



JERRY S. RAWLS

COLLEGE OF BUSINESS

TEXAS TECH

2022-2023 Career Outcomes

UNDERGRADUATE LEVEL PROGRAMS:

Total Graduates	1422	
Total Respondents	1040	73.1%
Seeking Employment / Further Education	1036	
Not Seeking Employment	4	

Career Outcomes (of those seeking employment)

Employed Full Time	859	82.9%
Employed Part Time	7	0.7%
Volunteer Organization	0	0.0%
Military	2	0.2%
Continuing Education	110	10.6%
Total Positive Career Outcomes	978	94.4%

Still Seeking Employment	58	5.6%
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	Total Graduates	Responses	Response Rate	Postive Career Outcome (of seeking)	Avg. Salary
Accounting	180	145	80.6%	98.6%	\$ 59,157
Energy Commerce	40	38	95.0%	100.0%	\$ 70,531
Finance	243	185	76.1%	95.1%	\$ 60,281
Gen. Bus./ Constr. Mgmt.	23	18	78.3%	100.0%	\$ 60,167
Information Technology	115	79	68.7%	86.1%	\$ 66,081
Management	374	243	65.0%	92.1%	\$ 54,726
Marketing	311	223	71.7%	92.8%	\$ 51,974
Global Supply Chain	68	52	76.5%	100.0%	\$ 61,883

Dual Majors

Accounting / Finance	24	23	95.8%	100.0%	\$ 59,000
Marketing / Management	44	34	77.3%	97.1%	\$ 53,050

Totals	1422	1040	73.1%	94.4%	\$ 58,315
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Undergraduate Programs:

Data represents continued education or employment secured within 180 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available



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GRADUATE LEVEL PROGRAMS:

	Total Graduates	Responses	Response Rate	Employed	Avg. Salary
On-campus MBA	74	64	86.5%	94.6%	\$ 71,187
Online MBA	87	77	88.5%	98.6%	\$ 90,199
Professional MBA	90	70	77.8%	97.1%	\$ 143,087
MS Accounting	118	105	89.0%	98.1%	\$ 68,714
MS Finance	22	20	90.9%	80.0%	\$ 74,864
MS Data Science (on-campus)	33	23	69.7%	87.0%	\$ 76,750
MS Data Science (online)	50	39	78.0%	100.0%	\$ 86,333
MS Marketing Research	26	21	80.8%	100.0%	\$ 61,714

On-campus MBA Program:

Data represents employment secured within 90 days post-graduation

Specialty Masters (MS) Programs:

Data represents employment secured within 180 days post-graduation

Part Time / Online Programs:

Data represents employment secured within 120 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available