



TEXAS TECH UNIVERSITY
Office of the Provost

Outreach & Engagement™

2022

Outreach & Engaged Scholarship Annual Assessment Report

REACH OUT > ENGAGE > TRANSFORM

This report highlights Texas Tech University (TTU) Outreach and Engagement activities from the 2022 Calendar Year campus-wide assessment. Data encompasses projects which took place between January 1, 2022 and December 31, 2022, as reported by faculty and staff from academic and administrative units at TTU.

Project data was compiled from multiple sources, including Faculty Success, the Raiders Engaged Survey, and INDICO (TTU's non-credit activities database). Faculty reporting took place primarily through Faculty Success and staff through Raiders Engaged.

CALENDAR YEAR 2022

During Calendar Year 2022 project submissions increased by 152% from 2,408 in 2021 to 3,649 projects for the current report year. A total of 708 Texas Tech faculty and staff members submitted information. A total of 3,049 TTU faculty and staff were involved in these projects/activities with the highest numbers coming from the College of Arts and Sciences, the J.T. & Margaret Talkington College of Visual and Performing Arts, and the College of Human Sciences.

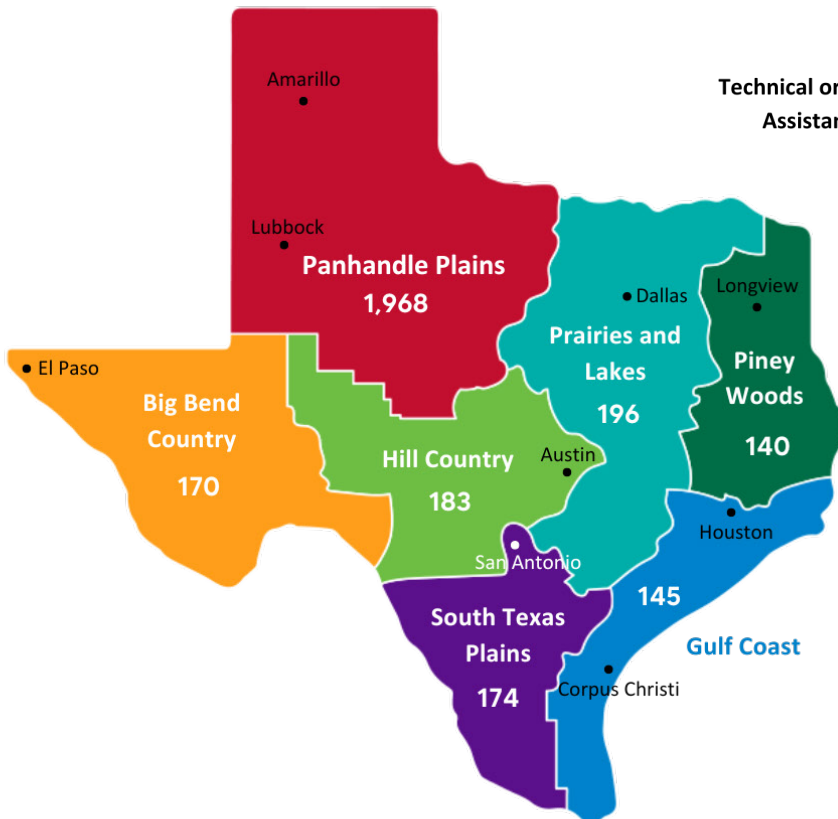
Projects and activities involved a total of 1,377 unique community partners including Non-profit organizations, Government agencies, Business and Industry, Pre-K-20 schools, Other two or four-year colleges, Community organizations, Civic groups, and Others.

The largest areas of impact were Community Development, Arts, Culture, or Civic Life: Education (Pre-K - 20); Science and Technology. See graphics below for further details.

3,649

projects, programs, and events provided for and in partnership with the community

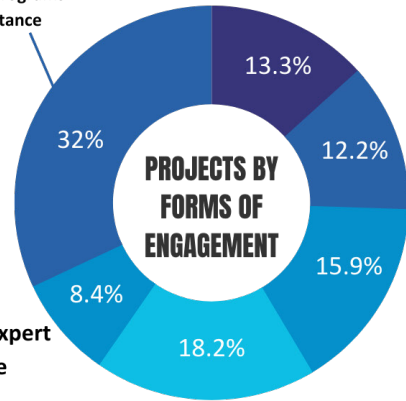
NUMBER OF PROJECTS & ACTIVITIES BY TEXAS REGIONS



Other Engagement

Service on Boards, Committees and Commissions
Non-Credit Classes and Programs
Technical or Expert Assistance

Engaged Research and Creative Activity

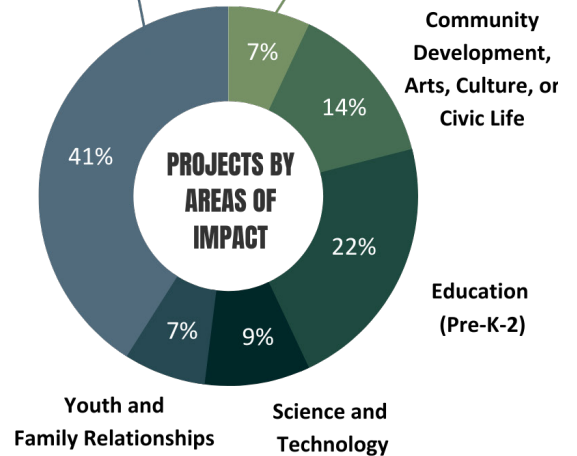


Public Programs, Events and Resources

Other Areas of Impact

Environment, Natural Resources, or Land Use
Education/Professional Development
Health and Health Care

Business/Economic Development



IN 2022...

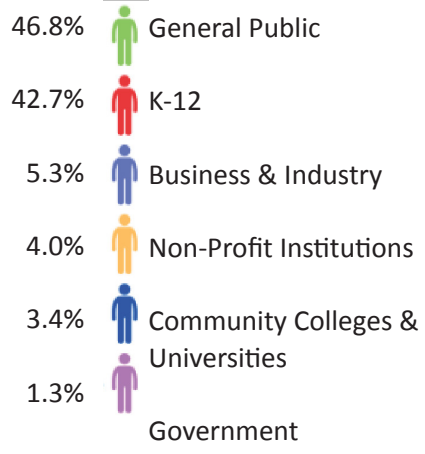
3,282
External Community Partnerships

- State Agencies
Federal Agencies
Local Government
International Agencies
- Non-profit Organizations
Community Organizations
Civic Groups
Healthcare Organizations
- K-12 Schools
2 Year Schools
4 Year Schools
- Professional/Trade Associations
Business and Industry

15,885
TTU students participating in High Impact Practices

- Service Learning
- Undergraduate Research
- Study Abroad
- Internships
- Other Activities

208,190
Non-TTU attendees and participants in TTU Outreach and Engagement



\$21.8 M
received in external funding

87,095 K-12 participants in Outreach and Engaged Scholarship activities

378 Faculty receiving awards for Outreach and Engagement

885 Publications, presentations, performances, and other peer-reviewed scholarly products identified as Outreach and Engagement

BY COLLEGE/ADMINISTRATIVE UNIT

Unit	Number of Projects	Total External Funding Received	Total TTU students	K-12 Participants	Other Participants	Total participants	Total TTU Faculty & Staff Involved	Number of External Partnerships
College of Architecture	93	\$ 161,000.00	64	0	50	50	94	104
College of Arts & Sciences	484	\$ 7,790,196.62	1160	8412	4750	13162	539	338
College of Education	248	\$ 4,297,825.40	942	9481	42107	51588	286	164
College of Engineering	136	\$ 2,062,654.00	440	3721	225	3946	150	127
College of Human Sciences	402	\$ 5,236,274.40	2257	2472	10657	13129	508	398
College of Media & Communications	77	\$ 1,000.00	481	0	95	95	81	48
Davis College of Agricultural Sciences & Natural Resources	326	\$ 1,529,416.00	1172	753	2094	2847	357	281
Honor College	50	\$ 630,000.00	73	1	7874	7875	68	46
Rawls College of Business	175	\$ 237,000.00	2697	0	157	157	183	118
School of Law	17	\$ -	167	1	12266	12267	17	14
School of Veterinary Medicine	10	\$ 5,000.00	32	0	5	5	11	9
Talkington College of Visual & Performing Arts	474	\$ 95,700.00	421	5993	62	6055	477	512
Office of the Provost All	1124	\$ 2,779,049.00	2556	40095	11840	51935	146	123
Graduate School	3	\$ -	15	25	0	25	3	2
University Libraries	63	\$ -	25	0	532	532	66	38
University Studies	11	\$ 2,500.00	41	0	0	0	11	8
Division of Diversity Equity and Inclusion	43	\$ 27,969.24	1544	15265	24439	39704	114	1012
Office of Administration and Finance	54	\$ 1,880.00	143	549	4756	5305	103	52
Office of Research and Innovation	15	\$ 256,540.00	1853	848	3051	3899	30	7

OUTREACH AND ENGAGEMENT BACKGROUND AND MISSION

The Office of Outreach and Engagement (O&E) was established in Fall 2017 under Texas Tech’s Office of the Provost to provide innovative, collaborative, and strategic leadership and support for the university’s strategic priority of engagement with communities across the region, state, nation, and the world.

O&E strengthens Texas Tech’s ability to achieve excellence in Outreach and Engaged Scholarship by serving as a catalyst, collaborator, and connector.

5 Year Summary of TTU Outreach and Engagement

The Chart below highlights TTU’s Outreach and Engagement key performance data over the past five years. The data was compiled from the Raiders Engaged Survey, Faculty Success (formerly Digital Measures), and other sources

The report summarizes data in relation to the goals as identified by the TTU Strategic Plan.

Project Examples

SOUTH PLAINS CLOTHING DESIGN CHALLENGE

Ashley Rougeaux-Burnes

SOCIAL ENGAGEMENT AS CARE: THE ANIMATION-MAKING WORKSHOPS AT TTU

Dr. Jorgelina Orfila, Dr. Francisco Ortega

SUPPORTING ANIMALS AND VETERANS THROUGH ENRICHMENT (SAVE)

Dr. Anastasia Stellato, Dr. Katy Schroeder, Gracie Guerra, Matt Knight, Sara Henly

Texas Tech University

5-Year Summary of Outreach and Engagement Data*

	2018	2019	2020	2021	2022
TTU Outreach and Engagement Projects, Programs, Classes, and Events	1,455	1,318	542	2,408	3,649
External Funding Received from Outreach and Engagement Activities	\$30.7M	\$ 52,560,882	\$ 43,932,889	\$ 52,927,855	\$ 21,822,383
TTU Students Participating in High Impact Practices	N/A	11,852	11,497	21,032	15,885
K-12 Students and Teachers Participating in TTU OES Activities	354,585	287,227	103,094	113,851	87,095
Non-TTU Attendees and Participants in TTU Outreach and Engagement Activities	1,674,034	1,569,465	347,240	831,429	208,190
TTU Faculty and Staff Involved in OES Activities	N/A	1,779	863	3,771	3,049
External Outreach and Engagement Community Partnerships	1,274	1,701	708	2,768	3,282

***Notes:**

Data covers a 12-month period and is based on the voluntary, annual reporting of faculty and staff outreach and engagement activities via the Raiders Engaged Online survey, Faculty Success (formerly Digital Measures), and/or the INDICO non-credit/continuing education activities database.