

**Texas Tech School of Banking
2021 Year I Program**

		<i>Sunday, August 8: North End Zone, Jones AT&T Stadium, Texas Tech University</i>							
	6:00 – 8:00 pm 6:45 pm	Reception and dinner Kickoff address –							
<i>Monday, August 9</i>		<i>Tuesday, August 10</i>		<i>Wednesday, August 11</i>		<i>Thursday, August 12</i>		<i>Friday, August 13</i>	
7:15 am	Breakfast / Photos	Breakfast		Breakfast		Breakfast		Breakfast	
8:00 am	Financial Basics and the UBPR <i>Tanya Miller, Independent</i> NW 212	Risk-Return Case Study I <i>Brad Olson, Olson Research</i> BA 289		The ABC's of Ag Lending <i>Rick Boyd, First United Bank</i> NW 202		David R. Seim Memorial Lecture: Be a High Performance Banker <i>Scott Dueser, First Financial Bank</i> BA 105		Lending is Simple, Right? A Case Study <i>Scott Baxter, Frost Bank</i> NW 212	
9:15 am	Using the UBPR: Case Studies <i>Tanya Miller, Independent</i> NW 202	Risk-Return Case Study II <i>Brad Olson, Olson Research</i> BA 289		Credit <i>Merrill Reynolds, Reynolds Williams Group</i> NW 210		Regulation: The Good, The Bad, The Ugly <i>Michelle Hodge, Texas DoB</i> NW 202		Advisory Board Focus Groups 9:15 – 10:15 See breakouts	
10:30 am	Break / Photos	Break		Break		Break		Break	
10:45 am	Funding the Community Bank and Bank Capital <i>Scott Hein, Rawls College, Emeritus</i> NW 212	Fraud Management <i>Sandy Sullivan, Frost Bank</i> NW 212		Bank Operations I <i>Gregg Bennett, Pivotal Financial Resources</i> NW 212	Credit <i>Merrill Reynolds, Reynolds Williams Group</i> NW 210	Competition, Service Quality, Pricing and Performance <i>Bob Walters, The Bank Advisory Group</i> NW 212		10:30 BankExec Presentations and Certificate Presentations BA 105	
12:00 pm	Lunch	Lunch		Lunch		Lunch		Lunch	
1:00 pm	Managing Bank Performance Analysis <i>Scott MacDonald, SMU and SWGSB</i> NW 202	Plenary Session: Regulatory Panel Update <i>Charles Cooper, TDoB Joseph Meade, FDIC Amy Klein, OCC Robert Triplett, FRB Dallas</i> BA 105		Bank Operations II <i>Gregg Bennett, Pivotal Financial Resources</i> NW 212	Credit <i>Merrill Reynolds, Reynolds Williams Group</i> NW 210	Plenary Session: Legislative Update <i>John Heasley, TBA Steve Scurlock, IBAT</i> BA 105			
2:15 pm	Break	Break		Break		Break		Break	
2:30 pm	Risk Management and Bank Performance <i>Scott MacDonald, SMU and SWGSB</i> NW 202	Thinking Like a CIO: Tech Issues Facing Community Bankers <i>Tim Leonard, Commercial Bank of Texas</i> NW 202		Industry Discussion and M&A Activity <i>Dory Wiley, Commerce Street Capital</i> NW 202		Reach 500: How Culture & Brand Leadership Grew One Community Bank <i>Molly Day, FNBC</i> NW 202			
3:45 pm	Leadership <i>J. Pat Hickman, Happy State Bank</i> NW 212	Asset / Liability Management <i>Jeff Mercer, Texas Tech University</i> NW 202		Accounting and Auditing of Banks <i>Russell Lam, Carr, Riggs & Ingram</i> NW 212		Developing Bank Team Dynamics <i>Tim Tivis, Pinnacle Training Group</i> NW 212			
5:00 pm	Group Photos	Open		Open		Open		Open	
Evening Events	5:00-6:00 pm Reception Rawls College of Business West Courtyard	Reception and Dinner 4ORE! Golf		Open		6:00 pm Reception/Dinner Frazier Alumni Pavilion 6:15 Panel			

