



JERRY S. RAWLS

COLLEGE OF BUSINESS

TEXAS TECH

2023-2024 Career Outcomes

UNDERGRADUATE LEVEL PROGRAMS:

Total Graduates	1560	
Total Respondents	1137	72.9%
Seeking Employment / Further Education	1135	
Not Seeking Employment	2	

Career Outcomes (of those seeking employment)

Employed Full Time	928	81.8%
Employed Part Time	1	0.1%
Volunteer Organization	0	0.0%
Military	7	0.6%
Continuing Education	117	10.3%
Total Positive Career Outcomes	1053	92.8%

Still Seeking Employment	82	7.2%
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	Total Graduates	Responses	Response Rate	Postive Career Outcome (of seeking)	Avg. Salary
Accounting	153	125	81.7%	95.2%	\$ 67,986
Energy Commerce	31	28	90.3%	100.0%	\$ 99,545
Finance	306	218	71.2%	94.0%	\$ 63,763
Gen. Bus./ Constr. Mgmt.	41	29	70.7%	89.7%	\$ 76,278
Information Technology	130	89	68.5%	86.5%	\$ 64,053
Management	408	274	67.2%	91.2%	\$ 54,179
Marketing	313	241	77.0%	92.9%	\$ 56,538
Global Supply Chain	110	77	70.0%	92.2%	\$ 62,452

Dual Majors

Accounting / Finance	25	21	84.0%	95.2%	\$ 70,444
Marketing / Management	43	35	81.4%	100.0%	\$ 56,011

Totals	1560	1137	72.9%	92.8%	\$ 64,925
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Undergraduate Programs:

Data represents continued education or employment secured within 180 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available



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GRADUATE LEVEL PROGRAMS:

	Total Graduates	Responses	Response Rate	Employed	Avg. Salary
On-campus MBA	64	53	82.8%	85.4%	\$ 63,560
Online MBA	77	60	77.9%	95.0%	\$ 84,986
Professional MBA	102	61	59.8%	96.7%	\$ 102,196
MS Accounting	90	79	87.8%	100.0%	\$ 71,055
MS Finance	33	31	93.9%	96.8%	\$ 72,267
MS Data Science (on-campus)	20	20	100.0%	52.6%	\$ 73,000
MS Data Science (online)	83	73	88.0%	83.9%	\$ 87,925
MS Marketing Research	20	19	95.0%	91.7%	\$ 62,988

On-campus MBA Program:

Data represents employment secured within 90 days post-graduation

Specialty Masters (MS) Programs:

Data represents employment secured within 180 days post-graduation

Part Time / Online Programs:

Data represents employment secured within 120 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available