DIGITAL MEASURES

New and Improved Engagement Reporting

OUTREACH & ENGAGEMENT
TEXAS TECH
Office of the Provost

Digital Measures allows faculty to capture their Outreach & Engagement impact in their work in Teaching, Research, and Engagement Activities. Check the updates below to see how much easier it is to report on this important work!

Why were these changes made?

To improve reporting data for faculty use during annual reviews

To better collect data for use in engagement dossiers

To showcase university engagement, meeting needs for Strategic Plan KPIs

To prepare the University for Carnegie classification in 2029

Does this activity involve Outreach, Engagement, or Engaged Scholarship? (select from drop-down menu)

[⌄]

Who is/are your community partner(s)

[ ]

How long has/have the partnership(s) been in effect?

[ ]

*Screenshot from Digital Measures

Improved Questionnaire

When documenting your work through Digital Measures, you're asked*:

1. Does this activity involve Outreach, Engagement, Engaged Scholarship?
2. Who is/are your community partner(s)?
3. How long has the partnership(s) been in effect?

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Where are the changes?

The following sections' questions are updated to better collect data.

- **Teaching** - Scheduled Teaching, Non-credit Instruction Taught (as well as designation of CeL course)
- **Scholarship/Research - All sections:** Artistic and Professional Performances and Exhibits, Contracts, Grants, and Sponsored Research, Intellectual Contributions, Intellectual Property, Presentations, Non-Sponsored Research, TTU Experts Guide/College Directory Research Interests by Keyword, Selected Scholarship/Research for TTU Experts Guide/College Directory, and Responsible Conduct of Research and Safety Protocols

Outreach and Engagement

ALL NEW!

Learning Events and Sessions - includes:
- Ability to document the type of Learning Event, e.g. Workshop, Conference, Video
- Ability to link Program/Project to existing Contract or Grant
- Ability to document if other TTU units or colleges contributed to the activity**

Other Engagement Activities - includes:
- Ability to document the type of Engagement Activity, e.g. Clinical, Policy Analysis, Consulting
- Ability to link Program/Project to existing Contract or Grant
- Ability to indicate if Program/Project resulted in any scholarly products
- Ability to document if other TTU units or colleges contributed to the activity**

Engaged Scholarship Impact Statement - includes:
- Community Need or Societal Issues addressed, Community Partners involved, and Specific Target Audiences
- Activity or collection of Activities, Programs, Scholarship, Number of people involved
- Impact of your Activities, designed to highlight key metrics that address community need or societal issue

Annual Report Review

Distribution of Effort - Need to document how much Engagement work you're doing? This section now includes:
- Teaching Workload Percentage
- Research Workload Percentage
- Engagement Workload Percentage
- Service Workload Percentage
- Other/Admin Workload Percentage

**Be sure to communicate with your contributers to prevent duplication of engagement activity. We recommend the "owner" of the program/project create the documentation.
Data is automatically populated on the contributor's end to ensure everyone is given credit.