

Rawls College of Business Career Outcomes Summary

Compiled by the Rawls Career Management Center

Graduation Month / Year: December 2024

UNDERGRADUATE LEVEL PROGRAMS:

Total Graduates	436	
Total Respondents	284	65.1%
Total Seeking Employment	284	
Not Seeking Employment	0	

Career Outcomes (of those seeking employment)

Employed Full Time	242	85.2%
Employed Part Time	1	0.4%
Volunteer Organization	0	0.0%
Military	0	0.0%
Continuing Education	19	6.7%
Total Positive Career Outcomes	262	92.3%

Still Seeking Employment 22 7.7%

	Total Graduates	Responses	Response Rate	Positive Career Outcome (of seeking)	Avg. Salary
Accounting	32	20	62.5%	95.0%	\$ 56,667
Energy Commerce	0	0	0	N/A	N/A
Finance	98	57	58.2%	94.7%	\$ 62,339
Gen. Bus./ Constr. Mgmt.	14	11	78.6%	90.9%	\$ 72,500
Information Technology	40	26	65.0%	84.6%	\$ 64,204
Management	128	79	61.7%	91.1%	\$ 55,667
Marketing	76	58	76.3%	91.4%	\$ 58,308
Global Supply Chain	28	18	64.3%	94.4%	\$ 61,492

Dual Majors

Accounting / Finance	3	2	66.7%	100.0%	Ins. Data
Marketing / Management	17	13	76.5%	100.0%	\$ 52,750
Totals	436	284	65.1%	92.3%	\$ 60,992

Undergraduate Programs:

Data represents continued education or employment secured within 180 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available

GRADUATE LEVEL PROGRAMS:

	Total Graduates	Responses	Response Rate	Employed	Avg. Salary
MBA (on-campus)	23	13	56.5%	90.9%	\$53,983
Online MBA	29	25	86.2%	100.0%	\$ 91,644
Professional MBA	38	33	86.8%	100.0%	\$115,000
MS Accounting	1	1	100.0%	100.0%	Ins. Data
MS Finance	0	0	N/A	N/A	N/A
MS Data Science (on-campus)	3	1	33.3%	100.0%	Ins. Data
MS Data Science (online)	2	2	100.0%	100.0%	Ins. Data
MS MRA (online)	0	0	N/A	N/A	N/A

On-campus MBA Program:

Data represents employment secured within 90 days post-graduation

Specialty Masters (MS) Programs:

Data represents employment secured within 180 days post-graduation

Part Time / Online Programs:

Data represents employment secured within 120 days post-graduation

Ins. Data:

To protect student privacy, average salary will not be reported if less than 3 data points are available