### 2021-2022 Student Life Accomplishments

The 2021-2022 academic year saw many changes in the Student Affairs area to include a reorganization of departments, a leadership change, and a name change from Student Affairs to Student Life. However, our commitment to providing unique student experiences outside the classroom that creates an environment that fosters a sense of community, belonging, and connection for students never wavered. Student Life has always been dedicated to its vision, mission and goals, and this year was no exception.

<u>Vision:</u> Student Life at Texas Tech University enriches our students' experiences through active learning and innovative opportunities. We empower students to become the best version of themselves and to be a positive influence in the world.

<u>Mission</u>: Student Life challenges, inspires, and supports students through programs, services, and activities that focus on the process of lifelong learning and personal growth. We use collaborative, creative, and intentional approaches to advance our students' intellectual, emotional, social, and physical well-being through transformative educational experiences. We strive to create an environment that fosters a sense of community, belonging, and connection as a Red Raider.

#### Goals:

- 1. Enhance Opportunities for Students that Promote Individual Success Student Life will focus on developing and improving programs, services, and activities that support overall student success in both on-campus and online environments.
- 2. Offer Programs and Educational Workshops to Support Wellbeing Student Life will facilitate student wellness programs while delivering services and influencing policies that promote physical, mental, and emotional health, and resilience.
- **3.** Build Institutional and Community Relationships and Partnerships Student Life will work with others to create or enhance programs, services, and activities that positively support students.
- **4.** Invest in Professional Staff Development Student Life will prepare, develop, and support our professional staff so that they can best serve our students and the campus community.
- 5. Share Student Life's Impact on Students with Stakeholders Student Life will communicate our efforts to the broader campus community and celebrate our contributions to student success.

All 11 departments making up Student Life worked tirelessly over the past year to **enhance opportunities that promoted individual success for all current Red Raiders.** Each department focused on the unique services they offer and how to best meet the ever-changing needs of our students.

While they continued the high level of service, they provide to students seeking out their resources, the Office of Dean of Students (DOS) created a social media presence to engage with students and share important information.

The Office of Student Conduct (OSC) successfully utilized the referral meeting process to address concerns that may not have been code violations but may have impacted others, along with carrying out their other student services.

The Office of Risk Intervention & Safety Education (RISE) continued their mission of helping students live vital, meaningful lives through prevention education and holistic well-being strategies while growing their programs, presentations, workshops, and award-winning Peer Education program.

The Student Counseling Center (SCC) continued to serve a high number of students while developing and implementing a plan to restructure administrative roles to better serve students. Additionally, SCC worked to provide more counseling options for students through creating new counseling positions and securing funding to increase telehealth therapy options for students.

The Office of Student Disability Services (SDS) saw its scholarship endowments grow to exceed \$1.15 million in total funds, which allowed them to award over \$50,000 in scholarships to students with disabilities. Additionally, the TECHniques Center received re-certification of its certification as a Level 3 Tutor Training Center from the College Reading and Learning Association.

The Student Involvement (SI) Office created and facilitated programming called 'TechConnect Thursday', where student org leaders could receive in-person, personalized TechConnect training to help them use the platform to manage their organizations. SI also re-envisioned and launched the Involvement Ambassador Program as part of the Student Involvement Leadership programming, which was successful in its first year.

The Texas Tech University Student Government Association (SGA) was busy as well. SGA held its first Hispanic Caucus meeting, deputized Senators for County elections along with hosting over 1,200 local youths for "Take a Kid to the Game." It was a very successful year serving students, TTU and the community.

Additionally, the Fraternity & Sorority Life (FSL) Office hosted its first Academic Achievement Week that celebrated community members who made a 3.5 GPA or higher with free or discounted items around town. Additionally, the FSL Office hosted its first in-person awards ceremony for the Standards of Excellence awards where 30 awards were given to deserving fraternities, sororities, community leaders, and advisors.

The Office of Military & Veteran Programs (MVP) had an eventful year as well. They held a Wall of Honor Induction for Captain Joshua Meadows, hosted a virtual panel discussion on the Ukraine-Russia Conflict for interested student, and were acknowledged by the Military Order of the Purple Heart as the First Purple Heart University in Texas and third in the country since 2013.

The Spirit Program along with the Raider Red Committee and the Texas Tech Federal Credit Union celebrated the 50th anniversary of Raider Red with a weekend of festivities during the first home football game. Fearless Champion continued to make appearances on behalf of the university but had his final run at Jones Stadium on November 12, as he led the team onto the field. A retirement ceremony was held pre-game and all his riders were recognized during the Oklahoma State game. Raider Red won the National Championship in the NCA Mascot Division, which was the second consecutive win for him. Additionally, the TTU Pom Squad won a World Championship in the Jazz Division at the ICU World Championships in April.

Lastly, Student Legal Services re-implemented the Medical Power of Attorney workshop in new format allowing them to seamlessly serve over 100 students, meeting a need of students that had not been met in years past.

Student Life is also committed to **offering programs and educational workshops to support wellbeing for TTU students,** and we continued to grow our offerings this year. The Dean of Students onboarded a full-time case manager to meet the increased student demand while the RISE Office implemented the campus-wide Mental Health Initiative "Beyond Okay" and facilitated three Mental Health First Aid courses for 25 TTU staff members. Additionally, the Student Counseling Center began the process of identifying a telehealth vendor, My SSP, to help alleviate the long wait-times for individual and couples counseling services and secured SB 8 funding for My SSP. The Student Counseling Center also developed plans for an LPC-A training program to increase telehealth therapy resources for TTU students while hiring two LPC-A counselors, a Rawls College of Business embedded counseling. a Counseling Psychologist, and posting a BIPOC specialist position. The Student Counseling Center then worked with the Athletic Department to establish a shared Doctoral Intern position with plans to have the position start in August 2023. The Student Counseling Center also identified a new MindSpa coordinator and refurbished the MindSpa to better serve our students. The FSL Office hosted its first Mental Health Week in response to a uniform need for mental health resources across the community in partnership with RISE, Student Counseling Center, and College Panhellenic Council.

The areas of Student Life feel it is very important to build institutional and community relationships and partnerships to help provide students the best collegiate experience. For example, OSC continues to work collaboratively with the Office for Student Civil Rights & Sexual Misconduct to provide annual Panel Board Member training and collaborate with the ODOS and academic partners to assist with various classroom management concerns. The FSL Office staff lead Texas Tech's Hazing Prevention Week in partnership with RISE, UREC, SGA, SI, Spirit, Student Conduct, and CPH. Student Involvement collaborated with Rec Sports during the fall semester to bring more trainings and cohesion to sport clubs, while also working closing with the TTU Vet School and TTU- Costa Rica to help with their respective student organizations. Many of the Student Life departments worked together to table at various events and resource fairs. Additionally, Student Life professional staff served on a variety of campus committees to include but not limited to the TTU Hispanic Serving Institutions (HSI) Committee, the Campus Safety Committee, the Clery Compliance Committee, the University Compliance Committee, the Big 12 LGBTQIA & Allies Summit planning committee, the Suicide Prevention Week and Mental Health Resource Fair, the First-Gen Summit planning committee, the Hispanic/Latinx Heritage Month Planning committee, the MLK Week Planning Committee, the Gender Equity Council, the Dream Advisory Council, the QEP III Implementation Committee, the Mental Wellness Committee, the Transportation Fee Committee, the Student Medical Services Fee committee and Staff Senate.

Student Life staff members also continued to strengthen relationships and build partnerships in the community to include a staff member of the MVP Office serving on the City of Lubbock Veteran Advisory Committee, and the SI Office working with the Volunteer Center of Lubbock to include offering service opportunities in Lubbock community to TTU students. Additionally, the RISE Office developed the Safe Night Out curriculum and began to train local restaurant and bar staff in bystander intervention, while the FSL Office hosted its annual Trick or Treat on Greek Street where the office and student organizations provided a safe option for children in the Lubbock community to trick or treat with 50+ stops.

Student Life believes to provide the best programs, activities, and services to our students, we **must invest in our professional staff through professional staff development.** Our staff attended a variety of professional development programs throughout the year to include full-time staff from Student Life attending the virtual the ACPA Phyllis L. Mable Emerging Leader Institute. SDS Associate Director, James Whitfield, was accepted into and completed the President's Leadership Academy in the fall. SI staff attended ACPA Student Affairs Assessment conference to gain knowledge to assist with the analyzation of assessment methods and attended the Anthology Together conference to gather knowledge of how other institutions utilize the Anthology Engage platform to track student involvement data. Cheer Coach, Bruce Bills, and Spirit Director, Stephanie Rhode, attended two combines, one in Nashville and one in Fort Worth to recruit potential cheer squad members, while Pom Coach, Erin Alvarado, attended a dance combine in Lebanon, TN. Additionally, FSL staff attended the Association of Fraternity & Sorority Advisors (AFA) Conference and took students to AFVL West and Central to strengthen their professional skills, network, and help students become leaders. Other conferences attended by Student Life professional staff include but are not limited to the National Association of Student Professional Association (NAPSA) national, regional and state conferences, MaxFest hosted by Maxient, the Association of Student Conduct Administration (ASCA) conference, the National College Learning Center Association National Conference, the NASPA National Peer Education Conference, the University Student Legal Services Association Conference, the National Association for Behavioral Intervention & Threat Assessment (NABITA) National Conference and the Association on Higher Education and Disability (AHEAD) National Conference.

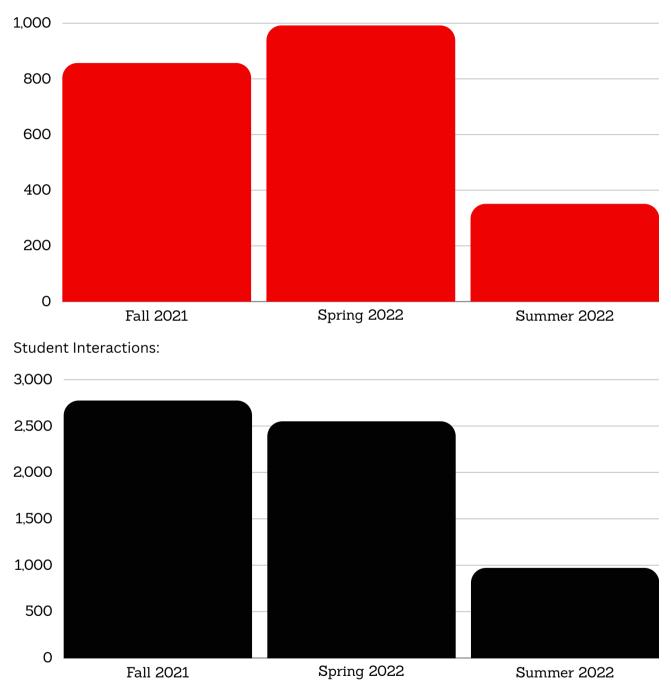
Lastly, it is important to share Student Life's Impact on students with our stakeholders through this annual report and assessment reports.

Please continue to browse our Professional Staff highlights and Student Life by the Numbers sections to see the impact that Student Life has on our students, TTU, and the community as we work to serve our students.

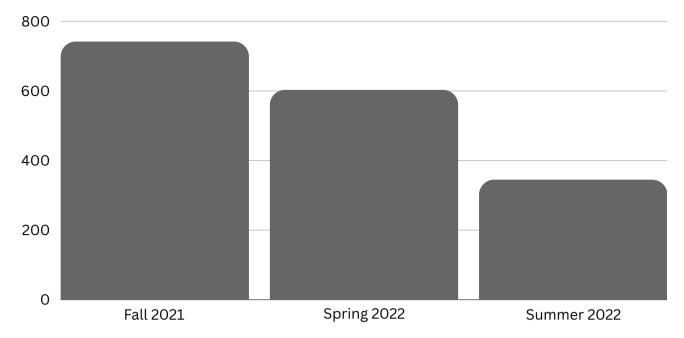
# 2021-2022 Student Life by the Numbers

# **Dean of Students**

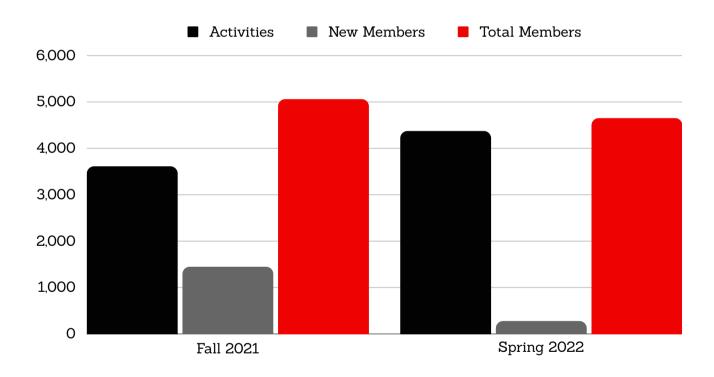
Student Referrals:



DOS staff cases managed:



# Fraternity & Sorority Life (FSL)





(Members of Alpha Sigma Rho Sorority, Inc., at the 2021-22 FSL Awards Ceremony. )

Community Service Hours Achieved by Community

· Fall 2021: 4,180

·Spring 2022: 4,357

Scholarships funds received by members from Chapters: \$21,500

2022 Philanthropy Dollars Raised by Community

· Fall 2021: \$76,197

· Spring 2022: \$88,050

• The FSL Office hosted a Leadership Summit with all chapter presidents and Council Exec Boards (Over 80 students) for a weekend Retreat in May.

 $\cdot\,35$  Students and Staff attended AFLV West in California.

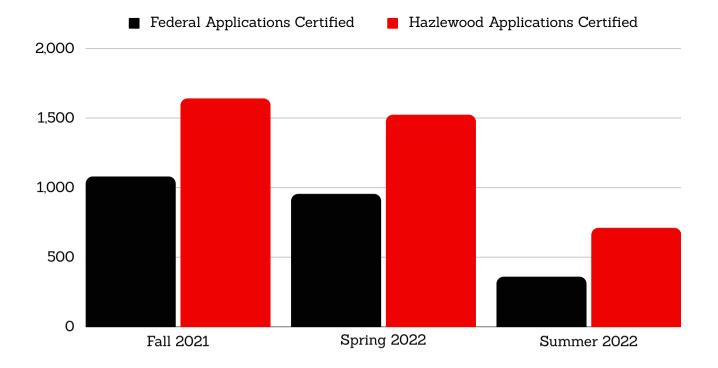
 $\cdot$  The FSL Office held its first in-person awards ceremony for the Standards of Excellence awards where 30 awards were awarded.

 $\cdot$  Accepted submissions for the 2022-2023 MGC & NPHC scholarship and awarded 4 recipients a total of \$4,000.



(2021-22 All- FSL Community Picture)

# Military & Veteran Programs



· Military Times Best for Vets: Colleges (since 2014) - 2021 - #167

- · Military Friendly Schools
- ·2022-2023 Top 10 School
- Texas Veterans Commission Veteran Education Excellence Recognition Award 2021 Silver Award
- $\cdot$  U.S. News Best Colleges for Veterans Best Colleges for Veterans #145
- ·Acknowledged by the Military Order of the Purple Heart as the First Purple Heart

 $\cdot$  University in Texas and 3rd in the country (since 2013) - Texas Tech Lauded for Military Friendly Ratings

• Camo to Corporate – 6 Recipients Camo to Corporate Video: https://www.youtube.com/watch?v=CVLD8QegFeg



 $\cdot$  Wall of Honor Induction – Captain Joshua Meadows - Wall of Honor recognizes fallen military alumni

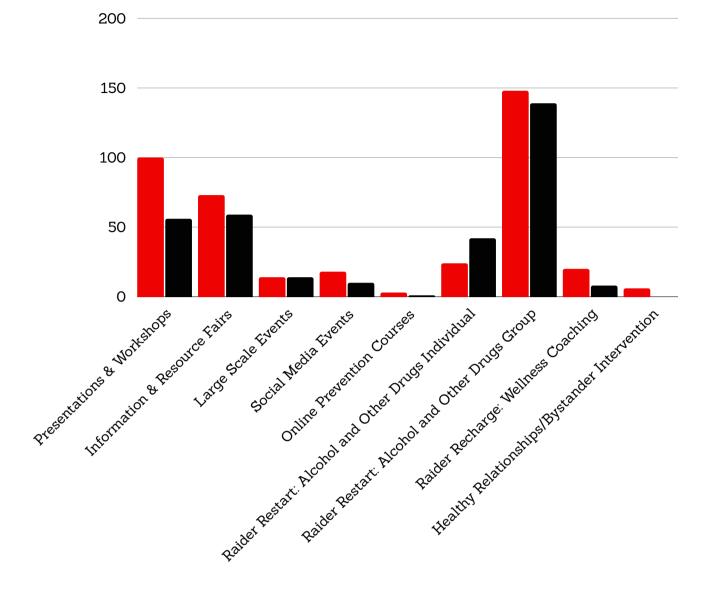
 $\cdot$  Fall MVP Stole & Recognition Ceremony – 137 students graduated (28 Veterans and 109 family members)

 $\cdot$  Spring MVP Stole & Recognition Ceremony Attendance: 247 MVP students graduated (46 veterans, 201 family members)



# Risk Intervention & Safety (RISE) Office

	Summer/Fall 2021	Spring 2022
Student/Fac/Staff Participants	21,053	5,634



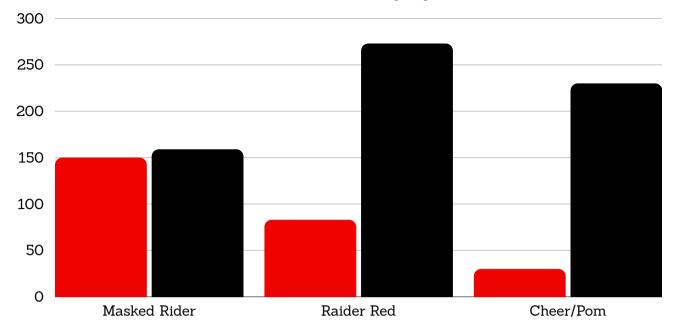
### **Spirit Program**

### Fall 2021

- · Masked Rider Appearances: 150
- · Raider Red Appearances: 83
- · Cheer/Pom Appearances: 30

### Spring 2022

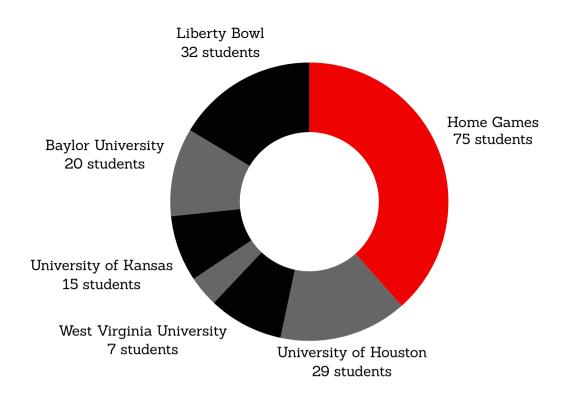
- · Masked Rider Appearances: 159
- · Raider Red Appearances: 273
- · Cheer/Pom Appearances: 230



#### **Total Appearances: 925**

· Home Football Games: 75 students

- · Football Away Games:
  - o University of Houston 29 students
  - o University of Texas 17 students
  - o West Virginia University 7 students
  - o University of Kansas 15 students
  - o Baylor University 20 students
  - o Liberty Bowl 32 students



 $\cdot$  The Texas Tech Spirit program is comprised of 80 student leaders, representing 17 states and two foreign countries.

- ·2 CoEd Cheer students were selected as NCA Partner Stunt Qualifiers
- · Fall TTU Cheer GPA: 3.207
- Spring TTU Cheer GPA: 3.036
- · Fall TTU Pom Squad GPA: 3.6
- Spring TTU Pom Squad GPA: 3.71

• This included 11 students on the President's List, 11 on the Dean's List, and 3 additional students with a GPA above 3.0.

 $\cdot$  Raider Red won the National Championship in the NCA Mascot Division. This was the second consecutive win for him.

• The TTU Pom Squad won a World Championship in the Jazz Division at the ICU World Championships in April.

• The TTU Pom Squad received 4th place in their division at National Competition.

• The TTU Coed Squad received a 2nd place in their division.

·Pom and Cheer Squad interviews and tryouts were held in April/May.

- ·24 students were named to the Pom Squad
- ·24 students were named to the All-Girl Cheer Squad
- $\cdot$  32 students were named to the Coed Cheer Squad

 $\cdot$  Our Spirit Program hosted and introduced Texas Tech to 1500 prospective students at our 9 skill development clinics.

• Four Pom squad members were chosen to be ambassadors for their colleges, one was selected to be part of President's Select, and one was inducted in Mortar Board.

 $\cdot$  One Coed Cheerleader and one All-Girl squad member were chosen to be members of President's Select.

### **Student Conduct**

 $\cdot$  At the end of the Spring 2022 semester there was a total of 1,415 student conduct reports received.

- ·1,312 notices of letters sent to students.
- ·203 alcohol violations
- ·121 drug violations
- · 332 AI violations
- ·20 referral meetings

 $\cdot$  At the end of the Fall 2021 semester there was a total of 2,182 student conduct reports received.

- ·2,174 notices of letters sent to students.
- ·279 alcohol violations
- ·78 drug violations
- ·229 AI violations
- ·25 referral meetings

# **Student Counseling Center**

### Fall 2021

• The student counseling center served 1,267 students.

·1,046 student triages were performed.

 $\cdot$  There was a total of 4,357 hours of the rapy provided to students and 95 hours of group the rapy provided.

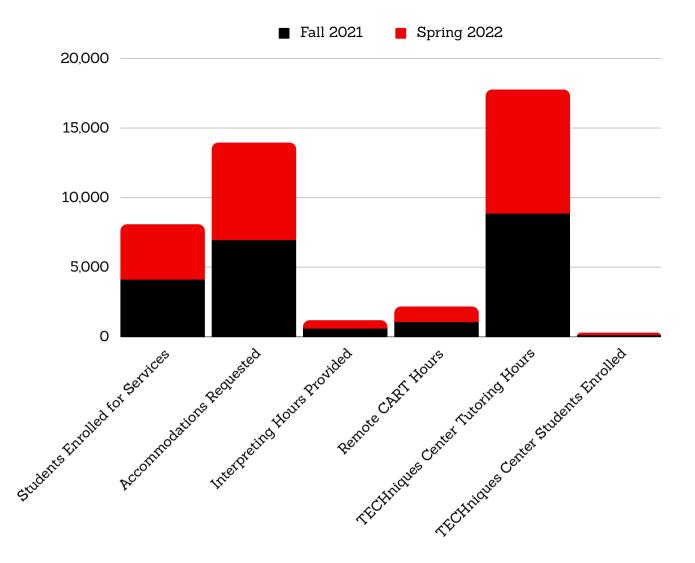
### Fall 2022

• The student counseling center served 1,141 students.

 $\cdot$  850 student triages were performed.

 $\cdot$  There was a total of 4,682 hours of therapy provided to students and 126 hours of group therapy provided.

# **Student Disability Services**



·SDS Scholarship endowments grew to exceed \$1.15 million in total funds.

 $\cdot$  SDS awarded over \$50,000 in scholarships to students with disabilities.

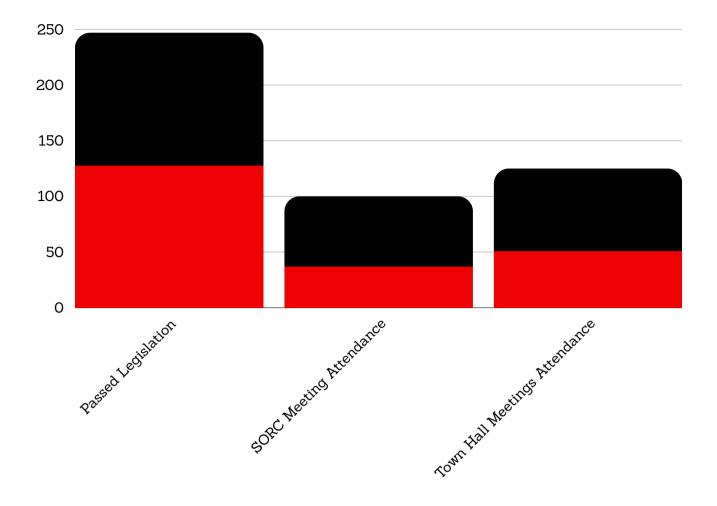
## **Student Government Association**

### Fall 2021

- Raider Rides: 9,111 Primary
- Bus Riders: 535,655

#### Spring 2022

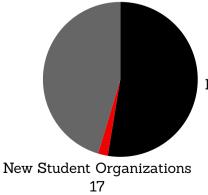
- Raider Rides: 6,786 (No Service in January)
- Primary Bus Riders: 1,152,463



## **Student Involvement**

Fall 2021

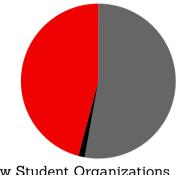
- Registered student organizations 437
- New student organizations 17
- Risk Management trained organizations 377



Registered Student Organizations 437

#### Spring 2022

- Registered Student Organizations 445
- New Student organizations 11
- Risk Management Trained (Compliant) Organizations 386
- Hosted Student Org Advisor Appreciation event at the Campus Bookstore Café.



Registered Student Organizations 52.9%

New Student Organizations 1.3%



•50 individual meetings with student organization leaders about topics ranging from registration training, financial topics, TechConnect use, Intent to Form processes and reinstatement processes, and conflict management.

Throughout fall semester and through March 2022, through the work of the Student Involvement Student Assistant, we have documented the following regarding Student Involvement social media engagement:

• Reached 1,138 accounts in 30 days.

· Followers increased by 2.7%.

 $\cdot$  Overall accounts engaged increased by 121% since December.

Student Involvement :

· Launched Involvement Ambassador applications.

 $\cdot$ 7 applications received.

 $\cdot$  5 students received the position of Involvement Ambassador.

Hosted Student Org Advisor Informational Session.

·4 attendees

Hosted Student Org Academy.

·456 student org attendees

Hosted Student Org Academy Mini-Session.

·26 attendees

Winter Raider Welcome Student Org Fair

·47 student orgs

Hosted 21 RRO Student Org Fairs.

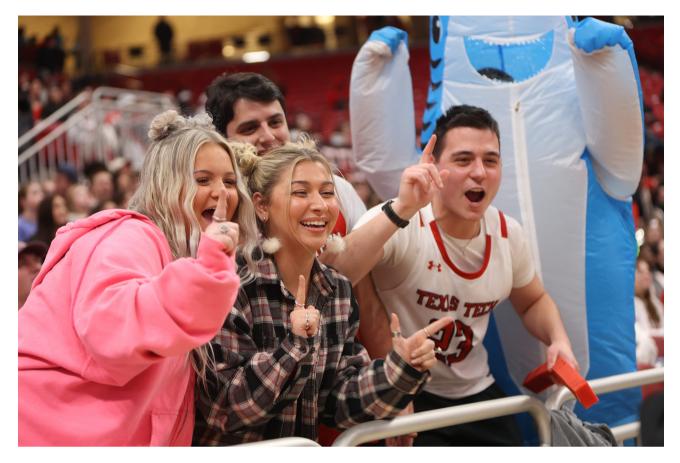
· Total of 87 student orgs participated.

 $\cdot$  Awarded 12 student org tablecloths to student orgs for perfect attendance at RRO Student Org Fairs.

·Awarded one student org a tailgate breakfast to assist org in celebrating Parent's Weekend.

 $\cdot$  Hosted Raider Welcome event in partnership with The Learning Center – Painting with a TTwist.

·289 student participants

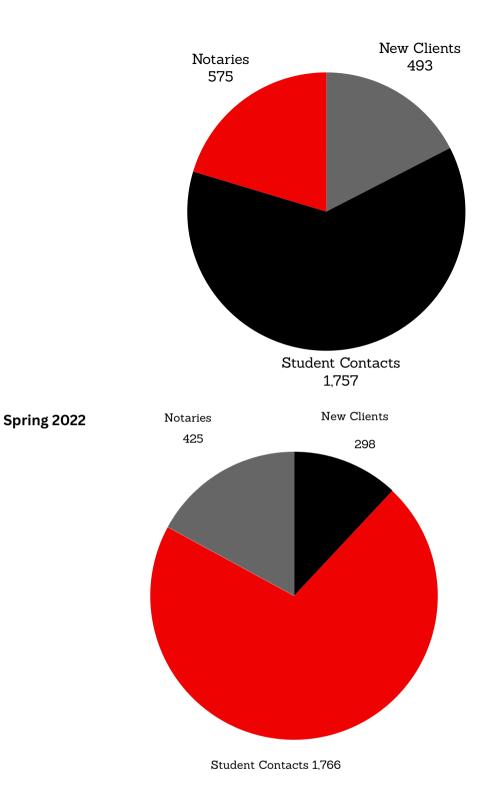


## **Student Legal Services**

- · Monies Recovered/Judgments Avoided/Financial Impact
- •\$47,000.00 monies recovered/judgments avoided
- · Financial Impact:
  - · POAs = 56x500 = \$28,000.00
  - Wills = 22 x 2000 = \$44,000.00
  - •Notaries = \$6,360.00
  - Expunctions 15 x 1500 = \$22,500.00
  - •Name Changes 15 x 500 = \$7,500.00

Total of **\$108,360.00** 

Fall 2021



### Student Life Staff Spotlight 2021 – 2022

- Student Disability Services (SDS) Associate Director, James Whitfield, was accepted into and completed the President's Leadership Academy for the fall 2021.
- Assistant Vice Provost for Campus Life, Dr. Kimberly Thornton, received the 2021-22 Top Techsan Award from the Texas Tech Alumni Association.
- Office of Fraternity & Sorority Life (FSL) Associate Director, Joie LeRette, was selected as Advisor of the Year at the 2021-22 Student Org Awards hosted by the Office of Student Involvement. She is the advisor for the College Panhellenic Council (CPH).
- FSL Assistant Director, Alexis Ortiz, and Multicultural Greek Council (MGC) President, Angelica Fortanelli, presented at AFLV West 2022on how to support and sustain Culturally Based Fraternal Organizations.
- FSL Associate Director, Joie LeRette, and CPH President, Caroline Lofquist, presented at AFLV West 2022on the Junior Panhellenic.
- FSL Associate Director, Joie LeRette, and CPH Vice President of Recruitment, Colleen Gallagher, presented at AFLV West 2022 on CPH Recruitment.
- FSL Associate Director, Joie LeRette, served on the Association of Fraternity/Sorority Advisors (AFA) Graduate Student Experience Committee, where she coordinated the Order of Omega Case Study Competition and Project Job Search for the Association.
- FSL Assistant Director, Alexis Ortiz, was recognized as a Phenomenal Woman of Texas Tech.
- FSL Assistant Director, Alexis Ortiz participated in the ACPA's Emerging Leaders Institute.
- FSL Associate Director, Joie LeRette, served as a national volunteer for Kappa Kappa Gamma as a facilitator.
- Risk Intervention & Safety Education (RISE) Office Peer Education Advisor, Alex Faris, received Outstanding Peer Education Advisor award at NASPA General Assembly (National Peer Education Conference).
- RISE Director Brittany Todd was selected to serve on the Higher Education Center for Alcohol and Drug Misuse and Recovery Training Advisory Committee.
- Director of the Office of Student Conduct (OSC), JaWana Green, served as the Director at Large for Historically Underrepresented Institutions (HUIs) for the Association for Student Conduct Administration.
- Student Legal Services (SLS) Managing Director and attorney, Jill Stangl, J.D., served as the President of the University Student Legal Services Association/Western Region.
- SLS Attorney, Shanae Salter, J.D., served as the Treasurer for the University Student Legal Services Association/Western Region.
- Student Counseling Center (SCC) Director, Dr. Lisa Viator, presented to the Southwestern Business Deans' Association Annual meeting on the Long-Term Impacts of COVID-19 on Student Socialization and Mental Health.
- Associate Director and TECHniques Center Program Director, Sharon Betzold, presented at the national AHEAD conference in Austin in July 2021.
- SDS Christian Enevoldsen and Elizabeth Hansen presented at the National College Learning Center Association's national conference in November 2021.

#### **Courses Taught by Student Life Staff**

- Student Legal Services Attorney, Jeff Hays, J.D., taught Raider Ready, IS 1100.
- Student Legal Services Managing Director and Attorney, Jill Stangl, J.D., taught Employment Law, HRDV 3307.
- Student Disabilities Services Managing Director, Larry Phillippe, Ed.D., taught Low Incidence Disabilities in Children, EDSP 5320.
- Student Disabilities Services Managing Director, Larry Phillippe, Ed.D., taught Introduction to Disabilities Services, EDSP 5300.
- Dean of Students, Matt Gregory, Ph.D., & Assistant Vice Provost for Campus Life, Kimberly Thornton, Ed. D. co-taught Introduction to Women's & Gender Studies, WGS 2300.
- Office of Fraternity & Sorority Life Assistant Director, Alexis Ortiz, became an affiliated faculty member for the Women & Genders Studies Program.