



TEXAS TECH UNIVERSITY

Rawls College of Business™

Built on Rawls.

EMPLOYER GUIDE



**RECRUIT & BUILD
YOUR BRAND
AT THE RAWLS
COLLEGE OF
BUSINESS**

Finding your calling and a truly rewarding career takes time. That's why the Rawls Career Management Center (CMC) works with Rawls undergraduate and graduate students from the moment they become Red Raiders – and why we're still here to help them even after they graduate.

We start with helping students **PREP** by providing career coaching, workshops, and events to equip students for career success. Then we **CONNECT** our students with employer partners to create networking and career opportunities. Throughout the recruitment process, we focus on helping students **GET HIRED** by coordinating career fairs, hosting on-campus interviews, and providing access to our online recruitment software, Handshake. Our ultimate goal is to help our students gain confidence and establish professional skills that will help them **SUCCEED**.



Handshake

Trusted by all 500 of the Fortune 500 and leaders across all industries, Handshake is our interactive online student recruitment software, available exclusively to Rawls College of Business students and alumni. Through the system, employers are able to post internships and full-time jobs, and register for on-campus recruitment events. Handshake allows you to target students with specific qualifications, ensuring great potential candidates. From start to finish, Handshake offers every tool you need to hire the most qualified and diverse candidates time and time again.

Recruit at Rawls now at hirerawls.joinhandshake.com.



RAWLS STUDENT ORGANIZATIONS



Employers are invited to partner with student organizations to serve as guest speakers or to sponsor networking events. To get involved with Rawls student organizations, please contact the Rawls Career Management Center at (806) 742-4530 or at rawlscmc@ttu.edu.

Rawls Student Organizations

Business Fraternities/Organizations

Alpha Kappa Psi Business Fraternity
Association of Latino Professionals for America (ALPFA)
Beta Gamma Sigma
Black Business Student Association
Delta Sigma Pi Business Fraternity
Multicultural Student Business Association (MSBA)
PrideSTEM
Rawls Business Ambassadors
Rawls Graduate Association
Tech Collegiate Entrepreneurs Organization (CEO)
Women in Business

Rawls Student Support Groups

Career Management Center Student Business Council
Dean's Student Council

Student Government Association

Business Senators

Major-Specific Organizations

Accounting

Accounting Leadership Council (ALC)

Energy Commerce

Energy Commerce Association (ECA)

Finance

Business Valuation Club
Finance Association
Rawls Banking Association
Real Estate Organization (REO)

Information Technology

Association of Information Technology Professionals (AITP)

Management

Sigma Iota Epsilon
Texas Tech Society for Human Resource Management

Marketing

Tech Marketing Association (open to all majors)
Tech Supply Chain Association

RAWLS COLLEGE OF BUSINESS CAREER FAIR



On average,
more than
1,000
Rawls students
attend the Career Fair
each semester.



Held each spring and fall semester, the Rawls Career Fair connects students and alumni to internship and full-time job opportunities with our employer partners. All Rawls students and alumni are invited to attend and meet with company representatives to discuss career opportunities.

RAWLS CMC CORPORATE SPONSOR PROGRAM

The Rawls CMC Corporate Sponsor Program gives your company the opportunity to enhance your presence at the Rawls College of Business, as well as support the Career Management Center's efforts to offer valuable programs such as networking events, student workshops, interview preparation, and more. The program is specifically designed to enhance your company's brand awareness within the Rawls College of Business.

Your participation will include a number of benefits such as priority on-campus interviews, recognition at CMC events, employer spotlights on our website, social media posts highlighting your recruiting efforts, and much more! The Rawls CMC Corporate Sponsor Program runs September 1-August 31 each year. If you are interested in learning more about joining the Rawls CMC Corporate Sponsor Program, please contact Barry Broughton at barry.broughton@ttu.edu.



ENGAGEMENT OPPORTUNITIES

Student Workshops, Career Panels, and Networking Events

Throughout the semester, we invite employers to speak at various student workshops, panels, and networking events. These opportunities build your brand and allow our students to strengthen their networking skills.



Employer-Led Mock Interviews

Each semester, the Rawls CMC organizes Employer-Led Mock Interviews. Each mock interview includes a 30-minute interview with 15 minutes of feedback. Participating employers have the opportunity to promote their company brand, while getting a “first look” at and building relationships with Rawls students.

Industry Tours

The Rawls CMC coordinates various industry tours for Rawls College of Business student organizations. These trips typically include a tour of the facility, learning from a panel of leaders, round table discussions of the day-to-day operations of the company, and meeting with recent Texas Tech alumni. Locations include Dallas, Fort Worth, Austin, San Antonio, and Houston.



Rawls Etiquette Reception and Dinner

The Rawls Etiquette Reception and Dinner is held each semester on the evening before the Rawls Career Fair. The event begins with a “Mocktail Reception” providing employers time to interact and network with many students. Attendees enjoy a seated dinner, etiquette presentation, and employer panel featuring a few of our Rawls CMC Corporate Sponsors.



Meet the Firms

Each spring, the School of **Accounting** and the Rawls Career Management Center host Meet the Firms, an on-site recruiting event attended by some of the top public accounting firms in the country. Students in their third year of the accounting program with plans to receive their Masters of Science in Accounting have the opportunity to interview for internship opportunities for the spring semester of the following year, which could potentially turn into a full-time offer.



Meet the Industry

Meet the Industry is the recruiting process specifically designed for students pursuing careers in the energy industry. This event, hosted by the Center for **Energy Commerce** and the Rawls Career Management Center each fall, connects students to energy companies of all sizes in an effort to secure internships and full-time opportunities after graduation.

VISION

To be a trusted and reliable resource for Rawls College of Business students and employer partners.

MISSION STATEMENT

Cultivating student success since 2003, the Rawls Career Management Center empowers students by helping them Prep, Connect, Get Hired, and Succeed.

PREP

Provide professional knowledge and tools through coaching, workshops, and events to equip students for career success.

CONNECT

Collaborate with employer partners to create networking and career opportunities.

GET HIRED

Assist students in the recruiting process with resources such as Handshake, on-campus interviews, and career fairs.

SUCCEED

Encourage confidence through established professional skills, allowing students to thrive in the workplace.



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Career Management Center™

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