

Elizabeth Massengale, Ph.D.

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EDUCATION

TEXAS TECH UNIVERSITY

Doctor of Philosophy (Ph.D.), Higher Education, May 2010

Major – Higher Education Administration; Minor- Risk Taking Behavior

Dissertation: College Student Risk Taking Behavior and the Impact of and Programs Associated with Texas Education Code 51.9361.

Master of Education (M Ed.), May 2000

Major- Student Affairs; Minor- Business

Bachelor of Business Administration (BBA), December 1998

Major- Marketing

EMPLOYMENT EXPERIENCE

ASSISTANT VICE PROVOST

OFFICE OF THE PROVOST: ACADEMIC INNOVATION AND STUDENT SUCCESS

TEXAS TECH UNIVERSITY

July 2022- Present

- Oversee and support various departments within Academic Innovation and Student Success
 - Academic Testing Services
 - Learning Center and Supplemental Instruction
 - Raider Relief – Advocacy and Resource Center
 - Writing Centers

MANAGING DIRECTOR AND ASSISTANT DEAN OF STUDENTS

OFFICE OF THE PROVOST: STUDENT AFFAIRS

TEXAS TECH UNIVERSITY

September 2016-June 2022

- Oversee daily operations of Parent and Family Relations and Red to Black Peer Financial Coaching
- Oversee daily operations of Raider Relief Fund and programs associated with Student Basic Needs
- Provide assistance and support to Graduate students in collaboration with the Graduate School
- Provide assistance and guidance to students regarding grievances
- Provided assistance and support to families and students in crisis in collaboration with the Behavioral Intervention Team (BIT)
- Coordinate student death communication with families and university process
- Oversee and develop programs and services available within Student Affairs at Texas Tech University- Costa Rica and TTU School of Veterinary Medicine
- Oversight of the budget operations for various operating, scholarship, and endowment accounts totaling over two million dollars (\$2,000,000.00)
- Directly supervise two (2) full-time professional staff members and indirectly two (2) full time-professional staff members
- Provide general support to the area of Student Affairs
 - Student Organization scholarship administration
 - Annual Handbook Review
 - SACSCOC 5th Year Interim Report Coordination for 12.4 (Student Complaints)
- Serve on various committees on behalf of Student Affairs
 - International Affairs Council
 - Centennial Student Impact Committee
 - Student Leaders by Amy Love Scholarship Committee
 - Hispanic Serving Institution (HSI) Committee

MANAGING DIRECTOR, DIVISION OF UNDERGRADUATE EDUCATION AND STUDENT AFFAIRS

TEXAS TECH UNIVERSITY

DECEMBER 2010 – June 2016

- Oversaw daily operations of three (3) University Departments/Units
 - Parent and Family Relations
 - Red to Black Peer Financial Coaching
 - Student Involvement
- Provided assistance and support to students in crisis in collaboration with the Behavioral Intervention Team (BIT)
- Provided support for families during times of student crisis (hospitalization and death)
- Coordinated student death communication with families and university process
- Coordinated plan for the Family Assistance Center (in collaboration with the Office of the President and Office of Risk Management)
- Provided assistance and support to students requesting course drops and withdrawals
- Provided general support to the Division of Undergraduate Education and Student Affairs
- Provided general support to the Office of Dean of Students

- Coordinated development (professional and personal) opportunities for New Professionals
- Oversaw budget operations for various operating, scholarship, and endowment accounts totaling over two and one half million dollars (\$2,500,000.00)
- Directly supervised four (4) full-time professional staff members and indirectly three (3) full-time professional staff members

INSTRUCTOR – EDHE 5321 – ADMINISTRATION OF HIGHER EDUCATION

TEXAS TECH UNIVERSITY
AUGUST 2016- DECEMBER 2016

INSTRUCTOR – EDHE 5001 – CRISIS MANAGEMENT AND LEGAL ASPECTS IN HIGHER EDUCATION

TEXAS TECH UNIVERSITY
JANUARY 2016- May 2018

INSTRUCTOR – IS1100, RAIDER READY

TEXAS TECH UNIVERSITY
SEPTEMBER 2012- December 2019

- Teach one section of Raider Ready each fall semester

MANAGING DIRECTOR, PARENT AND FAMILY RELATIONS

TEXAS TECH UNIVERSITY
February 2008 – December 2010

- Oversaw daily operations of a University Department and 501c3 organization
- Oversaw budget operations for various operating, scholarship, and endowment accounts totaling over one million dollars (\$1,000,000.00)
- Coordinated and oversaw Parent and Family Orientation during Red Raider Orientation, Family Weekend, Sibling Weekend, Raider Relief Fund, and Texas Tech Parent Association student scholarships
- Served as the liaison between Texas Tech University, Parent and Family Relations, and Texas Tech Parents Association Board of Directors and Members
- Assisted and communicated with parents and family members during times of student crisis (hospitalization and death)
- Supervised three (3) full-time professional staff members and a maximum of five (5) student assistants

UNIT ASSOCIATE DIRECTOR, CENTER FOR CAMPUS LIFE

TEXAS TECH UNIVERSITY
November 2006 - January 2008

- Oversaw and advised the operations, leadership development and training, and assessment of the four (4) governing bodies for Greek Life and the forty-four (44) member organizations
- Oversaw and advised the operations of the Spirit Program including: Cheerleading Squad, Pom Squad, Raider Red, and Masked Rider
- Coordinated and oversaw the Clay R. Warren Memorial Risk Management Retreat
- Coordinated and oversaw various Risk Management initiatives and programs
- Assisted with the oversight of the budget operations for the area of Greek Life, Spirit Programs, and General Office
- Served as a member of the Assessment and Response Team for student crisis
- Supervised four (4) full-time professional staff members and one (1) graduate student assistant

UNIT ASSISTANT DIRECTOR, CENTER FOR CAMPUS LIFE

TEXAS TECH UNIVERSITY
August 2005 - November 2006

- Oversaw and advised various Events and Programs including: RaiderGate, Lubbock Attractions, and Tech Activities Board
- Oversaw and advised the operations of the Panhellenic Council and the eleven (11) member organizations
- Co-ordinated and oversaw Junior Greek and the Clay R. Warren Memorial Risk Management Retreat
- Assisted with the oversight of the budget operations for the area of Events and Programs and Greek Life
- Supervised two (2) full time professional staff members

ASSISTANT DIRECTOR, STUDENT ACTIVITIES

THE UNIVERSITY OF TEXAS AT ARLINGTON
May 2000 - August 2005

- Oversaw and advised the operations, leadership, training and chapter accreditation program of the four (4) governing bodies for Greek Life and the twenty-nine (29) member organizations
- Presented during and assisted with coordinating various Leadership and Training Retreats
- Oversaw Spirit Program including attending and assisting with the coordination of national competition, cheerleading camps, and coaching activities
- Oversaw budget operations for Greek Life and assisted with oversight of the budget operations for the UTA Spirit Program
- Assisted Dean of Students with various judicial and disciplinary reviews, meetings, and decisions
- Served as an advisor to EX.C.E.L. Campus Activities Programming Board
- Supervised one full-time and four part-time employees

PROFESSIONAL DEVELOPMENT

PROFESSIONAL ORGANIZATIONS:

National Association of Student Personnel Administrators (NASPA)

Member since 2006

Texas Association of College and University Student Personnel Administrators (TACUSPA)

Member since 1999

- 2006 – 2009 Director, Data Management and Technology
- 2006 Conference Co-Chair
- 2005 Awards Committee Chair
- 2010 Dissertation of the Year
- 2013-2015 Vice President, Administration
- 2017-2019 TACUSPA Foundation Board Member
- 2019- 2020 TACUSPA Foundation President Elect
- 2020-2021 TACUSPA Foundation President
- 2021-2022 TACUSPA Foundation Immediate Past President

Association of Fraternity Advisors (AFA)

Member since 1999

- 2006 Virtual Seminar Series Committee Member
- 2005 Conference Committee Member
- 2004 Area Coordinator for Texas, Oklahoma, and Arkansas

Association of Higher Education Parent/Family Program Professionals (AHEPPP)

Member since 2013

Association for Financial Counseling and Planning Education (AFCPE)

Member since 2021

PROFESSIONAL COMMITTEES

Raider Red's Food Pantry Committee- Texas Tech University

- Fall 2017- present
- Member

Hispanic Serving Institution (HSI) Committee- Texas Tech University

- February 2018 – present
- Member

International Affairs Council – Texas Tech University

- January 2019 – present
- Member
- Global Vision Award Reviewer

TTU- Costa Rica Student Services Task Force

- June 2017- spring 2019
- Committee Chair

TTU-Costa Rica Strategic Plan – Academic and Career Success

- September 2021- present
- Committee Member

First Generation and Pell Eligible Task Force- Texas Tech University

- December 2020 – May 2021
- Committee Member

TRAININGS:

Title IX Coordinator and Investigator Training

July 8, 2014-July 11, 2014

Presenter: ATIXA and NCHERM

First Amendment Training

February 9, 2018

Presenter: Dr. Lee Bird

Restorative Justice Training

July 12- 15, 2021 and July 19, 2021

Presenter: University of Michigan Office of Student Conflict Resolution

Shall we Lead? Leadership as Partnership

January 26, 2021

Presenter: Dr. Gage Payne

RESEARCH/ASSESSMENT:

Council for the Advancement of Standards in Higher Education (CAS)

Spring 2008-Summer 2008

Internal Review Committee

- Served on the Internal Review Committee for the University of Texas at Arlington Parent Programs Area

Council for the Advancement of Standards in Higher Education (CAS)

Spring 2009-Summer 2009

Internal Review Committee

- Served on the Internal Review Committee for the Texas Tech University Student Union and Activities Department

Risk Management Task Force, Texas Tech University

Spring 2007-Spring 2008

Chair

- Research and assessment in the area of Risk Management and the effects on students' education

First Year Research and Assessment Task Force, Texas Tech University

Fall 2006-Spring 2007

Member

- Reviewed and compiled various assessment outcomes

College Senior Survey (CSS), Texas Tech University

Fall 2006- Spring 2007

- Collaboration with Strategic Planning for Student Affairs
- Results used for research and review of the Greek Community

EBI/AFA Assessment, Texas Tech University

Spring 2006

- Assisted with the administration of the instrument to the Greek Life community
- Results of survey were utilized for a review of the Greek Community and individual organizations

PRESENTATIONS:

Texas Association of College and University Student Personnel Administrators, Annual Fall Conference

Fall 2010

"Clay's Bill (Texas Education Code, Section 51.9361) - Student Organization Risk Management Education"

Annual Texas Higher Ed Law Conference

Spring 2011

"Clay's Bill (Texas Education Code, Section 51.9361) - Student Organization Risk Management Education"

Advisors Forum – Texas Tech University

April 2016 – Teaching, Learning, and Professional Development Center

"Building Effective Relationships with TTU student's Parents and Family Members"

Red Raider Orientation – Texas Tech University

Summer 2009
"Must Have Conversations" and "Introduction to Academics"

Summer 2010
"Must Have Conversations" and "Introduction to Academics"

Summer 2011
"Welcome Presentation", "What to Expect", and "Closing Session"

Summer 2012
"Raider to Raider for Parents", "Welcome Presentation", "College Dismissal", and "Closing"

Summer 2013
"Raider to Raider for Parents", "Welcome Presentation", "College Dismissal", and "Closing"

Summer 2014
"Parent Welcome" and "Parent and Family Hour"

Summer 2015
"Parent Welcome" and "Parent and Family Hour"

Summer 2016
"Parent and Family Hour" and "What to Expect"

Summer 2017
"What to Expect, Part I" and "What to Expect, Part II"

Summer 2018
"What to Expect, Part I" and "What to Expect, Part II"

Summer 2019
"What to Expect, Part I" and "What to Expect, Part II"

Summer 2021
"Raiderland Experience- Parent and Family Members"

Raider Roadshow – Texas Tech University
Spring 2012-present
"Parent and Family Panel"

PUBLICATION:

Massengale, E. (Fall 2008). Legal Issues: Texas A Review of House Bill 2639: Student Organization Risk Management Training. NASPA Region III Review, 25-27

Oblad, T., Trejos-Castillo, E., & Massengale, E. (2017). Exploring Cyberbullying among College Students: Perceptions of Anonymity. *Southwestern Social Science Association*. Austin, TX., USA

AWARDS

Texas Tech University
2019 Chancellor's Award of Excellence

Texas Association of College and University Student Personnel Administrators (TACUSPA)
2010 Dissertation of the Year Award

ACTIVITIES

Delta Gamma Fraternity, Lubbock Alumnae Chapter

September 2005-Present

- 2013-2017 President

Delta Gamma Fraternity, Gamma Xi Chapter

September 1995 – Present

- VP Finance - 1997
- Chapter President - 1998
- Scholarship Advisor – 2008-2009
- Honor Board Advisor – 2008-2010
- Finance Advisor- 2009- 2018
- Advisory Team Chairman – 2017-August 2018
- House Corp President – 2019 -present

Covenant Children's Hospital Development Board, Holidays and Special Events

Member December 2006 - 2012

- 2008 Chair
- 2007 Co-Chair

First United Methodist Church

- Member – 2009
- Nursery Committee Member 2010-present
- Parents Day Out Committee Members 2011-2013
- Children's Ministry Team Member 2018 – present

Oakwood Methodist Preschool

- Teacher Appreciation Coordinator
- January 2015-August 2018

Leadership Lubbock

- Participant
- Class of 2017

All Saints Episcopal School Parent Group Board

- Lower School Grade Mom (August 2018 – July 2019)
- Friday Snack Co-Chair (August 2019- July 2020)

United Way

- Program Review Volunteer
- March 2022- present