

Texas Tech University prioritizes societal impact in funding decisions by ensuring research and programs benefit communities locally, nationally, and globally. The Office of Outreach and Engagement and STEM Core support faculty and staff interested in or working towards societal impact and engaged scholarship. Follow this decision tree to find out where our offices can help you.

**Are you looking for Societal Impact support for funding?**

**Yes**

**No**

**Office of Research  
& Innovation**

**Are you STEM Faculty?**

**No**

**Yes**

**Are you looking for engagement support?**

**Are you looking for  
Engaged Scholarship?**

**No**

**You are not  
interested in  
Societal  
Impact  
support.**

**No**

**Yes**

**Yes**

**STEM Core**

- K-12 outreach opportunities
- Grant specific consultations
- Education & community development plans
- Broader Impact statements & edits
- Institutional connections
- Letters of support

**Office of  
Outreach & Engagement**

- Engaged Scholarship
- Community Partners
- Creating evaluation tools
- Documenting & reporting impact
- Developing logic models