

India Task Force Recommendations

Membership: Venugopal Mendu (CASNR), Costica Bradatan (Honors), Rajesh Khara (Engineering), Debajyoti Pati (Human Sciences), Surya Yadav (Business), Seshadri Ramkumar (Arts & Sciences), Jorge Ramirez (Law), Linda Donahue (VPA), Devender Bander (Education), and Joe Aranha (Architecture) **Chair of Task Force**

1. Identify and target ‘consultants’ or coaching centers for tests (SAT, GRE, TOEFL, etc.)
2. ‘Word of mouth’ and knowing someone who has gone to TTU is a strong draw for students from India. Consider involving current Indian students at TTU and their home institutions or other contacts.
3. Cost is an important factor and advertising availability of scholarships that can lower tuition can be a big incentive for Indian students to come to TTU.
4. Create an easily accessible and updateable data base for profiles and contacts of TTU Indian students, alumni and faculty at TTU with interests or connections to schools in India and a roster on TTU faculty travel to India for conferences, etc.
5. Indian students are attracted to study in areas where there are opportunities for internships and jobs such as in bigger cities. But they also want lower costs of living. Advertising and information that highlights opportunities for internships or recruitment after graduation can help attract Indian students.
6. Advertise on social media sites.
7. For undergraduate students find ways to offer lower tuition through scholarships for undergraduate students and target international schools in India and Indian high schools in the Middle East and other places where there are large expatriate communities of Indians.
8. Target certain cities (perhaps based upon profiles of current Indian students) in India and organize recruitment visits, provide incentives and involve current Indian students in “ambassador” programs.
9. Provide incentives for faculty and/or take advantage of recruitment activities that can be provided by faculty travel to India.
10. Consider an ‘on the ground’ recruiter in India.
11. Consider more flexible admission processes and deadlines for graduate students so as to accommodate funding opportunities that may become available from faculty grants and to encourage students to re-apply when funding becomes available.