

COMMUNICATION SKILLS COURSE LEVEL RUBRIC

Explanation: Communication Skills (COM) are defined by the Texas Higher Education Coordinating Board as encompassing "effective development, interpretation and expression of ideas through written, oral and visual communication."

	Work is Comprehensive: 4	Work is Adequate: 3	Work is Basic: 2	Work is Inadequate: 1
Content, organization, and delivery	Content and organization are sophisticated for the genre. Delivery choices effectively communicate content to the target audience.	Content and organization are appropriate for the genre. Delivery choices communicate content to the target audience.	Content or organization is insufficient for the genre. Delivery choices do not sufficiently communicate content to the target audience.	Content, organization, or delivery is inappropriate for the genre and/or target audience, resulting in minimal communication to the target audience.