



CAREER MANAGEMENT CENTER

TEXAS TECH
Rawls College of Business



CORPORATE SPONSOR PROGRAM | 2025-2026

| LETTER FROM THE SENIOR DIRECTOR

The Rawls Career Management Center (CMC) cordially invites you to join us as a corporate sponsor for the 2025-26 academic year. Your partnership will help us prepare the best students possible for your recruiting needs!

The Rawls CMC Corporate Sponsor Program is an opportunity to enhance your company's presence at the Rawls College of Business, as well as support valuable CMC programs, such as networking events, career fair overviews, interview preparation workshops, and more. In addition, your participation as a corporate sponsor helps to send our staff to annual conferences so we can ensure we are providing cutting-edge services and up-to-date advice to our students.

Our Corporate Sponsor Program is specifically designed to strengthen your company's brand awareness within the Rawls College of Business. Your participation will include a number of benefits, such as extensive marketing of your company name and logo, recognition at CMC events, participation in student workshops, and free or discounted registration at events. Please see the enclosed details for a complete list of the benefits received at each sponsorship level.

We are committed to providing students and alumni with career development tools that will prepare them for a lifetime of professional success. If you are interested in participating or have any questions about the program, please feel free to reach out to me directly, and I will be happy to assist you! We look forward to our partnership with you!

Thank you,

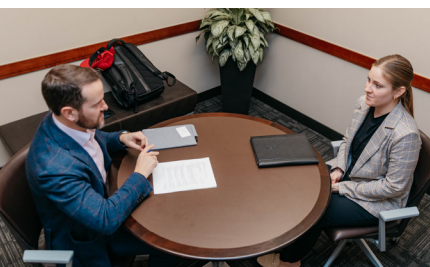


A stylized, handwritten signature in black ink, appearing to read 'Barry Broughton'.

Barry Broughton
Senior Director
Rawls Career Management Center
806-742-4530
barry.broughton@ttu.edu



| BRONZE SPONSORSHIP



- \ Free Rawls Career Fair basic registration for each fall and spring semester, with carpet provided free of charge.
- \ Corporate logo displayed at each Rawls Career Fair.
- \ Priority on-campus interview rooms each semester.
- \ Corporate logo displayed on the Rawls CMC lobby digital screen.
- \ Company spotlighted as a Rawls Corporate Sponsor in Handshake Collections.
- \ Company highlighted as a Corporate Sponsor in the Rawls CMC student newsletter.
- \ Corporate logo and link to company website on www.rawlscmc.com.
- \ Corporate logo included in the Rawls CMC Career Resource Handbook.
- \ Receive a copy of the Rawls CMC Career Resource Handbook.
- \ Featured as a Corporate Sponsor at Rawls CMC student social events.



| SILVER SPONSORSHIP

- \ Free Rawls Career Fair basic registration for each fall and spring semester, with carpet provided free of charge.
- \ Corporate logo displayed at each Rawls Career Fair.
- \ Priority on-campus interview rooms each semester.
- \ Corporate logo displayed on the Rawls CMC lobby and hallway digital screens.
- \ Company spotlighted as a Rawls Corporate Sponsor in Handshake Collections.
- \ Company highlighted as a Corporate Sponsor in the Rawls CMC student newsletter.
- \ Corporate logo and link to company website on www.rawlscmc.com.
- \ Corporate logo included in the Rawls CMC Career Resource Handbook.
- \ Receive a copy of the Rawls CMC Career Resource Handbook.
- \ Free registration for **one** of the following events: Meet the Firms, Meet the Industry, Fall Etiquette Dinner, or Spring Etiquette Dinner.
- \ Priority registration will be given to silver and gold corporate sponsors for the CMC event on the Monday before the Rawls Career Fair.
- \ \$100 catering credit for an on-campus event.
- \ Once per academic year, upon request, employer will be permitted to have a table in the atrium of the Rawls College to meet with students between classes. (Cannot be reserved during the week of the Rawls Career Fair.)
- \ Featured as a Corporate Sponsor at Rawls CMC student social events.





GOLD SPONSORSHIP

Limited to five companies.



- \ Free Rawls Career Fair basic registration for each fall and spring semester, with carpet provided free of charge.
- \ Corporate logo displayed at each Rawls Career Fair.
- \ Priority on-campus interview rooms each semester.
- \ Corporate logo displayed on the Rawls CMC lobby, hallway, and entrance digital screens.
- \ Company spotlighted as a Rawls Corporate Sponsor in Handshake Collections.
- \ Company highlighted as a Corporate Sponsor in the Rawls CMC student newsletter.
- \ Corporate logo and link to company website on www.rawlscmc.com.
- \ Corporate logo included in the Rawls CMC Career Resource Handbook.
- \ Free quarter-page ad in the Rawls CMC Career Resource Handbook.
- \ Receive a copy of the Rawls CMC Career Resource Handbook.
- \ Free registration for **two** of the following events: Meet the Firms, Meet the Industry, Fall Etiquette Dinner, or Spring Etiquette Dinner.
- \ Priority registration will be given to silver and gold corporate sponsors for the CMC event on the Monday before the Rawls Career Fair.
- \ \$250 catering credit for an on-campus event.
- \ Once per semester, upon request, employer will be permitted to have a table in the atrium of the Rawls College to meet with students between classes. (Cannot be reserved during the week of the Rawls Career Fair.)
- \ Receive a “Rawls CMC Corporate Sponsor” plaque to display in your company’s desired location.
- \ Rawls CMC Interview Suite sponsor.
 - Gold level corporate sponsors will have a company nameplate mounted at the entrance to one of the Rawls CMC’s interview suites or its student resource room. Due to the process involved in mounting the plates, a three-year commitment is encouraged.
- \ Rawls CMC Student Business Council scholarship sponsor.
 - \$1,000 of your sponsorship will be distributed as scholarships to Rawls CMC Student Business Council members.
- \ Featured as a Corporate Sponsor at Rawls CMC student social events.
 - The Rawls CMC hosts student social events each semester and will be happy to hand out your company-branded items.



PLATINUM SPONSORSHIP

To provide an elevated experience to our Corporate Sponsor Program, we have added a Platinum Sponsorship level. Platinum sponsors will receive all* benefits of the Gold Sponsorship, with an option to choose additional options. Platinum sponsorship begins with an investment of \$10,000 plus a minimum addition of one of the following:

Rawls Career Fair Title Sponsor | \$10,000

Each fall and spring semester, the Rawls CMC hosts an in-person career fair. As a Rawls Career Fair Title Sponsor, your name and logo will be included in the name of the event (Rawls Career Fair supported by EMPLOYER NAME), at the entrance, and throughout the event. Title Sponsorship applies to both the fall and spring Rawls Career Fairs.

Rawls CMC Student Business Council Scholarship | \$10,000

The Student Business Council (SBC) is a student organization in the Rawls CMC and consists of 10 Rawls College of Business Students. Members of the SBC perform various office tasks, act as ambassadors of the Rawls College and Texas Tech community, and help the CMC execute events, workshops and services offered each semester.

Rawls CMC Workshop Series | \$7,500

The CMC Workshop Series, comprised of three lunch-and-learn sessions, is designed to equip students with the necessary skills for a successful career. Your name and logo will be included in the name of the event (Lunch and Learn: EVENT TITLE sponsored by EMPLOYER NAME) and in the presentation slides provided to students. You are also welcome to send a representative to present on a selected topic.

Rawls CMC Student Resource Handbook Sponsor | \$7,500

Every year, the CMC creates and prints 850 Student Resource Handbooks that are given to Rawls College students. This 48-page, full-color handbook covers the STAR method, provides resume examples, includes dining etiquette tips, and more! Additionally, an online version is accessible to all 6,000 Rawls College students. Your name and logo will be included on the inside cover. This sponsorship must be claimed by July 1.

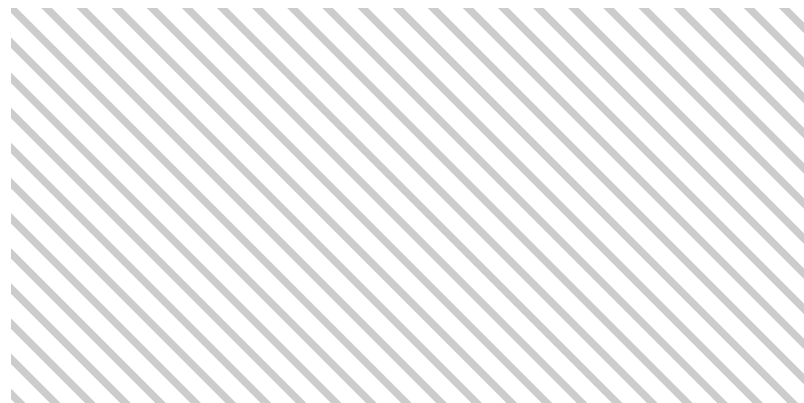
Rawls Etiquette Dinner Title Sponsor | \$5,000

The Rawls Etiquette Dinner is held each semester on the evening before the Rawls Career Fair and is open to Rawls College majors only. Your name and logo will be included in the name of the event (Rawls Etiquette Dinner supported by EMPLOYER NAME) and displayed throughout the event. You will also receive one free table for both the fall and spring dinners. Title Sponsorship applies to both the fall and spring Rawls Etiquette Dinners.

Rawls Dress for Success Scholarship | \$5,000

The Rawls Dress for Success Scholarship provides funding for students who do not have the financial means to purchase professional business attire. Students are awarded \$500 scholarships through an application process where they describe their needs and career goals. This option can be added by multiple companies.

**Company advertising materials will be prominently displayed on a dedicated digital screen specifically for Platinum Sponsors in the CMC lobby in lieu of an interview suite door sign.*



CORPORATE SPONSOR PROGRAM

SPONSORSHIP LEVEL COMPARISON



Free Rawls Career Fair Basic Registration Each Semester	✓	✓	✓
Corporate Logo Displayed at Each Rawls Career Fair	✓	✓	✓
Priority On-Campus Interview Rooms Each Semester	✓	✓	✓
Corporate Logo Displayed on Various Digital Screens	✓	✓	✓
Spotlighted as a Corporate Sponsor in Handshake Collections	✓	✓	✓
Company Highlighted in the Rawls CMC Student Newsletter	✓	✓	✓
Corporate Logo Displayed on Rawls CMC Website	✓	✓	✓
Corporate Logo Included in the Rawls CMC Career Resource Handbook	✓	✓	✓
Receive a Copy of the Rawls CMC Career Resource Handbook	✓	✓	✓
Discounted Registration Fees for Various CMC Events		1 Free Event	2 Free Events
Priority Registration for Rawls Career Fair Monday Event		✓	✓
Catering Credit Toward an On-Campus Event		\$100	\$250
Employer Meet-And-Greet Table in the Rawls College of Business Atrium		1/Year	1/Semester
Free Quarter-Page Ad in the Rawls CMC Career Resource Handbook			✓
Receive a "Rawls CMC Corporate Sponsor" Plaque Award			✓
Rawls CMC Interview Suite Sponsor Nameplate			✓
Rawls CMC Student Business Council Scholarship Sponsor			✓
Featured as a Corporate Sponsor at CMC Student Social Events			✓



✓	All GOLD Sponsorship Benefits
+\$10,000	Rawls Career Fair Title Sponsor
+\$10,000	Rawls CMC Student Business Council Scholarship
+\$7,500	Rawls CMC Workshop Series
+\$7,500	Rawls CMC Student Resource Handbook Sponsor
+\$5,000	Rawls Etiquette Dinner Title Sponsor
+\$5,000	Rawls Dress for Success Scholarship

BECOME A CMC CORPORATE SPONSOR

Elevate your company's recruitment strategy by joining the exclusive ranks of the Rawls CMC's Corporate Sponsors! As a valued partner, you'll gain unparalleled access to top-tier talent from our pool of exceptional students.

By committing to our Corporate Sponsor Program before the **July 1, 2025** deadline, your organization ensures a full year of prominent visibility and engagement, with benefits kicking in from September 1, 2025, through August 31, 2026.



Don't miss this unique opportunity to shape the future of your workforce – **complete the online or hard-copy commitment form today!**

Please contact Barry Broughton, senior director of the Rawls CMC, at barry.broughton@ttu.edu or 806.742.4530, with any questions.





Cultivating student success since 2003, the Rawls Career Management Center empowers students by helping them Prep, Connect, Get Hired, and Succeed.

PREP

Provide professional knowledge and tools through coaching, workshops, and events to equip students for career success.

CONNECT

Collaborate with employer partners to create networking and career opportunities.

GET HIRED

Assist students in the recruiting process with resources such as Handshake, on-campus interviews, and career fairs.

SUCCEED

Encourage confidence through established professional skills allowing students to thrive in the workplace.

Thank you
for recruiting talented Red Raiders from the Rawls College.

WE LOOK FORWARD TO PARTNERING WITH YOU THIS YEAR!

Rawls Career Management Center

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JERRY S. RAWLS
COLLEGE OF
BUSINESS

TEXAS TECH

