Karin's Florist
Senior Floral Designer

I am the HR manager for Karin's Florist, located in the Washington DC metro area (Vienna, VA). We are looking for an experienced designer and was wondering if your students or former students are interested in learning more about this opportunity. We are one of the largest florists on the east coast. Our clients range from preforming arts centers, corporate clients, high end hotels, weddings/events to daily walk-in work. We offer a great culture and a very busy store. Kindly, Amanda

JOB TITLE: Sr. Floral Designer

JOB SUMMARY: Are you a talented and experienced floral designer with a passion for creating stunning floral arrangements? Our busy retail store has been in business since 1956 and offers a friendly and upbeat atmosphere. We are seeking a skilled Senior Floral Designer to join our creative team at Karins Florist. As a leading provider of exquisite floral designs, we pride ourselves on delivering exceptional quality and unique creations to our clients. If you have a keen eye for detail, artistic flair, and the ability to bring ideas to life, we want to hear from you!

RESPONSIBILITIES:

- Design and create visually captivating floral arrangements for various occasions such as weddings, corporate events, birthdays, and other special events.
- Collaborate closely with clients to understand their wedding and event vision, translating their desires into stunning floral designs that exceed expectations.
- Develop creative concepts and design plans for weddings, corporate events, galas, and other special occasions, ensuring the designs align with the client's theme, budget, and preferences.
- Create captivating floral arrangements, including bouquets, centerpieces, ceremony backdrops, aisle decorations, and installations, using an extensive range of flowers, foliage, and accessories.
- Stay updated with the latest trends and techniques in floral design and incorporate them into your work to maintain a fresh and modern approach.
- Maintain a clean and organized workspace, including the proper care and handling of flowers, tools, and equipment.

REQUIREMENTS:

- Proven experience as a floral designer, preferably in a senior or leadership role.
- Strong knowledge of various floral arrangements and design techniques, including but not limited to bouquets, centerpieces, corsages, and installations.
- Proficiency in selecting and handling a wide range of flowers and foliage, including knowledge of their seasonal availability and care requirements.
- Excellent artistic and creative skills, with a keen eye for color combinations, textures, and overall aesthetics.
- Strong leadership and team management abilities, with the capability to motivate and guide a team of floral designers.
- Exceptional communication and interpersonal skills, with the ability to collaborate effectively with clients, colleagues, and vendors.
- Ability to work in a fast-paced environment, managing multiple projects simultaneously while maintaining attention to detail and meeting deadlines.
- Flexibility to work evenings, weekends, and holidays as required by event schedules.
- Proficiency in floral design software and technology is a plus.

TO APPLY:

Email Amanda@karinsflorist.com with cover letter and resume. Please put "Senior Floral Designer" in email subject line.

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties or responsibilities that are required of the employee for this job. Duties, responsibilities and activities may change at any time with or without notice. We offer competitive pay, benefits and paid vacations and holidays. ***Karin's Florist provides equal employment opportunities (EEO) to all employees and applicants without regard to, including but not limited to, race, sex, color, religion, gender, sexual orientation or preference, gender identity or expression, national origin or ethnicity, age, marital status, pregnancy, genetic information, disability, or veteran status, in accordance with applicable federal, state and local laws***