



# Our People

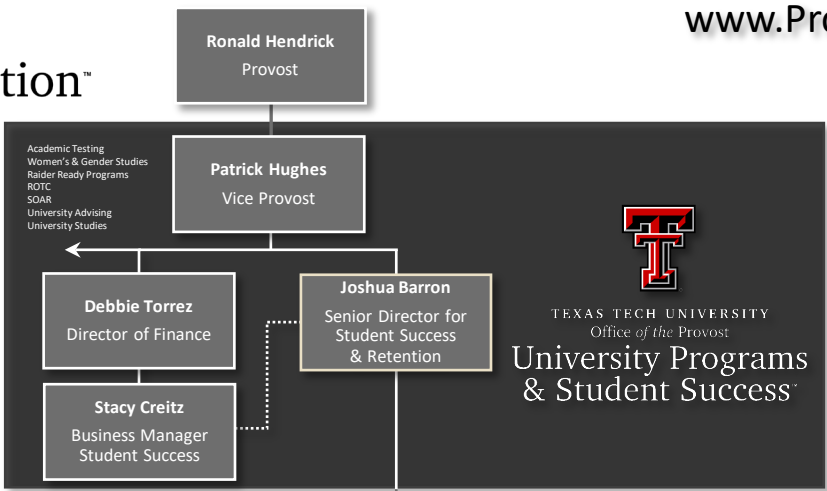
We embody SSR's core values:

1. Humble
2. Hungry
3. Intelligent

We strive toward working in ways that result in a community and culture known for appreciation, collaboration, efficiency, excellence, transparency, innovation, integrity, and wellness.

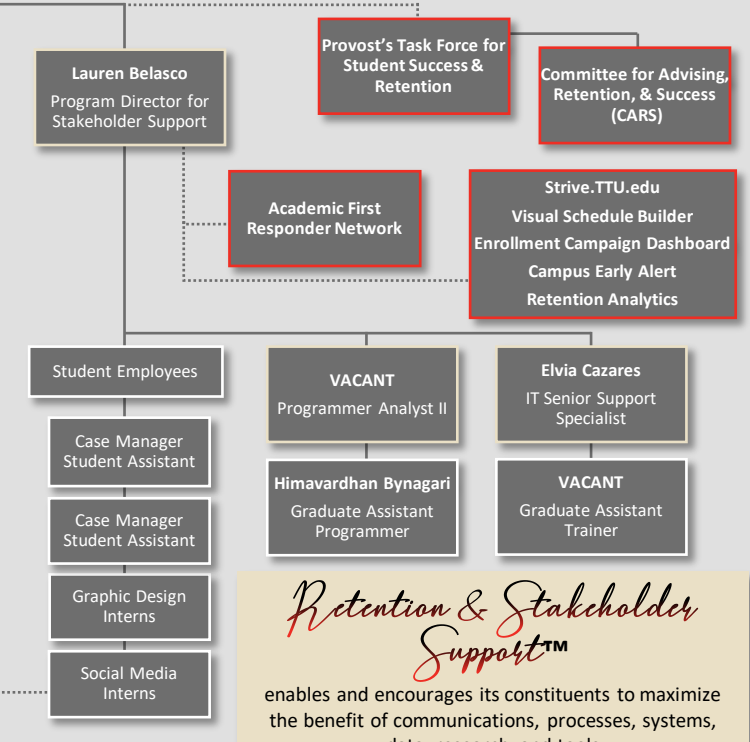
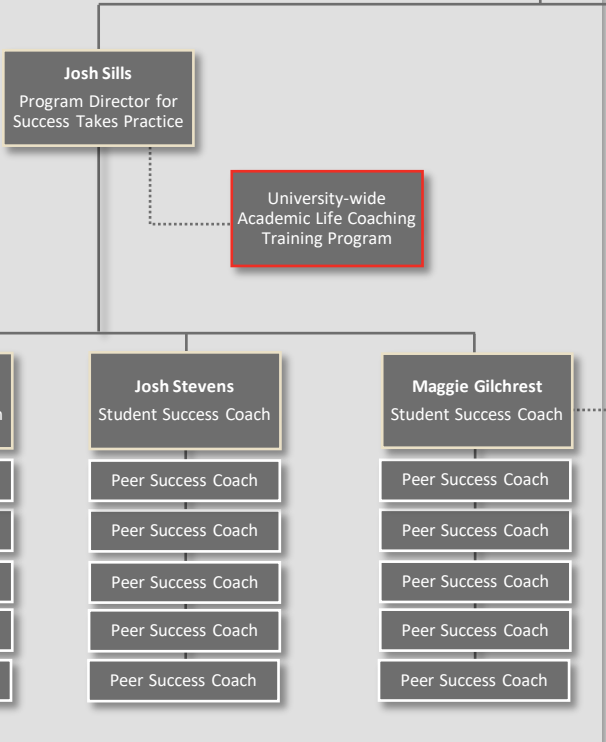
# Our Purpose

Student Success & Retention strategically facilitates, practically equips, and creatively supports Texas Tech University stakeholders to catalyze student success through insight, improvement, and innovation for impact.



*Success Takes Practice™*  
is Academic Life Coaching™ at TTU.  
Students learn about challenges, clarify objectives, engage resources, and are held accountable for planning and action.

Coaching.Success.TTU.edu



*Retention & Stakeholder Support™*  
enables and encourages its constituents to maximize the benefit of communications, processes, systems, data, research, and tools in ways that contribute to improving desired student outcomes for all Red Raiders.

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