

MEMBER RETENTION & DEVELOPMENT

once you got'em, how do you keep'em?

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LEARNING OUTCOMES

**Understand the importance of member retention and development*

**Learn Strategies to assist in member retention and development*

RETENTION

What is it? Why is it important?

RETENTION BASICS

Keep in mind, members can be active with your organization at a variety of levels.

KEYS TO STRONG RETENTION

*Involvement

*Ownership

*Benefits

RETENTION STRATEGIES

*Conversations

*Updates

*Participation Channels

*Organization

*Social Activities

RETENTION ISSUES

**Alienation*

**Conversations*

**Communication*



MEMBER DEVELOPMENT

What is it? Why is it important?

VALUES

Do your personal values align with the organization's values?

**Values Inventory*

STRENGTHS

**Strength's Analysis*

**Using member's strengths*

SCAFFOLDING

**Facilitate Mentor/ee relationships*

TEAM BUILDING



FEEDBACK

**continuous, not just once*

QUESTIONS?

The background features a collection of overlapping, semi-transparent circles in various colors including pink, green, yellow, orange, and purple. Thin, curved lines in matching colors are scattered across the scene, creating a dynamic and artistic composition.

**LET'S PLAY SOME
GAMES!**

ONLINE RESOURCES

TTU.OrgSync.com/Leadership