



OUTREACH & ENGAGEMENT

TEXAS TECH
Office of the Provost

ENGAGED SCHOLARS & PRACTITIONER NETWORK

September 2025

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UPCOMING EVENTS & OPPORTUNITIES



SEPTEMBER
16
2025

Museum at Texas Tech
Sculpture Court
Lubbock, Texas

ENGAGED SCHOLARSHIP
SUMMIT
Engaged Scholarship with Societal Impact

9:00 a.m. - 4 p.m.



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2025 TEXAS TECH ENGAGED SCHOLARSHIP SUMMIT

It's your last chance to register for the [2025 Engaged Scholarship Summit](#). The Engaged Scholarship Summit brings together faculty, staff and partners to explore how engagement shapes research, teaching and community impact. This year's full-day program features inspiring speakers, practical sessions and networking opportunities designed to spark collaboration and innovation.

Highlights include:

- Keynote Presentation: "The Engaged Scholarship Landscape in Higher Ed" with Steve Abel, Ph.D., a national leader in advancing engagement strategies in higher education.
- Resource Fair (Morning & Afternoon): Discover valuable resources, pick up swag and explore opportunities to build partnerships across campus and the community.
- Spotlight Sessions:
 - "Building FIRST: Families in Ranching Succession Toolkit" with Anish Quenim (Rawls College of Business & National Ranching Heritage Center).
 - "Engagement Advancements in the Talkington College of Visual & Performing Arts" with Dean Martin Camacho and Associate Dean Ivy Walz.
- Panel Discussion: "What is Engaged Scholarship?" with faculty leaders from the Engagement Associate Deans Council and the Engaged College Program.

Networking Social: End the day by connecting with colleagues at the Engaged Scholars & Practitioner Network social event.

Don't miss this opportunity to learn, connect and advance engaged scholarship at Texas Tech.

Date: Sept. 16

Time: 9 a.m. – 4 p.m.

Location: [Museum at Texas Tech University Sculpture Court](#)

[REGISTER HERE >>](#)

Register by September 12.

ENGAGEMENT HIGHLIGHTS

TTU PRESS AND OUTREACH & ENGAGEMENT LAUNCH TOREADOR PUBLISHING

Texas Tech University Press, in partnership with the Office of Outreach & Engagement, has launched Toreador Publishing, a new imprint created for the Texas Tech community.

Toreador Publishing offers faculty and staff the opportunity to develop books in any subject area—without the topical restrictions of the traditional TTU Press imprint. Projects can be supported at any stage, from early planning to final production, and faculty are encouraged to consider including a book deliverable in grant proposals.

The process is simple: contact [Travis Snyder](#), editor in chief, with basic details such as:

- Estimated length of the manuscript
- Desired print run
- Any special visual requirements (e.g., color images)
- Whether you would like TTU Press to distribute the book through major retailers or if you plan to handle fulfillment directly

With more than 50 years of award-winning publishing experience, TTU Press is excited to extend its editorial and production expertise to the wider university community.

BRINGING MUSEUM COLLECTIONS TO LIFE

Jennifer Girón, Ph.D., curator of invertebrate zoology at the [Natural Science Research Laboratory](#)—a division of the [Museum at Texas Tech University](#)— has published two research papers that serve as models for how museum collections can bridge the gap between research and public engagement.

- Her most recent publication in [Natural History Collections and Museomics](#) details the Come Bug Me event, which on June 7, 2024, turned the museum’s Invertebrate Zoology Collection into an interactive outreach experience. The event drew approximately 450 visitors of all ages, featuring specimen stations, live arthropods and a beetle lecture, showcasing how effective planning and interdisciplinary coordination can transform collections into immersive learning opportunities.
- A second paper in the same journal, [Natural History Collections and Museomics](#), explores how outreach drawer collections and visual science communication strategies enhanced public engagement with native bee diversity in Colombia—offering insights into replicable display and communication techniques that museums can adapt.

By coordinating across museum teams, leveraging media coverage and involving student volunteers, Girón developed a replicable approach that supports two-way public engagement and enriches museum practice. This work not only makes science accessible to the wider community but also cultivates professional development for students.

See more updates on the [Natural Science Research Laboratory](#) engagement efforts and more.

QUESTIONS OR ADDITIONAL INFORMATION

If you are new to engagement or want to dive deeper into your engagement journey, please contact [Ann Mastergeorge, Ph.D.](#), associate vice provost for Outreach & Engagement.



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