Rawls College of Business Career Outcomes Summary
Compiled by the Rawls Career Management Center
Graduation Month / Year: December 2023

UNDERGRADUATE LEVEL PROGRAMS:		
Total Graduates	403	
Total Respondents	294	73.0%
Total Seeking Employment	293	
Not Seeking Employment	1	

Career Outcomes (of those seeking employment)

Employed Full Time	235	80.2%
Employed Part Time	0	0.0%
Volunteer Organization	0	0.0%
Military	0	0.0%
Continuing Education	38	13.0%
Total Positive Career Outcomes	273	93.2%
Still Seeking Employment	20	6.8%

	Total Graduates	Responses	Response Rate	Postive Career Outcome (of seeking)	Avg. Salary
Accounting	31	25	80.6%	96.0%	$ 65,429
Energy Commerce	2	2	100.0%	100.0%	Ins. Data
Finance	83	63	75.9%	93.7%	$ 62,057
Gen. Bus./ Constr. Mgmt.	5	3	60.0%	66.7%	Ins. Data
Information Technology	40	26	65.0%	88.5%	$ 66,000
Management	112	74	66.1%	91.8%	$ 53,038
Marketing	82	62	75.6%	93.5%	$ 63,421
Global Supply Chain	32	28	87.5%	96.4%	$ 65,184

Dual Majors

	Total Graduates	Responses	Response Rate	Postive Career Outcome (of seeking)	Avg. Salary
Accounting / Finance	5	5	100.0%	100.0%	Ins. Data
Marketing / Management	11	6	54.5%	100.0%	$ 53,333

	Total Graduates	Responses	Response Rate	Postive Career Outcome (of seeking)	Avg. Salary
Totals	**403**	**294**	**73.0%**	**93.2%**	**$ 62,308**

Undergraduate Programs:
Data represents continued education or employment secured within 180 days post-graduation

Ins. Data:
To protect student privacy, average salary will not be reported if less than 3 data points are available

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	Total Graduates	Responses	Response Rate	Employed	Avg. Salary
STEM MBA	19	16	84.2%	90.9%	$69,158
Online MBA	28	24	85.7%	95.8%	$ 101,167
Professional MBA	31	24	77.4%	100.0%	$93,950
MS Accounting	0	0	n/a	0.0%	n/a
MS Finance	0	0	n/a	0.0%	n/a
MS Data Science (in-person)	1	1	100.0%	100.0%	Ins. Data
MS Data Science (online)	1	1	100.0%	100.0%	Ins. Data
MS MRA (online)	1	1	100.0%	100.0%	Ins. Data

Full Time MBA Programs:
Data represents employment secured within 90 days post-graduation

Specialty Masters (MS) Programs:
Data represents employment secured within 180 days post-graduation

Part Time / Online Programs:
Data represents employment secured within 120 days post-graduation

Ins. Data:
To protect student privacy, average salary will not be reported if less than 3 data points are available