Graduating students will be able to:

- Communicate business issues effectively in group and individual business settings in written and spoken format.
- Anticipate and analyze ethical problems across business functions and understand principles of resolution.
- Identify theories of leadership, organization, and controls that can be used to influence others’ work performance and satisfaction.
- Understand management strategy, including establishing effective organizational mission and objectives, industry analysis and competitive strategy, strategy implementation and control.
- Evaluate the financial position of organizations through the examination of balance sheets, cash flow statements, and budgets.
- Understand financial management of corporations incorporating the time value of money, cash flows, risk and rates of return, stocks and bond valuation, capital budgeting, cost of capital, capital structure, and payout policy.
- Financially analyze operating decisions through the application of product costing, capital investment analysis, and the use of budgets for control and performance evaluation.
- Understand the central role of information management to business decision-making and the systems that subserve information acquisition, retention, flow, and reporting.
- Develop an understanding of customer needs, develop new market offerings, build channels of distribution, promote market offerings, create pricing strategies, and manage relationships with customers.
- Understand the process of transforming inputs into outputs, both as tangible (manufactured goods) and intangible (service) products.