

**Texas Tech University
Academic Council**

**Meeting of May 21, 2024
1:30 PM, TLPDC, Room 151 and via Zoom**

Attendance

Present: Cindy Akers (Chair), Nurcan Bac, Andrea Bilkey, Ashlee Brown, Bobbie Brown, Deedee Brown-Campbell, Chad Cain, Todd Chambers, Christiana Christofides, Mayukh Dass, Debbie Davis, Stephen Ekwaro-Osire, Heather Greenhalgh-Spencer, Lindsay Hallowell, Kaelene Hansen, Wendy-Adele Humphrey, Kelsey Kern (for Sarah Schwintz), Ryan Litsey, Brenda Martinez, Pat McConnel, Lissa Munoz, Kuhn Park, Paul Ruiz, Pradip Sahu, Kymberli Saldaña, Amelia Talley, Abigail Vega, Dino Villegas, Ivy Walz, and Stephanie West.

Guest: Katherine Harris

<p>Action Items:</p>

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| <p>1. None.</p> |
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Akers called the meeting to order by introducing the minutes from the April meeting. Hearing no discussion, Akers called for a motion. Davis moved, Greenhalgh-Spencer seconded, and the minutes were approved.

For the next item of business, Hallowell introduced the summary of course proposals, beginning with the voting items, which were items 1-65. Hallowell mentioned that all effective dates in green had been moved forward to the next allowable term. With no discussion of the course proposals, Akers called for a motion. Talley moved, Bilkey seconded, and the courses were approved. Hallowell then highlighted the informational items, which included prerequisite, restriction, and repeatable limit changes and description changes.

Next, Hallowell introduced the program proposals, beginning with the voting items, which were items 1-18. Chambers asked what the concentration hours were for the new Commercial Music concentration. Hallowell said she could not find the specific concentration hours but would reach out to the School of Music to get that number. (N.B. The School said there are 10 concentration hours plus an additional 9 hours of electives with commercial music application.) Davis pointed out that the Journalism and Creative Media Industries department was incorrect in the summary. Hallowell said she would correct that. Hearing no further discussion of the programs, Akers called for a motion. Greenhalgh-Spencer moved, Saldaña seconded, and the programs were approved. Hallowell then introduced the informational items, which were curricular changes. Hallowell added that we are no longer changing curriculum for the upcoming academic year unless we are making corrections, meaning all curricular changes had been moved to be effective fall 2025.

For the next item of business, Martinez explained that students are allowed six drops by the state, but deans are allowed to designate certain courses to be exempted from the drop rule. Martinez's proposal requested to give the Registrar's Office blanket approval to exempt 1 SCH lab courses that are associated with a coordinating lecture (i.e., not PFW courses) from the drop rule so that students will not be penalized with two drops. A. Brown asked if the same policy could apply to corequisites. B. Brown said that since there are so many students dropping all the time, we need an all or nothing policy. Akers recommended voting on the 1 SCH lab exemptions and then having a

working group convene to discuss the possibility of exempting corequisites. Saldaña asked if this new policy could be enacted retroactively. Martinez said they would have to evaluate the impact on students in prior terms. Akers called for a motion. Saldaña moved, Talley seconded, and the proposal was approved.

In other business, Akers informed the Council members that this year is a counting year, and the President is wanting each college to look into their summer enrollment numbers and report any initiatives to the Provost and copy Mitzi Lauderdale and Mark Sheridan by Friday, May 24. The primary concern is graduate enrollment for the summer. Pradip offered to work on messaging regarding enrollment.

Hearing no other business or announcements, Akers adjourned the meeting.

Voting Items Courses

Add New Course

No.	College	Prefix & No.	Title	Description	Hours/Activity Type	Modality	Effective Term
1	VP	ART 3309	Beginning Digital Narrative Arts	Prerequisites: ART 1302, Art 2309 or instructor consent. Introduction to photography, video, and animation, focusing on connecting and combining the three media. Covers tools, techniques, software, and concepts. Outside assignments.	3:0:6:0 Studio	F2F	Fall 2024
2	AS	ATMO 5010	Internship in Atmospheric Sciences	Supervised activity in a professional setting. Opportunity to apply technical skills in a non-academic setting. Prior approval required.	V1-6 Practicum	F2F	Fall 2024
3	AS	BIOL 3210	Biology Happenings and the World Around You	Covers a variety of current topics: zoonotic diseases, GMOs, climate change's effects on biodiversity and humans, hunting, anti-vaccination movement, invasive species, pollution, etc.	2:2:0:0 Lecture	F2F	Fall 2024
4	AS	CRIM 2309	The Science Around True Crime Media	Explores the sociology and criminology behind true crime media, including podcasts, videos, and social media.	3:3:0:0 Lecture, Discussion	F2F, Online	Fall 2024
5	AS	ECO 3306	Introduction to Mathematical Economics	Prerequisites: ECO 3311 and ECO 3312. Equips students with essential mathematical techniques foundational to economics. Covers multivariate calculus, linear algebra, optimization, and probability theory in various economic contexts.	3:3:0:0 Lecture, Discussion	Online	Spring 2025
6	AS	ECO 3310	Sports Economics	Prerequisites: ECO 2301, or ECO 2305, or consent of instructor. Examines how economic principles and business strategies shape the sports industry.	3:3:0:0 Lecture	Online	Spring 2025
7	BA	FIN 4350	Business Development in Finance	Prerequisite: Acceptance into the Excellence in Banking Certificate program. Provides students with business development skills necessary for acquiring and fostering business relationships within the financial sector.	3:3:0:0 Lecture	F2F	Fall 2024
8	AS	FREN 3309	French Literature, Culture, and Thought	Explores themes, questions, and problems in French and Francophone literature, culture, and thought through study of texts, films, and other cultural objects in English translation. May be repeated for credit.	3:3:0:0 Seminar	F2F	Spring 2025
9	AS	FSCI 6210	Advanced Forensic Photography	Participants will learn advanced techniques in the photographing of crime scenes, especially when conditions or situations are less than ideal.	2:2:0:0 Lecture	Online	Fall 2024
10	AS	FSCI 6220	Genetic Genealogy	Covers how genetic principles can be coupled with traditional genealogy methods to infer familial relationships.	2:2:0:0 Lecture	Online	Fall 2024
11	AS	FSCI 6300	Forensic Capstone Experience	The forensic capstone experience is a course offered in both the first and second summer semesters of the Master of Science in Forensic Science online program.	3:3:0:0 Field Experience	F2F	Fall 2024
12	AS	FSCI 6310	Investigative Analysis of Scene Reconstructions	Participants will learn specialized knowledge in three subject areas related to crime scene investigation. Topics will include ballistics and firearm related investigations, blood spatter reconstructions, and staged crime scenes.	3:3:0:0 Lecture	Online	Fall 2024
13	AS	FSCI 6340	Medicolegal Death Investigation	Provides an in-depth look into the medicolegal aspects of death investigation, including the manners, mechanisms, and causes of death, as well as the postmortem changes.	3:3:0:0 Lecture	Online	Fall 2024
14	AS	FSCI 6350	Forensic Scene Management and Leadership	Focuses on key points of crime scene and forensic laboratory management and leadership, including dealing with challenges associated with both administrative and leadership roles at a crime scene and in a forensic science laboratory.	3:3:0:0 Lecture	Online	Fall 2024
15	AS	FSCI 6360	Investigative Analysis of Impression Evidence	Participants will learn specialized knowledge in the science of fingerprint identification, basic and advanced fingerprint processing techniques, and general comparison of fingerprints.	3:3:0:0 Lecture	Online	Fall 2024
16	AS	GEOG 5010	Internship in Geography and the Environment	Supervised activity in a professional setting. Opportunity to apply technical skills in a non-academic setting. Prior approval required.	V1-6 Practicum	F2F	Fall 2024
17	AS	HIST 3343	Malcolm, Martin, and Mandela	The overlapping lives and legacies of Malcolm X, Martin Luther King Jr., and Nelson Mandela, three revolutionary figures whose influence on the fight for civil rights in America and Africa was profound and far reaching.	3:3:0:0 Lecture	F2F	Fall 2024
18	AS	HIST 4339	Children of War	Examines the role of children in international affairs through the many dynamics of war and conflict during the twentieth century. (CL)	3:3:0:0 Lecture	F2F	Fall 2024
19	HS	HUSC 5350	Special Topics in Human Sciences	Topics will rotate to meet the needs of graduate students majoring in an interdisciplinary human sciences program. May be repeated for credit.	3:3:0:0 Lecture, Discussion	Online	Fall 2024
20	UN	INTS 3302	Becoming a Self-Directed Learner	Explores topics related to the development and application of self-directed learning through reflection on experience, logic, application, and innovation.	3:3:0:0 Lecture	Online	Fall 2024
21	BA	ISQS 6335	Business Application Scripting	Covers basics of scripting, web programming with JavaScript for business. May include syntax, functions, arrays, objects, flow control, document object models.	3:3:0:0 Lecture	Online	Fall 2024
22	BA	ISQS 6336	Risk Management in Information Systems	Introduces IS risk and control concepts central to info security management. Prepares students with auditing knowledge, tools, and discusses regulations.	3:3:0:0 Lecture	Online	Fall 2024
23	BA	ISQS 6345	Data Structures for Business Applications	Focuses on understanding, implementing, and administering data-related issues. Covers data structures, algorithms, and time complexity analysis with real-world business examples.	3:3:0:0 Lecture	Online	Fall 2024
24	BA	ISQS 6346	Web Application Development	Introduces web app development concepts, tools, and skills to solve business problems, covering data structures, frameworks, deployment, version control, and design patterns.	3:3:0:0 Lecture	Online	Fall 2024

25	BA	ISQS 6355	Interface Design and UX for Business	Introduces UI design skills, frameworks, and concepts, enhancing application UX. Covers business cases emphasizing user attention, engagement, and communication management.	3:3:0:0 Lecture	Online	Fall 2024
26	BA	ISQS 6356	Web3 Infrastructure Development	Introduces the concepts of Web3 infrastructure including devices, blockchains, and all other layers of the blockchain technology. Discusses the technologies, tools, and solutions that developers need to build and operate efficient Web3 ecosystems.	3:3:0:0 Lecture	Online	Fall 2024
27	BA	ISQS 6365	Enterprise Architecture and System Integration	Focuses on manipulating systems engineering and architecture in existing businesses, implementing and interacting with enterprise architecture frameworks.	3:3:0:0 Lecture	Online	Fall 2024
28	BA	ISQS 6367	IT Capstone	Students apply MS-IS program knowledge to conduct integrative projects for businesses, showcasing IT/IS skills in research or design, solving business cases.	3:3:0:0 Lecture	Online	Fall 2024
29	MC	JOUR 3360	Visual Journalism	Prerequisites: Pass JOUR 3380 with C or higher; pass Basics of Writing Exam with 70 or higher; minimum 2.5 GPA at time of enrollment. Students will gain an understanding of journalistic visual storytelling. Topics include principles of photojournalism and news design, best practices for visual social media, and use of explanatory infographics, such as interactive maps and timelines. May be repeated for credit.	3:3:0:0 Lecture, Discussion	F2F	Fall 2024
30	MC	JOUR 4380	Foreign Correspondent Bootcamp	Prerequisites: Pass JOUR 3380 with C or higher; pass Basics of Writing Exam with 70 or higher; TTU GPA of 2.5 or higher at time of enrollment. Prepares journalism students to report from foreign countries and to produce relevant news stories for U.S. and international audiences. May be repeated for credit.	3:3:0:0 Lecture	F2F	Fall 2024
31	MC	JOUR 4385	Theories and Practice of Journalism	Prerequisites: GPA of 2.5 or higher at time of enrollment. Students will become acquainted with the current scholarship on the newsmaking process and the effects of news on individuals and society. Case studies will be discussed through the lens of theories of journalism. May be repeated for credit.	3:3:0:0 Lecture	F2F	Fall 2024
32	AS	PHIL 5332	Seminar in Feminist Philosophy	Examines philosophical issues in feminist thought. Topics may include oppression, sexual difference, the intersection between multiple identities, sex and sexuality, aesthetics, epistemology, and ethical theories. May be repeated for credit.	3:3:0:0 Seminar	F2F	Spring 2025
33	AG	PSS 5375	Application of Green Chemistry Principles Toward Manufacture of Bio-based Products	Prerequisites: PSS 5373 or consent of instructor. Course will focus on application of green chemistry principles for conversion of biomass into bioproducts.	3:3:0:0 Lecture	F2F	Spring 2025
34	AS	RE 3302	Renewable Energy CAD and Design	Prerequisites: RE 3300 and RE 3301. Covers 3D modeling and printing of renewable energy components. Allows students to reverse-engineer parts and print new parts as needed.	3:3:0:0 Lecture	Online	Fall 2024
35	HS	RETL 3313	Taylor Swift and Fashion	Focuses on the trajectory, key looks, and signature pieces of the fashion icon, Taylor Swift.	3:3:0:0 Lecture	Online	Fall 2024
36	AS	SOC 3372	Population Problems	Introduces demographic techniques and concepts and applies them to the examination of social and economic causes of population structure and change. Examples are drawn from a variety of U.S. and international settings.	3:3:0:0 Lecture	Online	Summer 2025
37	AS	SPAN 3304	Hispanic Cultural Studies Survey	Prerequisites: SPAN 2302 or SPAN 2304 or SPAN 2607 or departmental approval. Introduction to the literary and cultural history of the Spanish-speaking world. (CL)	3:3:0:0 Seminar	F2F	Spring 2025
38	AS	SPAN 3346	Gender and Sexuality in Latin America	Prerequisites: SPAN 2302 or SPAN 2304 or departmental approval. Introduces students to the cultural history of gender and sexuality in the Hispanic/Lusophone world, examining intersections of race, class, sex, gender, and nation as well as the role of cultural products in shaping how we think about gender and sexuality. (CL)	3:3:0:0 Lecture	F2F	Fall 2024
39	AS	SPAN 4311	Topics in Linguistics	Prerequisites: One 3000-level SPAN course (preferably SPAN 3308 or SPAN 3318). Provides an in-depth analysis of sub-fields of linguistics covering topics such as Spanish in Texas, language contact, language and social media, corpus linguistics, and linguistic landscapes. Course may be repeated up to 9 hours with different topics.	3:3:0:0 Lecture	F2F	Fall 2024
40	AS	SPAN 5394	Spanish-English Translation Practice	Prerequisite: SPAN 5393. Practicum devoted entirely to Spanish-English translation using authentic texts and structured based primarily on topic and discourse genre.	3:3:0:0 Practicum	F2F	Spring 2025

Change Course Number

No.	College	Prefix & No.	Title	Effective Term
41	AS	Proposed: BIOL 4393 Current: BIOL 3393	Tropical Marine Biology	Spring 2025
42	AS	Proposed: SOC 2391 Current: SOC 3391	Introduction to Social Statistics	Spring 2025

Change Activity Type

No.	College	Prefix & No.	Change Requested	Effective Term
43	VP	THA 5305	Change Activity type to LAB only	Spring 2025

Change Credit/Contact Hours					
No.	College	Prefix & No.	Title	Change Requested	Effective Term
44	VP	DAN 2202	Improvisation	Change contact hours to 2:2:0:2	Spring 2025

Change CIP Code					
No.	College	Prefix & No.	Title	Change Requested	Effective Term
45	BA	ISQS 5332	Machine Learning Applications for Business	Change CIP Code to 52.1301.0016	Spring 2025
46	BA	ISQS 5333	Data Intelligence and Visualization	Change CIP Code to 52.1301.0016	Spring 2025
47	BA	MKT 5371	Measurements and Survey Research in Marketing	Change CIP Code to 52.1301.0016	Spring 2025
48	BA	MKT 5372	Qualitative Research in Marketing	Change CIP Code to 52.1301.0016	Spring 2025
49	BA	MKT 5374	Digital Marketing Analytics	Change CIP Code to 52.1301.0016	Spring 2025
50	BA	MKT 5376	Consumer Behavior Research	Change CIP Code to 52.1301.0016	Spring 2025

Delete Course					
No.	College	Prefix & No.	Title	Effective Term	
51	HS	EC 3350	Development in Cross-Cultural Perspective	Fall 2025	
52	AS	GIST 5308	Cartographic Design	Fall 2024	
53	AS	KIN 5330	Health Issues for the Active Female	Fall 2024	
54	AS	KIN 5332	Applied Physiology of Exercise	Fall 2024	
55	AS	KIN 5339	Laboratory Techniques in Exercise Physiology	Fall 2024	

Multiple Changes							
No.	College	Change Type	Prefix & No.	Title	Description	Credit/Contact Hours / CIP Code / Activity Type / eLearning	Effective Term
56	VP	Title, Description	ART 3326	Proposed: Intermediate Photo Arts Current: Intermediate Photographic Arts	Proposed: Prerequisite: ART 3325 or Art 3309 or instructor consent. Intermediate fine arts photography rotates each semester between topics: experimental photography, darkroom photography, and video. Outside assignments. May be repeated for credit with different course emphasis. Current: Prerequisite: ART 3325 or instructor consent. Intermediate fine arts photography with topics that rotate between color, digital and black and white dark room. Outside assignments. May be repeated once for credit with different emphasis.		Spring 2025
57	VP	Title, Description	ART 3390	Proposed: Intermediate Digital Arts Current: Beginning Transmedia	Proposed: Prerequisite: Art 3309 or Art 3385 or Instructor consent. Intermediate exploration of 2D and 3D animation in rotating semesters. Outside assignments. May be repeated for credit with different topic. Current: Rotating topics (video, animation, visual effects, digital painting) focused on developing characters, environments, and stories for both industry and fine arts contexts. May be repeated for credit.		Spring 2025
58	VP	Title, Description	ART 4390	Proposed: Advanced Digital Arts Current: Advanced Transmedia Art	Proposed: Explores advanced digital technologies and techniques in contemporary arts with rotating topics. Outside Assignments. May be repeated for credit with different topic. Current: Explores technology in contemporary arts with rotating topics, including video, animation, visual effects, and digital painting. Outside assignments.		Spring 2025
59	AS	Prefix, Number	Proposed: BIOL 6314 Current: BOT 6304	Advanced Plant Molecular Biology			Spring 2025
60	UN	Title, Description	INTS 4351	Proposed: Capstone in Applied Leadership Current: BAAS Capstone in Applied Leadership	Proposed: An advanced course in the interdisciplinary analysis of the principles of leadership with application to students' professional and personal goals. (CL) Current: An advanced course in the interdisciplinary analysis of the principles of leadership with application to students' professional and personal goals. B.A.A.S. majors only. (CL)		Spring 2025

61	MC	Title, Description, CIP Code	JOUR 3310	Proposed: Podcasting for Journalists Current: News Presentation I	Proposed: Prerequisites: pass JOUR 3380 with C or higher; pass the Basics of Writing Exam with 70 or higher; GPA of 2.5 or higher at the time of enrollment. Students will learn the basics of narrative podcasting: evaluating pitches; identifying guests; audio interviewing techniques; creating and structuring episodes; script writing; and post-production mixing, scoring, and critical review. Current: Prerequisites: C or higher in JOUR 2300 and JOUR 2310. Contemporary design and production of news package delivery, including newspaper, magazine, video and web formats.	Change CIP Code to 09.0401.00	Spring 2025
62	BA	Title, Description, CIP Code	MGT 3370	Proposed: Managing People and Organizations Current: Organization and Management	Proposed: The management function; basic principles, concepts, and practices as they relate to both people and organizations. Current: The management function; basic principles, concepts, and practices in the operation of organizations.	Change CIP Code to 52.0201.0016	Spring 2025
63	VP	Title, Description	MUTH 5317	Proposed: Advanced Rhythm and Meter Current: Rhythm and Meter	Proposed: Examines advanced concepts of rhythmic organization and metrical perception and how they influence performance decisions, focusing primarily on tonal music. Includes source readings of text, analytical exercises, listening exercises, and conducting. Current: A study of the relationship between rhythm and meter and their presence in a wide variety of music.		Spring 2025
64	AG	Number, Credit/Contact Hours, Activity Type	Proposed: PSS 4315 Current: PSS 4425	Introductory Plant Pathology		Change Credit hours from 4 to 3. Change Activity type to remove LAB	Spring 2025
65	AS	Title, Description	PUAD 5343	Proposed: Human Resources Management Current: Public Personnel Administration	Proposed: Description and analysis of human resources functions in public and non-profit agencies. Current: Description and analysis of the personnel function in public and non-profit agencies.		Spring 2025

Voting Items Programs

Add New Program

No.	College	Department	Program Type	Title	Modality/Campus	Hours	Effective Term
1	AS	Mathematics and Statistics	Graduate Minor	Applied Mathematics, Graduate Minor	Hybrid	12	Fall 2024
2	VP	Art	Undergraduate Concentration	Art, B.F.A.: Studio Art Concentration (Digital Narrative Arts Emphasis)	F2F	21	Fall 2024
3	VP	Art	Undergraduate Minor	Digital Narrative Arts, Undergraduate Minor	F2F	18	Fall 2024
4	AS	Environmental Toxicology	Graduate Concentration	Forensic Science, M.S.: Forensic Professional Concentration	Hybrid	34	Fall 2024
5	BA	Information Systems and Quantitative Sciences	Master of Science	Information Systems, M.S.	F2F, Hybrid, 100% Online	36	Fall 2024
6	VP	Music	Undergraduate Concentration	Music, B.A.: Commercial Music Concentration	F2F	120 total	Fall 2024
7	AS	Sociology, Anthropology, and Social Work	Graduate Minor	Sociology, Graduate Minor	F2F	6	Fall 2024
8	AS	Biological Sciences	Undergraduate Certificate	Vector-Borne Diseases (VBD), Undergraduate Certificate	Hybrid	12	Fall 2024
9	AS	Biological Sciences	Graduate Certificate	Vector-Borne Diseases (VBD), Graduate Certificate	Hybrid	12	Fall 2024

Modality Change

No.	College	Department	Program Type	Title	Change Requested	Effective Term
10	AS	Sociology, Anthropology, and Social Work	Bachelor of Arts	Social Work, B.A.	Add hybrid modality	Fall 2024
11	HS	Personal Financial Planning	Bachelor of Science	Applied Personal Finance, B.S.	Change from Fully Online to 100% online	Fall 2024
12	HS	Personal Financial Planning	Bachelor of Science	Personal Financial Planning, B.S.	Add hybrid modality	Fall 2024
13	HS	Personal Financial Planning	Master of Science	Personal Financial Planning, M.S.	Change from Fully Online to 100% online	Fall 2024
14	AS	Environmental Toxicology	Master of Science	Forensic Science, M.S.	Add hybrid modality	Fall 2024

15	UN	Women's and Gender Studies	Graduate Certificate	Women's and Gender Studies, Graduate Certificate	Change to hybrid modality	Fall 2024
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Administrative Unit Change

No.	College	Department	Program Type	Title	Change Requested	Effective Term
16	VP	Dean's Office	Doctor of Philosophy	Fine Arts, Ph.D.	Move to new Department of Interdisciplinary Arts	Fall 2024

Multiple Changes

No.	College	Department	Program Type	Title	Change Requested	Effective Term
17	AR	Architecture	Accelerated Bachelor's to Master's	Architecture, B.S./M.Arch	Increase required GPA from 3.0 to 3.5 Curricular change	Fall 2025
18	HS	Human Development and Family Sciences	Graduate Concentration	Human Development and Family Sciences, M.S.: Gerontology Concentration	Decrease SCH from 36 to 30 Curricular change	Fall 2025