SESSION #1: 8:45am – 10:00am

Communication and Advocacy: Engaging with Communities in Culturally Appropriate Ways – MATADOR ROOM

The presenter will share findings from a qualitative case study that investigated how individuals associated with a community mental health clinic communicated about the work of the clinic. Interviews, focus groups, and ethnographic field observations have not only led to the development of a specific concentrated advocacy strategy for the clinic, but provided a practical framework for any scholar wishing to engage with community stakeholders in culturally appropriate ways. In addition, the project has allowed undergraduate students to use their skills in advertising and public relations in a real-world setting.

Presenter: Jesse Starkey, PhD Student & Graduate Part-Time Instructor, TTU College of Media and Communication

Texas Education Policy Fellowship Program (TX-EPFP) – MATADOR ROOM

Three TTU faculty members, Drs. Rebecca Hite, Jessica Gottlieb, and Jon McNaughtan, over three years have designed and implemented a nine-month in-depth community-engaged service program that recruits and professionally develops cohorts of mid-level leaders from across the state of Texas. The mission of the EPFP nationally and here at the Texas site is to expand participants' knowledge of education policy, develop fellows’ situated skills in advocacy-based leadership, and help them cultivate new networks and connections among policy scholars, equity experts, and community leaders in education. Upon graduation, fellows are equipped, empowered, and engaged in improving problems of policy and practice in P-20 Texan education and beyond.

Presenters: Rebecca Hite, Assistant Professor; John McNaughtan, Assistant Professor; Jessica Gottlieb, Assistant Professor, Dept. of Educational Psychology, Leadership & Counseling; College of Education

SESSION # 2: 10:15am-11:30am

A Multi-Year Engaged Scholarship Autism Project with India – MATADOR ROOM

Texas Tech faculty from the College of Education work with international partners from four universities in India to identify personnel needs in the area of autism and disabilities. This project has led to the development and implementation of training programs that prepare personnel to teach children with disabilities.

Presenters: Nora Griffin-Shirley, Professor, Educational Psychology & Leadership; Devender Banda, Professor, Educational Psychology & Leadership; TTU College of Education
The School-Wide Community Read-Aloud and Book Give-Away: Building Lasting Relationships with Schools and Communities – PLAYA ROOM

For the past five years, Rene Saldana and Ana Torres have worked to promote literacy in several elementary schools that serve predominantly economically disadvantaged Latino and African-American students. They will discuss their successful implementation of the School-Wide Community Read-Aloud and Book Giveaway, which involves community members coming to read a book to students, and each student receiving his or her own copy of the book for home library. Saldana and Torres will discuss the results of a survey conducted with those involved in these read-alouds in order to better serve students in the future.

**Presenters:** Ana Torres, Instructor, Teacher Education; Rene Saldana, Associate Professor, Curriculum and Instruction; TTU College of Education

**KEYNOTE & AWARDS LUNCHEON: 11:30am – 1:15pm - SUB BALLROOM**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:30am – 12:00pm</td>
<td>Lunch Served</td>
</tr>
<tr>
<td>12:00pm – 12:10pm</td>
<td>Welcome Remarks by Provost Hendrick</td>
</tr>
<tr>
<td>12:10pm – 12:50pm</td>
<td>Keynote Address by Dr. Nancy Trevino, Director, Texas Tech Mental Health Initiative: <em>Creating a Continuum of Care in West Texas through Collaboration, Coordination, and Engagement</em></td>
</tr>
<tr>
<td>12:50pm – 1:15pm</td>
<td>Recognition of the Recipients of the 2022 President’s Excellence in Engaged Scholarship Award and the President’s Emerging Engaged Scholarship Award</td>
</tr>
</tbody>
</table>

**SESSION #3: 1:30pm – 2:45pm**

**Exemplars of Community Engagement – MATADOR ROOM**

Join us as the recipients of the 2022 President’s Engaged Scholarship Awards share insights, innovations, and impacts from their award-winning projects

**SESSION #3: 3:00pm – 4:15pm**

**Exploring the Curriculum and Instruction of Becoming an Engaged Scholar: Insights from Theory and Practice – MATADOR ROOM**

This presentation will explore how undergraduate and graduate students become community-engaged scholars and how higher education faculty and administrators can support their efforts. Six specific insights will be discussed regarding engaged scholarship, which will be supplemented with practical examples from the presenters’ professional experiences as educators and mentors. This presentation will be valuable to those who seek to construct, explore, and refine curriculum and instruction of community-engaged scholarship.

**Presenters:** Aaron Zimmerman, Assistant Professor, Dept. of Curriculum and Instruction; Shirley Matteson, Associate Dean; TTU College of Education
Sustaining a Long-Term Engaged Scholarship Partnership in Literacy – MATADOR ROOM
Texas Tech literacy educators have been successfully working with Estacado High School in Lubbock, Texas for three years on a project focused on improving adolescent writing achievement. The project has successfully bridged the gap between research and practice, distributed leadership, and teacher transformation to agentive writing teachers. This presentation will include testimonies of successful problem-solving methods, positive results for a diverse population of learners, and suggestions for building and maintaining sustained partnerships in engaged scholarship.

**Presenters:** Mellinee Lesley, Professor; Whitney Beach, Doctoral Candidate; Elizabeth Stewart, Doctoral Student; Dept. of Curriculum and Instruction/Language Diversity and Literacy Studies; TTU College of Education

Classroom on a Chip – PLAYA ROOM
To address the community’s need for access to quality education resources, an interdisciplinary team at Texas Tech has developed the Classroom on a Chip (CoaC) web portal and the Solar Powered Digital Classroom in a Box (SPDCB) system. This presentation will focus on how these new platforms address needs within communities in developing nations, how community-based networks have been built, and the development and dissemination of CoaC/SPDCB.

**Presenters:** Shamsul Arefeen, Graduate Student, Electrical and Computer Engineering; Tim Dallas, Professor, Electrical and Computer Engineering, TTU Whitacre College of Engineering; Heather Greenhalgh-Spencer, Assistant Professor, Curriculum and Instruction, TTU College of Education