## Texas Tech School of Banking 2018 Year I Program

|                | Sunday, August 12: Overton Hotel and Conference Center                            |
|----------------|---|
| 5:00 – 6:00 pm | Registration desk is open   |
| 6:00 – 8:00 pm | Reception with heavy hors d'oeurvres  |
| 6:45 pm        | Kickoff address – Dr. Scott Hein, Director Emeritus, Texas Tech School of Banking |

|                   | Monday, August 13  | Tuesday, August 14                            | Wednesday, August 15                                    | Thursday, August 16  | Friday, August 17  |
|-------------------|--|---|---|--|--|
| 7:15 am           | Breakfast  | Breakfast                                     | Breakfast   | Breakfast  | Breakfast  |
| 8:00 am           | Accounting and<br>Auditing of Banks                        | Fraud Management                              | Managing Bank<br>Performance Analysis                   | Bank Leadership  | Plenary Session:<br>Compliance Panel                         |
|                   | Russell Lam,<br>Lam and Company                            | Sandy Sullivan<br>Frost Bank                  | S. Scott MacDonald<br>SMU and SWGSB                     | David Seim<br>Happy State Bank                                   | Kelly Goulart, IBAT<br>David Bequeaith, TIB<br>xxxxxxxx, TIB |
|                   | NW 210   | NW 210  | NW 210  | NW 210   | BA 105   |
| 9:15 am           | Financial Basics and the UBPR                              | Banking Implications of<br>Regulatory Changes | Risk Management and<br>Bank Performance                 | Avoiding Litigation<br>Pitfalls                                  | Plenary Session:<br>Advisory Board                           |
|                   | Tanya Miller<br>Centennial Bank                            | Bob Walters<br>The Bank Advisory Group        | S. Scott MacDonald<br>SMU and SWGSB                     | Pat McElroy<br>Risk Management Partners,<br>LLC                  |  |
|                   | NW 212   | NW 212  | NW 210  | NW 212   | BA 105   |
| 10:30 am          | Break  | Break   | Break   | Break  | Break  |
| 10:45 am          | Using the UBPR:<br>Case Studies                            | Asset and Liability<br>Management             | Developing Bank Team<br>Dynamics                        | Information Security and<br>Privacy in Banking                   | Plenary Session:<br>Bank Dynamics<br>Presentations and       |
|                   | Tanya Miller<br>Centennial Bank                            | Drew Schultz<br>TIB                           | Tim Tivis<br>Pinnacle Training Group                    | Darrell Bateman<br>City Bank                                     | Certificate Presentations                                    |
|                   | NW 212   | NW 210  | NW 212  | NW 210   | BA 105   |
| 12:00 pm          | Lunch  | Lunch   | Lunch   | Lunch  | Lunch  |
| 1:00 pm           | Funding the<br>Community Bank and<br>Bank Capital          | Plenary Session:<br>Legislative Update        | Plenary Session:<br>State of the Economy                | Plenary Session:<br>Regulatory Panel Update                      |  |
|                   | Scott Hein<br>Rawls College of<br>Business, Emeritus       | John Heasley<br>Texas Bankers<br>Association  | Alan Bush<br>FDIC                                       | Charles Cooper<br>Nathan Heizer<br>Kent Stone<br>Robert Triplett |  |
|                   | NW 210   | BA 105  | BA 105  | BA 105   |  |
| 2:15 pm           | Break  | Break   | Break   | Break  |  |
| 2:30 pm           | Bank Operations:<br>Intermediate (2:30)<br>Advanced (3:45) | Quickbank Simulation                          | Industry Discussion and<br>M&A Activity                 | IT Issues Facing<br>Community Bankers                            |  |
|                   | Gregg Bennett<br>Pivotal Financial<br>Resources            | Brad Olson<br>Olson Research                  | Stoney Allison<br>Sheshunoff & Co<br>Investment Banking | Tim Leonard<br>Commercial Bank of Texas                          |  |
|                   | NW 212   | NW 204  | NW 210  | NW 212   |  |
|                   | Lending:<br>Intermediate (2:30)<br>Advanced (3:45)         | Quickbank Simulation                          | Managing Banks' Investment Portfolios                   | Marketing for Banks  |  |
| 3:45 pm           | Greg Burgess<br>FirstCapital Bank<br>of Texas              | Brad Olson<br>Olson Research                  | Jeff Mercer<br>Rawls College of Business                | Bob McDonald<br>Rawls College of Business                        |  |
|                   | NW 210   | NW 204  | NW 212  | NW 210   |  |
| 5:00 pm           | Open<br>6:00-8:00 pm                                       | Open<br>Open                                  | Photos Open   | Open 6:00 pm Reception/ Dinner                                   |  |
| Evening<br>Events | Reception/Dinner  4ORE! Golf                               | Орен  | Орен  | Keynote Speaker: Kirby Hocutt, TTU Director of Athletics         |  |