



www.spiritsquads.ttu.edu | spirit@ttu.edu | 806.742.5433

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## 2025 Visiting Team Spirit Group Guide

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### 2025 Texas Tech Home Football Game Schedule/Visiting Teams

Saturday, August 30 – Arkansas-Pine Bluff  
Saturday, September 6 – Kent State  
Saturday, September 13 – Oregon State  
Saturday, October 11 - Kansas  
Saturday, October 25 – Oklahoma State  
Saturday, November 8 - BYU  
Saturday, November 15 - UCF

Please complete [Visiting Spirit Group travel form](#) at least **two weeks** prior to game day.

## **General Information**

### **Credentials:**

Any coach, trainer, and/or mascot handler must wear a visible credential. Please complete our Visiting Team form to get your gameday credential at least **two weeks prior** to gameday. Credentials will be mailed to your Athletic Department approximately one week before the game.

### **Spirit Squad Entrance:**

Twelve (12) uniformed spirit squad members plus one mascot and one coach will enter Jones AT&T stadium in the northeast corner by the new visiting team locker room entrance.

### **Performance Area:**

All members of the visiting spirit program are restricted to the area directly in front section 11, northwest corner behind the endzone (see map on page 4, yellow box area).

### **Team Run-On/Touchdowns:**

Visiting spirit squads **may** run flags/tumble in the north endzone after touchdowns/field goals. For team entrance, you will be restricted to the east/visiting team sideline. Please note, Texas Tech has a live horse running down the field leading our team on. Visiting team may not cross the field during this entrance.

### **Halftime:**

The Texas Tech Spirit Program will provide a halftime meal for you. This meal will be brought to your sideline area. Water will be provided throughout the game. You will have access to a restroom in the south endzone. You will be shown this upon arrival.

### **Parking for Game:**

To request parking for your van, bus, etc. please contact Sandy Collins, Associate Athletic Director/Event Operations, in advance at (806) 742-3355 or [sandy.collins@ttu.edu](mailto:sandy.collins@ttu.edu).

### **Special Note:**

Please make sure spirit program members are aware of the Texas Tech Masked Rider horse and rider at all times during game.

The Horse will make an on-field entrance run as the Texas Tech football team enters the field at beginning of game. Also, after Texas Tech scores, the horse will make a loop on the field covering the endzone to the 20-yard line in the opposite end of where TTU scores.

### **Bad Weather/Game Delay:**

If the game is delayed for weather related issues, members of the TTU Spirit Program will escort visiting spirit team our rain-out location. Updates will be communicated during pre-game meeting.

## **Contact Information**

### **Spirit Program Contact:**

Stephanie Rhode, Spirit Program Director  
Office: (806) 834-3332  
Gameday Contact: (806) 438-5546  
Email: [stephanie.rhode@ttu.edu](mailto:stephanie.rhode@ttu.edu)

Bruce Bills, Cheer & Mascot Coach  
Office: (806) 834-2338  
Gameday Contact: (806) 535-2956  
Email: [bruce.bills@ttu.edu](mailto:bruce.bills@ttu.edu)

Erin Harold Alvarado, Dance Team Coach  
Office: (806) 834-5234  
Email: [erin.harold@ttu.edu](mailto:erin.harold@ttu.edu)

### **Athletic Department Contact:**

Business Office  
(806) 742-1438

Media Relations  
(806) 742-2770

Ticket Office  
(806) 742-4412  
(888) 462-4412

### **Other Contacts:**

University Police  
(806) 742-3931

Lubbock Police  
(806) 775-2865

### **Websites:**

Texas Tech Spirit Program  
[www.spiritsquads.ttu.edu](http://www.spiritsquads.ttu.edu)

Texas Tech Athletics  
[www.texastech.com](http://www.texastech.com)

Texas Tech Campus Map  
[www.ttu.edu/map](http://www.ttu.edu/map)

**Texas Tech University  
Jones AT&T Stadium**



Texas Tech Spirit has locker room located in the southwest corner/ramp by section 1. Visiting Spirit Teams will be shown location and given access as needed throughout game.

## Hotel Information

Ashmore Inn & Suites  
4019 S. Loop 289

Courtyard by Marriott  
308 Ave V

Double Tree by Hilton  
505 Ave Q

Embassy Suites  
5215 S. Loop 289

Hampton Inn & Suites  
2828 Marsha Sharp Fwy

Hawthorn Suites by Wyndham  
4435 Marsha Sharp Fwy

Holiday Inn Express Lubbock Central –  
University  
2115 Marsha Sharp Fwy

Holiday Inn Express Hotel & Suites  
Lubbock West  
6023 45<sup>th</sup> St

Holiday Inn Hotel & Towers  
801 Ave Q

Hyatt Place  
2309 Mac Davis Lane

La Quinta Inn & Suites  
601 Ave Q  
4115 Marsha Sharp Fwy

MCM Elegante  
801 Ave Q

Overton Hotel  
2322 Mac Davis Lane

Residence Inn by Marriott  
2415 3<sup>rd</sup> Street  
2551 S Loop 289

Staybridge Suites  
2515 19<sup>th</sup> Street

More information at [www.visitlubbock.org](http://www.visitlubbock.org)

## **Restaurants & Fast Food Chains**

Abuelo's Mexican Food Embassy  
82<sup>nd</sup> & Quaker

Applebee's Neighborhood Grill & Bar  
4025 S Loop 289

Buffalo Wild Wings  
9212 University Ave

Caprock Café  
3405 34<sup>th</sup> Street  
5217 82<sup>nd</sup> Street

Chili's Bar & Grill  
607 University Ave  
5805 Slide Road

Copper Caboose  
50<sup>th</sup> & Slide

Cotton Patch  
6810 Slide Road

Cricket's Grill  
2412 Broadway

Fuddruckers  
5501 Slide Road

Italian Garden  
1215 Ave J

Jason's Deli  
4001 S Loop 289

Joe's Crab Shack  
5802 W Loop 289

Logan's Roadhouse  
6251 Slide Road

Olive Garden Italian Restaurant  
5702 Slide Road

Orlando's Italian Restaurant  
6951 Indiana Ave  
2402 Ave Q

Outback Steakhouse  
4015 S Loop 289

Rosa's Café  
4407 4<sup>th</sup> Street  
3115 50<sup>th</sup> Street

Triple J Chophouse  
1807 Buddy Holly Ave/Depot District

### **Fast Food Chains**

#### *19<sup>th</sup> Street & University Area:*

McDonalds  
Wendy's  
Slim Chicken  
McAlister's Deli

#### *Glenna Goodacre & University Ave. Area:*

Raising Cane's  
What-a-burger  
Chipotle  
Torchy's Taco  
Pot-Belly  
Velvet Taco  
Braum's  
Subway

#### *Marsha Sharp & University Area:*

Firehouse Subs  
Panda Express  
Chick-fil-a  
KFC