

E.W. and J. David Williams Institute for Community Banking and Finance
Strategic Plan

VISION

The E.W. and J. David Williams Institute for Community Banking and Finance seeks to be recognized nationwide for its sponsorship, support, development, and distribution of outstanding educational, research, outreach, and advocacy programs, materials, and communication focusing on finance generally, and community banking more specifically.

MISSION

As a Texas Tech University institute, the E.W. and J. David Williams Institute for Community Banking and Finance:

- promotes collaborative relationships between faculty, staff, students, alumni, finance industry leaders, community bankers, bank regulators and self-regulatory organizations, and association leaders.
- supports students interested in banking and finance through scholarships, public speaker series, executives-in-residence, innovative and relevant curriculum support for all aspects of banking, travel and student competitions, internships and full-time placements, and appropriate and relevant co-curricular activities.
- supports banking and finance research by faculty and students through research stipends, database, software, and hardware purchases, and travel support.
- supports the community banking and finance industries through advocacy, educational programming, outreach, and engagement.
- supports and collaborates with the Excellence in Banking Program, the Excellence in Investment Management Program, and the Texas Tech School of Banking, all of which reside in the Area of Finance in the Jerry S. Rawls College of Business.
- supports the Mission of the Jerry S. Rawls College of Business, which:
 - advances knowledge through impactful research.

- educates and develops resilient graduates who will shape the workplace of the future.
- provides curricula and experiences that are in demand, engaging, accessible, and that provide students with a strong return on investment.
- serves and engages with our communities, from local to global, and provides value to practitioners.
- instills in the Rawls College community our distinctive culture including strong work ethic, discipline, civility, humility, and philanthropy.
- supports the three pillars of the Texas Tech University Strategic Plan, to:
 - educate and empower a diverse student body.
 - enable innovative research and creative activities,
 - transform lives and communities through strategic outreach and engaged scholarship.

INSTITUTE STAKEHOLDERS

- Prospective and current students interested in banking and finance;
- Faculty and staff who are affiliated with the institute and who have an interest in pursuing the mission of the institute;
- Employers and members of the banking and finance industries who seek to hire our students and partner with us to address their own needs;
- The community banking industry;
- Alumni and current and potential donors and investors who are motivated to support activities of the institute;
- Citizens of our state, our region, and beyond.

STRATEGIC INITIATIVES

- Research:
 - Recruit faculty and students to engage in banking and finance research that benefits our stakeholders;
 - Sponsor, organize, and support visiting scholars;
 - Provide research stipends for faculty and students;

- Provide support for the purchase of databases, software, and hardware;
- Instruction:
 - Sponsor, develop, and deliver innovative, relevant, and outstanding banking and finance educational programs for our stakeholders;
- Outreach and Engagement:
 - Sponsor and organize conferences focusing on finance and banking;
 - Sponsor and organize public speaker series;
 - Attend and participate in meetings and conferences sponsored by industry and advocacy associations;
 - Strengthen ties with Texas Tech alumni in the banking and finance industries.