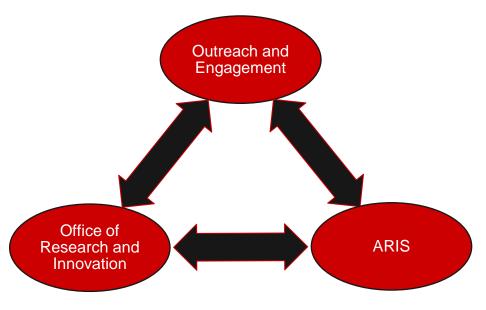# Advancing Research Impact in Society (ARIS)

Texas Tech University's Office of Outreach and Engagement and the Office of Research and Innovation was selected as one of seven university organizations to the Center for Advancing Research Impact in Society (ARIS) for 2024. The Program to Enhance Organizational Research Impact Capacity (ORIC) is a two-year program of ARIS that empowers institutions to enhance their internal infrastructure by receiving resources, mentoring, and community-building.

Societal Impacts

Societal impacts refer to the potential for a research project to benefit society or advance desired outcomes. Examples of societal impact activities:

- Design curricula for K-12 classrooms
- Host a professional development workshop for teachers
- Visit a K-12 classroom or host students on campus
- Develop or participate in an educational talk or program that is free and open to the public
- Design an exhibit for a museum

Why it Matters

When applying for federal grants, many may require a societal impact component. Incorporating a societal impact section into grant proposals greatly increases the rate of acceptance.

To Get Started Contact:

Jessica Spott
Director of STEM Core
jessica.spott@ttu.edu

Rod Williams
Vice Provost of Outreach and Engagement
rod.williams@ttu.edu