



TEXAS TECH UNIVERSITY
University Outreach
& Engagement™

REACH OUT > ENGAGE > TRANSFORM

**OUTREACH & ENGAGED SCHOLARSHIP
ANNUAL ASSESSMENT REPORT
CALENDAR YEAR 2020**

This report highlights Texas Tech University's (TTU) outreach and engagement activities from the Calendar Year 2020 annual campus-wide assessment. Data encompasses projects and activities that took place between January 1, 2020 and December 31, 2020, as reported by faculty and staff from academic and administrative units at TTU.

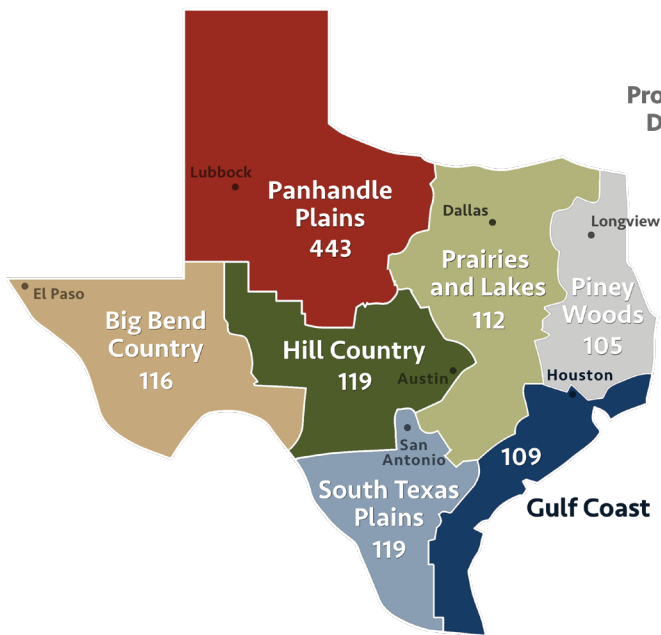
Project data was compiled from multiple sources, including Digital Measures, the Raiders Engaged Survey, and INDICO (TTU's non-credit activities database). Faculty reporting took place primarily through Digital Measures and staff through Raiders Engaged.

CALENDAR YEAR 2020

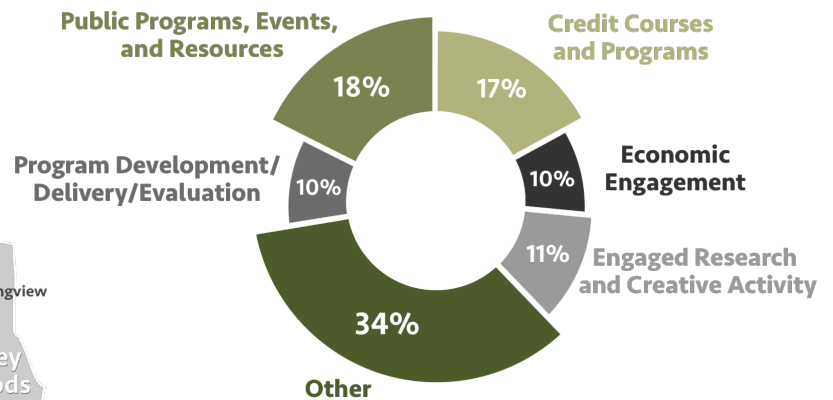
Calendar Year 2020 was marked by the COVID-19 pandemic, which had significant impacts on a global, national, and local scale. In response to the global pandemic, President Lawrence Schovanec announced the closing of TTU's campus on March 12, 2020. While phased returns to campus began in Fall 2020, restrictions caused by the pandemic continued to impact TTU teaching, learning, and residential life activities. In the face of challenges posed by the pandemic, TTU faculty, staff, and students found new ways to reach out and engage with the community. The outreach and engagement activities of 2020 speak to the resiliency of TTU faculty, staff, and students; communities local and worldwide; and to the spirit of the university.

Overall, faculty and staff reported on a total of 542 projects and activities. The largest areas of impact were Pre-K through 20 Education followed by Continuing Education and Professional Development, and Community Development. See graphics below for further details:

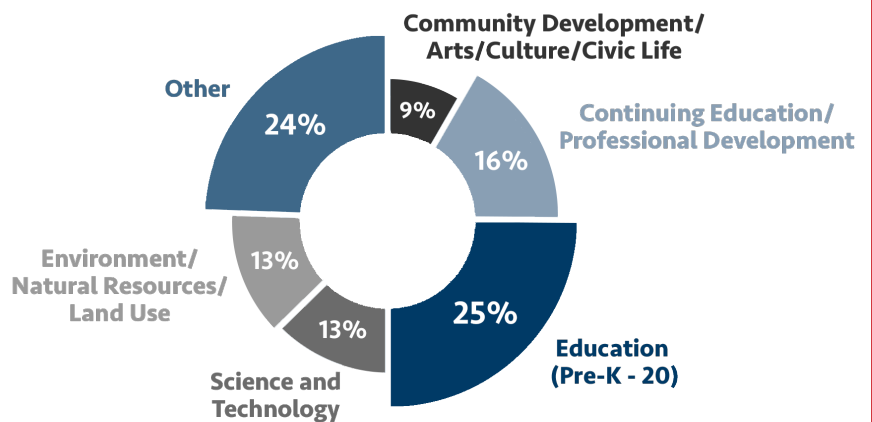
GEOGRAPHIC IMPACT IN THE STATE



FORMS OF ENGAGEMENT



AREAS OF IMPACT



OF US STATES IMPACTED: 50
OF COUNTRIES IMPACTED: 43

IN 2020...

708

external community partnerships

State Agencies, Federal Agencies, Local Government, Healthcare Organizations, Non-profit Organizations, Business and Industry, Professional/Trade Associations, K-12 Schools, 2 Year Schools, 4 Year Schools, International Agencies, community organizations, and civic groups.

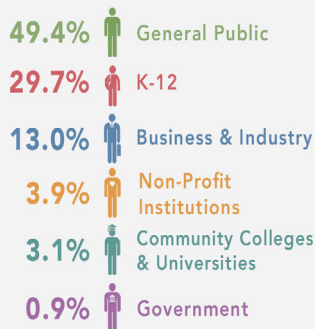
11,497

TTU students participating in High Impact Practices:

- Service Learning
- Undergraduate Research
- Study Abroad
- Internships
- Other Activities

347,255

non-TTU attendees and participants in TTU outreach and engagement



\$43.9M

raised in external funding

863 TTU faculty and staff involved in projects and activities

48 faculty receiving awards for excellence in outreach and engagement

457 publications, presentations, performances, and other peer-reviewed scholarly products identified as outreach and engagement

BY COLLEGE/ADMINISTRATIVE UNIT

	Number of Projects	Total External Funding Received	K-12 Participants	Other Participants	Total TTU Students Involved	Total TTU Faculty & Staff Involved	Number of External Partnerships
Administration & Finance	36	\$425	3,333	1,221	56	49	22
Office of the President	4	\$0	5,150	30,221	4	6	31
Office of the Provost	79	\$4,351,106	25,951	67,661	379	62	40
College Ag Sci & Natural Resource	39	\$16,341,718	902	6,181	348	63	49
College of Architecture	2	\$0	100	8	56	2	-
College of Arts & Sciences	83	\$783,580	2,644	10,491	1006	101	48
College of Education	44	\$18,429,906	49,425	16,985	558	97	122
College of Engineering	75	\$202,806	9,053	21,038	384	174	193
College of Human Sciences	81	\$2,819,965	2,915	29,834	1,478	149	84
College of Media & Communication	19	\$0	44	5,298	626	21	21
College of Visual & Performing Arts	26	\$8,600	3,510	961	472	36	19
Honors College	2	\$50,000	12	3	22	2	-
Rawls College of Business	16	\$615,000	53	1,134	327	50	22
School of Law	35	\$329,783	2	51,532	81	37	15
Veterinary Medicine	1	\$0	-	45	-	14	42

UO&E BACKGROUND AND MISSION

University Outreach and Engagement (UO&E) was established in Fall 2018 under Texas Tech's Office of the Provost to provide innovative, collaborative, and strategic leadership and support for the university's strategic priority to "Transform lives and communities through strategic outreach and engaged scholarship."

UOE strengthens Texas Tech's ability to achieve excellence in outreach and engaged scholarship by serving as a catalyst, collaborator, and connector.

PRE-K - 12 INITIATIVES

Many TTU outreach and engagement initiatives are directed toward addressing the needs of children and youth in the Lubbock community. Through the years, the number of TTU projects providing educational and enrichment opportunities for youth have increased, as have the number of K-12 participants in these projects.

Outreach opportunities for Pre-K - 12 engagement in 2020 were limited by COVID-19 restrictions, as these initiatives have historically involved face-to-face interactions.

PROJECT EXAMPLES

CISER TRAVELING LAB PROGRAM

Jeremiah Dwyer, Rebecca Hite, Heather Coats

SCIENCE OF LEARNING AFTERSCHOOL CLUB

Zhe Wang, Leslie Hasty, Michaela Cohoon,
Tianyu Li, Paxton Jones, Sommer Powell

UNITED FUTURE LEADERS

Sara Dodd, Kathryn Cude, Cecilia Nunez

NUMBER OF K-12 PARTICIPANTS

