



UNDERGRADUATE LEVEL PROGRAMS:

Total Graduates	882	
Total Respondents	656	74.4%
Total Seeking Employment	656	
Not Seeking Employment	0	

Career Outcomes (of those seeking employment)

Employed Full Time	543	82.8%
Employed Part Time	0	0.0%
Volunteer Organization	0	0.0%
Military	3	0.5%
Continuing Education	70	10.7%
Still Seeking Employment	40	6.1%

Total Positive Career Outcomes	616	93.9%
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	Total Graduates	Responses	Response Rate	Postive Career Outcome	Avg. Salary
Accounting	75	57	76.0%	98.2%	\$ 69,478
Energy Commerce	24	22	91.7%	100.0%	\$ 88,017
Finance	181	138	76.2%	93.5%	\$ 66,013
Gen. Bus./ Constr. Mgmt.	14	9	64.3%	100.0%	\$ 73,507
Information Technology	82	61	74.4%	85.2%	\$ 69,463
Management	209	149	71.3%	92.6%	\$ 58,642
Marketing	195	138	70.8%	94.9%	\$ 54,647
Global Supply Chain	59	49	83.1%	95.9%	\$ 62,458

Dual Majors

Accounting / Finance	15	13	86.7%	92.3%	\$ 67,750
Marketing / Management	28	20	71.4%	100.0%	\$ 55,327

Totals	882	656	74.4%	93.9%	\$ 66,530
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Undergraduate Programs:

Data represents continued education or employment secured within 180 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available



JERRY S. RAWLS

COLLEGE OF BUSINESS

TEXAS TECH

May 2024 Career Outcomes

GRADUATE LEVEL PROGRAMS:

	Total Graduates	Responses	Response Rate	Employed	Avg. Salary
Residential MBA	19	14	73.7%	91.7%	\$67,688
Online MBA	23	15	65.2%	100.0%	Ins. Data
Professional MBA	1	1	100.0%	100.0%	Ins. Data
MS Accounting	57	50	87.7%	100.0%	\$ 70,667
MS Finance	31	29	93.5%	96.6%	\$ 72,267
MS Data Science (in-person)	19	19	100.0%	50.0%	\$ 73,000
MS Data Science (online)	79	71	89.9%	82.8%	\$ 87,925
MS MRA (online)	19	18	94.7%	90.9%	\$ 62,988

Residential MBA Program:

Data represents employment secured within 90 days post-graduation

Specialty Masters (MS) Programs:

Data represents employment secured within 180 days post-graduation

Part Time / Online Programs:

Data represents employment secured within 120 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available

PhD PROGRAMS:

	Total Graduates	Responses	Response Rate	Employed
PhD- Accounting	2	2	100.0%	100.0%

Data represents employment secured within 90 days post-graduation