology **Current:** Information Technology and Operation Management	**Proposed:** Provides essential business knowledge while keeping individuals up to date with the latest trends in information technology. Aims to empower students with the necessary tools to enhance their competitive advantage in the business landscape. **Current:** Covers current topics in information technology and operations management and examines how to utilize them to gain competitive advantage.		Fall 2024
27	VP	Number, Description	**Proposed:** MUSI 3300 **Current:** MUSI 3000	Advanced Special Topics in Music	**Proposed:** Advanced music topics may cover musicology, music theory, applied music, applied arts, and other areas from multiple periods and genres. May be repeated under different topics. **Current:** Advanced music topics may cover musicology, music theory, applied music, applied arts, and other areas from multiple periods and genres. May be repeated under different topics. First four semesters of MUHL and MUTH sequence must be complete before enrollment.		Fall 2024
28	HS	Description, CIP Code, Tandem Course	NS 4301	Nutrition and Chronic Disease	**Proposed:** Prerequisites: C or better in NS 1410 . Examines the link between nutrition and chronic diseases including contributing factors and management. Online. [NS 5310] **Current:** Prerequisites: C or better in NS 1410 and NS 3340. No nutrition or nutritional sciences and dietetics majors. Introduction to the role of nutrition in the development and management of chronic diseases. Online. F, S, SS.	Change CIP Code to 30.1901.002	Fall 2024
29	HS	Title, Description	NS 5118	**Proposed:** Nutrition Communication Seminar: Professional Communication **Current:** Seminar	**Proposed:** Introduction to professional communication and professionalism along with leadership and career development. **Current:** May be repeated for credit.		Fall 2024
30	HS	Title, Description	NS 6118	**Proposed:** Nutrition Communication Seminar: Poster Presentation **Current:** Seminar	**Proposed:** Nutrition communication with an emphasis on poster presentations. **Current:** Graduate-level seminar.		Fall 2024

Voting Items: Programs

Add New Program

No.	College	Department	Program Type	Title	Modality/Campus	Hours	Effective Term
1	HS	Hospitality and Retail Management	Bachelor of Science	Event Management, B.S.	F2F, Hybrid	120	Fall 2024
2	HS	Hospitality and Retail Management	Bachelor of Applied Arts and Sciences	Event Management, B.A.A.S.	Hybrid	60	Fall 2024
3	BA	Management	Master of Science	Human Resources Management, M.S.	Online	30	Fall 2024
4	AS	Economics	Undergraduate Minor	Economic Data Analysis, Undergraduate Minor	Online	18	Fall 2024

Title Change

No.	College	Department	Program Type	Title	Effective Term
5	VP	Dean's Office	Bachelor of Arts	**Proposed:** Arts Media and Technology, B.A. **Current:** Interdisciplinary Arts Studies, B.A.	Fall 2024

Modality Change

No.	College	Department	Program Type	Title	Change Requested	Effective Term
6	AS	Biological Sciences	Undergraduate Minor	Biology, Undergraduate Minor	Add hybrid modality	**Fall 2024**

SCH Change

No.	College	Department	Program Type	Title	Change Requested	Effective Term
7	ED	Educational Psychology, Leadership, and Counseling	Master of Education	Higher Education Administration, M.Ed.	Reduce SCH from 36 to 30.	**Fall 2024**

Administrative Unit Change

No.	College	Department	Action	Effective Term
8	HS	Department of Interdisciplinary Human Sciences	Create new department	Fall 2024