



TEXAS TECH UNIVERSITY
Rawls College of Business

Career Management Center™

**CORPORATE SPONSOR
PROGRAM 2023-2024**



TEXAS TECH UNIVERSITY
Rawls College of Business

Career Management Center™

MISSION STATEMENT

Cultivating student success since 2003, the Rawls Career Management Center empowers students by helping them Prep, Connect, Get Hired, and Succeed.

PREP

Provide professional knowledge and tools through coaching, workshops and events to equip students for career success.

CONNECT

Collaborate with employer partners to create networking and career opportunities.

GET HIRED

Assist students in the recruiting process with resources such as Handshake, on-campus interviews, and career fairs.

SUCCEED

Encourage confidence through established professional skills, allowing students to thrive in the workplace.



TEXAS TECH UNIVERSITY
Rawls College of Business™

Built on Rawls.



Letter from the CMC Senior Director



The Rawls Career Management Center (CMC) cordially invites you to join us as a corporate sponsor for the 2023-2024 academic year. Your partnership will help us prepare the best students possible for your recruiting needs!

The Rawls CMC Corporate Sponsor Program is an opportunity to enhance your company's presence at the Rawls College of Business, as well as support valuable Career Management Center programs, such as networking events, career fair overviews, interview preparation workshops, and more. In addition, your participation as a corporate sponsor helps to send our staff to annual conferences so we can ensure we are providing cutting-edge services and up-to-date advice to our students.

The Corporate Sponsor Program is specifically designed to strengthen your company's brand awareness within the Rawls College of Business. Your participation will include a number of benefits, such as extensive marketing of your company name and logo, recognition at CMC events, participation in student workshops, and free or discounted registration at events. Please see the enclosed details for a complete list of the benefits received at each sponsorship level.

The Rawls Career Management Center is committed to providing students and alumni with career development tools that will prepare them for a lifetime of professional success. We look forward to our partnership with you!

If you are interested in participating, or have any questions about the program, please feel free to reach out to me at the contact information below and I will be happy to assist you! The deadline to join the 2023-24 Corporate Sponsor Program is July 1, 2023. Benefits will begin on September 1, 2023, and run through August 31, 2024.

Thank you,

A stylized, handwritten signature in black ink, appearing to read 'Barry Broughton', with a long horizontal line extending to the right.

Barry Broughton
Senior Director
Rawls Career Management Center
806-742-4530
barry.broughton@ttu.edu



BRONZE SPONSORSHIP \$5,000

- Free Rawls Career Fair basic registration for each fall and spring semester. Carpet provided free of charge.
- Corporate logo displayed at each Rawls Career Fair.
- Priority on-campus interview rooms each semester.
- Corporate logo displayed on the Rawls CMC lobby digital screen.
- Rawls CMC social media spotlight once per semester.
- Company highlighted as a sponsor each semester in the RawlsREADY Rundown student newsletter.
- Corporate logo and link to company website on www.rawlscmc.com.
- Corporate logo included in the Rawls CMC Career Resource Handbook.
- Receive a copy of the Rawls CMC Career Resource Handbook.



SILVER SPONSORSHIP \$7,500

- Free Rawls Career Fair basic registration for each fall and spring semester. Carpet provided free of charge.
- Corporate logo displayed at each Rawls Career Fair.
- Priority on-campus interview rooms each semester.
- Corporate logo displayed on the Rawls CMC lobby and hallway digital screens.
- Rawls CMC social media spotlight twice per semester.
- Company highlighted as a sponsor each semester in the RawlsREADY Rundown student newsletter.
- Corporate logo and link to company website on www.rawlscmc.com.
- Corporate logo included in the Rawls CMC Career Resource Handbook.
- Receive a copy of the Rawls CMC Career Resource Handbook.
- Free registration for **one** of the following events: Meet the Firms, Meet the Industry, Fall Etiquette Dinner, or Spring Etiquette Dinner.
- Priority registration will be given to silver and gold corporate sponsors for a CMC event on the Monday before the Rawls Career Fair.
- \$100 catering credit for an on-campus event.
- Once per academic year, upon request, employer will be permitted to have a table in the atrium of the Rawls College to meet with students between classes. (Cannot be reserved during the week of the Rawls Career Fair.)





*GOLD SPONSORSHIP

\$12,000+

- Free Rawls Career Fair basic registration for each fall and spring semester. Carpet provided free of charge.
- Corporate logo displayed at each Rawls Career Fair.
- Priority on-campus interview rooms each semester.
- Corporate logo displayed on the Rawls CMC lobby, hallway, and entrance digital screens.
- Rawls CMC social media spotlight three times per semester.
- Company highlighted as a sponsor each semester in the RawlsREADY Rundown student newsletter.
- Corporate logo and link to company website on www.rawlscmc.com.
- Corporate logo included in the Rawls CMC Career Resource Handbook.
- Free quarter page ad in the Rawls CMC Career Resource Handbook.
- Receive a copy of the Rawls CMC Career Resource Handbook.
- Free registration for **two** of the following events: Meet the Firms, Meet the Industry, Fall Etiquette Dinner, or Spring Etiquette Dinner.
- Priority registration will be given to silver and gold corporate sponsors for a CMC event on the Monday before the Rawls Career Fair.
- \$250 catering credit for an on-campus event.
- Once per semester, upon request, employer will be permitted to have a table in the atrium of the Rawls College to meet with students between classes. (Cannot be reserved during the week of the Rawls Career Fair.)
- Receive a “Rawls CMC Corporate Sponsor” plaque to display in your company’s desired location.
- Rawls CMC Interview Suite sponsor.
**Gold level corporate sponsors will have a company nameplate mounted at the entrance to one of our interview suites or our student resource room.
- Rawls CMC Student Business Council scholarship sponsor.
\$1,000 of your sponsorship will support Rawls CMC Student Business Council members. A \$50 scholarship will be given to each member each semester.
- Featured as a Rawls CMC Student Social event sponsor.
The Rawls CMC hosts two student social events each semester and will be happy to hand out your company-branded items.



*Limited to five company sponsorships.

**A three-year commitment is encouraged due to the interview suite naming process.

+ Gold corporate sponsors also have the option to choose from a list of Platinum Sponsorships.

Corporate Sponsor Program Sponsorship Level Comparison



	BRONZE \$5,000	SILVER \$7,500	GOLD \$12,000
FREE Rawls Career Fair basic registration each semester	✓	✓	✓
Corporate logo displayed at each Rawls Career Fair	✓	✓	✓
Priority on-campus interview rooms each semester	✓	✓	✓
Corporate logo displayed on various digital screens	✓	✓	✓
Rawls CMC social media spotlight	1/semester	2/semester	3/semester
Company is highlighted in the CMC RawlsREADY student newsletter	✓	✓	✓
Corporate logo displayed on Rawls CMC website	✓	✓	✓
Corporate logo included in the Rawls CMC Career Resource Handbook	✓	✓	✓
Receive a copy of the Rawls CMC Career Resource Handbook	✓	✓	✓
Discounted registration fees for various CMC events		1 free event	2 free events
Priority registration for Rawls Career Fair Monday event		✓	✓
Catering credit towards an on-campus event		\$100	\$250
Employer meet and greet table in the Rawls College of Business Atrium		1/year	1/semester
Free quarter page ad in the Rawls CMC Career Resource Handbook			✓
Receive a "Rawls CMC Corporate Sponsor" Plaque Award			✓
Rawls CMC Interview Suite Sponsor Nameplate			✓
Rawls CMC Student Business Council scholarship sponsor			✓
Featured as a Rawls CMC Student Social event sponsor			✓

Thank You
**FOR RECRUITING
AT THE RAWLS**

*We look forward to
partnering with
you this year!*

Built on Rawls.



TEXAS TECH UNIVERSITY
Rawls College of Business™



TEXAS TECH UNIVERSITY
Rawls College of Business

Career Management Center™

703 Flint Ave | Box 42101 | Lubbock, TX 79409-2101
806-742-4530 | www.rawlscmc.com



Handshake
hirerawls.joinhandshake.com