



TEXAS TECH UNIVERSITY  
Rawls College of Business

Career Management Center™

# EMPLOYER GUIDE



Recruit & Build Your Brand  
at the Rawls College of Business



Finding your calling and a truly rewarding career takes time. That's why the Rawls Career Management Center (CMC) works with Rawls undergraduate and graduate students from the moment they become Red Raiders – and why we're still here to help them even after they graduate.

We start with helping students **PREP** by providing career coaching, workshops, and events to equip students for career success. Then we **CONNECT** our students with employer partners to create networking and career opportunities. Throughout the recruitment process, we focus on helping students **GET HIRED** by coordinating career fairs, hosting on-campus interviews, and providing access to our online recruitment software, Handshake. Our ultimate goal is to help our students gain confidence and establish professional skills that will help them **SUCCEED**.

# Handshake

Trusted by all 500 of the Fortune 500 and leaders across all industries, Handshake is our interactive online student recruitment software, available exclusively to Rawls College of Business students and alumni. Through the system, employers are able to post internships and full-time jobs, and register for on-campus recruitment events. Handshake allows you to target students with specific qualifications, ensuring great potential candidates. From start to finish, Handshake offers every tool you need to hire the most qualified and diverse candidates time and time again.

Recruit at Rawls now at [hirerawls.joinhandshake.com](http://hirerawls.joinhandshake.com)



## RAWLS STUDENT ORGANIZATIONS

Employers are invited to partner with student organizations to serve as guest speakers or to sponsor networking events. To get involved with Rawls student organizations, please contact the Rawls Career Management Center at (806) 742-4530 or at rawlscmc@ttu.edu.

### Rawls Student Organizations

#### Business Fraternities/Organizations

Alpha Kappa Psi Business Fraternity  
Association of Latino Professionals for  
America (ALPFA)  
Beta Gamma Sigma  
Black Business Student Association  
Delta Sigma Pi Business Fraternity  
Multicultural Student Business  
Association (MSBA)  
PrideSTEM  
Rawls Business Ambassadors  
Rawls Graduate Association  
Tech Collegiate Entrepreneurs  
Organization (CEO)  
Women in Business

#### Rawls Student Support Groups

Career Management Center Student  
Business Council  
Dean's Student Council

#### Student Government Association

Business Senators

### Major-Specific Organizations

#### Accounting

Accounting Leadership Council (ALC)

#### Energy Commerce

Energy Commerce Association (ECA)

#### Finance

Business Valuation Club  
Finance Association  
Rawls Banking Association  
Real Estate Organization (REO)  
Investment Management Association

#### Information Technology

Association of Information Technology  
Professionals (AITP)

#### Management

Sigma Iota Epsilon  
Texas Tech Society for Human Resource  
Management

#### Marketing

Tech Marketing Association  
Tech Supply Chain Association  
Women Impacting Supply Chain  
Excellence



## RAWLS COLLEGE OF BUSINESS CAREER FAIR

Held each spring and fall semester, the Rawls Career Fair connects students and alumni to internship and full-time job opportunities with our employer partners. All Rawls students and alumni are invited to attend and meet with company representatives to discuss career opportunities.



On average, more than  
**1,200**  
Rawls students  
attend the Career Fair  
each semester.



## RAWLS CMC CORPORATE SPONSOR PROGRAM

The Rawls CMC Corporate Sponsor Program gives your company the opportunity to enhance your presence at the Rawls College of Business, as well as support the Career Management Center's efforts to offer valuable programs such as networking events, student workshops, interview preparation, and more. The program is specifically designed to enhance your company's brand awareness within the Rawls College of Business.

Your participation will include a number of benefits such as priority on-campus interviews, recognition at CMC events, employer spotlights on our website, social media posts highlighting your recruiting efforts, and much more! The Rawls CMC Corporate Sponsor Program runs September 1-August 31 each year.

If you are interested in learning more about joining the Rawls CMC Corporate Sponsor Program, please contact Barry Broughton at [barry.broughton@ttu.edu](mailto:barry.broughton@ttu.edu).





# ENGAGEMENT OPPORTUNITIES

## Student Workshops, Career Panels, and Networking Events

Throughout the semester, employers are invited to speak at various student workshops, panels, and networking events to promote the company brand and allow students to strengthen their networking skills.

## Employer-Led Mock Interviews

Each semester, the Rawls CMC organizes Employer-Led Mock Interviews which include a 30-minute interview and 15 minutes of feedback. Employers have the opportunity to promote their company brand, while getting a first look at and building relationships with Rawls College students.

## Industry Tours

The Rawls CMC coordinates various industry tours for Rawls College student organizations. These trips typically include touring the facility, learning from a panel of leaders, attending round table discussions, and meeting with recent Texas Tech alumni. Locations include Dallas, Fort Worth, Austin, San Antonio, and Houston.

## Rawls Etiquette Reception and Dinner

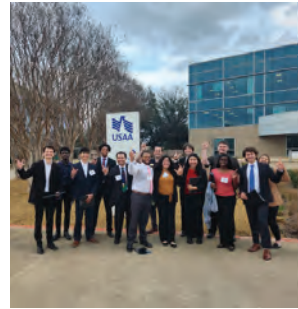
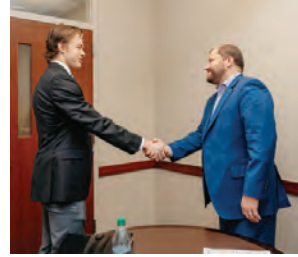
The Rawls Etiquette Reception and Dinner is held each semester on the evening before the Rawls Career Fair. Attendees enjoy a seated dinner, etiquette presentation, and employer panel featuring Rawls CMC Corporate Sponsors.

## Meet the Firms

The Lyons School of Accounting and the Rawls CMC host Meet the Firms, an on-site recruiting event attended by some of the top public accounting firms in the country. Students in their third year of the accounting program with plans to receive their MSA can interview for internships.

## Meet the Industry

Meet the Industry is the recruiting process specifically designed for students pursuing careers in the energy industry and occurs each fall semester. This event, hosted by the Center for Energy Commerce and the Rawls CMC, connects students to energy companies of all sizes in an effort to secure internships and full-time opportunities after graduation.





TEXAS TECH UNIVERSITY  
Rawls College of Business

## Career Management Center™

### VISION

---

To be a trusted and reliable resource for Rawls College of Business students and employer partners.

### MISSION STATEMENT

---

Cultivating student success since 2003, the Rawls Career Management Center empowers students by helping them Prep, Connect, Get Hired, and Succeed.

#### **PREP**

Provide professional knowledge and tools through coaching, workshops, and events to equip students for career success.

#### **CONNECT**

Collaborate with employer partners to create networking and career opportunities.

#### **GET HIRED**

Assist students in the recruiting process with resources such as Handshake, on-campus interviews, and career fairs.

#### **SUCCEED**

Encourage confidence through established professional skills, allowing students to thrive in the workplace.

