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## **City of Lubbock Begins Search for Location of Local Zoo**

*Visit Lubbock Invites Residents to Offer Input on New Website*

**Lubbock, TX— Jan. 1** — Visit Lubbock and the City of Lubbock are asking residents to weigh in on where the city’s new zoo should be built via a new website.

To engage the community in selecting a site for the zoo, Visit Lubbock created the website [www.zoovote.lubbock.ci](http://www.zoovote.lubbock.ci). It shows the four locations where the zoo could potentially be built. The website allows residents to vote for where they want to see the zoo.

“The future zoo is going to provide so many opportunities for family time, education, and animal conservation,” said Maria Gonzalez, director of public relations at Visit Lubbock.

In November, Lubbock residents approved Bond 12, which provided the funds needed to begin construction. It is anticipated the zoo will cover 18 acres within the Lubbock city limits and feature more than 75 species of animals.

“We really want this to be a place that belongs to everyone who lives in Lubbock, so we will be actively seeking the community’s input at every step of the process,” said Lubbock Mayor Jimmy John Jones.

The website also offers a community discussion board where people can tell where they think it should be located and why, what animals they would like to see included, and ask questions about the progress.

The zoo is anticipated to bring many benefits to all of Lubbock.

“It will bring at least 300 new jobs to Lubbock and an estimated 200,000 visitors to the city every year. That will improve our overall local economy. What’s more, we are planning to

give local businesses priority when we start looking for vendors to provide food, merchandise, and advertising,” said Gonzalez.

Visit Lubbock will keep the location voting open until April 15. The discussion board will remain available until the zoo construction is complete.

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**For more information:**

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