

Outreach and Engagement

Reference for Annual

Outreach and Engagement Assessment (OEA)

Definitions

Outreach refers to the delivery of programs, services, activities, or expertise to those *outside* the traditional university community. It typically involves a **one-way** relationship with Texas Tech faculty, staff, and/ or students providing educational, consultancy or other services and the community being the recipient.

(Activities might include non-credit classes, distance education, performances, lectures, public programs and events, K-12 programs, and others.)

Engagement involves Texas Tech faculty, staff, and/ or students in **mutually beneficial relationships with communities** (individuals or organizations) *outside* of the university for the purpose of addressing a specific community need or larger societal challenges. The process leverages the academic expertise and resources of the university with the knowledge and experiences of the community partners.

(Activities might include experiential or service learning, applied research, community-based research, needs assessments, program evaluations, clinical services, performances, demonstration projects, and others.)

Engaged Scholarship is a form of scholarship that involves **collaborative and reciprocal partnerships** between Texas Tech faculty, staff, and/ or students and communities (individuals or organizations) *outside* of the university, for the mutually beneficial exchange of knowledge and resources. It is scholarly work that relates teaching, research, or creative activity to advancing specific community interests or the public good. The process involves a two-way relationship between the university and the community with the goal to **co-create and disseminate new knowledge that benefits both the community/ public and the university/ discipline.**

(Resulting scholarship might include peer-reviewed publications, presentations, original plays or performances, films, exhibitions, and other scholarly products.)

Areas in Faculty Success where Faculty can select Outreach and Engagement Activity:

- Fellowships, Scholarships, and Awards
- Non-Credit Instruction Taught
- Scheduled Teaching
- Artistic and Professional Performances and Exhibits
- Contracts, Grants, and Sponsored Research
- Intellectual Contributions
- Presentations
- Non-Sponsored Research

Faculty Success pop-up information box

- For definitions and examples please see the “?” located next to the O&E activity dropdown