



GEORGIE G. SNYDER CENTER FOR HUMAN SKILLS IN BUSINESS

TEXAS TECH
Rawls College of Business

COMMUNICATION MICROCREDENTIALS

Rawls College students can enhance their skills in business communication by earning exclusive microcredentials through the Snyder Center for Human Skills in Business. These microcredentials will help you develop the professionalism, critical thinking, and emotional intelligence needed to jumpstart your career and succeed in today's business world. Microcredentials can be showcased on social media and professional resumes.



BUSINESS PRESENTATIONS

Show recruiters that you've built excellent presentation skills for a variety of business settings.

REQUIREMENTS

- › Participate in 1 Snyder Center workshop
- › Participate in 1 coaching session focused on the development of a presentation or speech
- › Participate in 1 additional coaching session or workshop
- › Complete one of the following:

Earn a 90+ on a presentation in a Rawls College course

Give a presentation or speech for a club, organization, or university-related event

Receive a recommendation from a Rawls College faculty member



BUSINESS WRITING

Show recruiters that you've built excellent writing skills for a variety of business settings.

REQUIREMENTS

- › Participate in 1 Snyder Center workshop
- › Participate in 1 coaching session focused on the development of a written document
- › Participate in 1 additional coaching session or workshop
- › Complete one of the following:

Earn a 90+ on a writing assignment in a Rawls College course

Receive a recommendation from a Rawls College faculty member



TEAM COMMUNICATION

Show recruiters that you've built excellent people skills to strengthen teamwork and productivity.

REQUIREMENTS

- › Participate in 1 Snyder Center workshop
- › Participate in 1 coaching session focused on a team project
- › Participate in 1 additional workshop or coaching session
- › Complete one of the following:

Earn a 90+ on a group project in a Rawls College course

Hold a leadership position in a club, organization, or job for at least three months

Receive a recommendation from a Rawls College faculty member



EXCELLENCE IN BUSINESS COMMUNICATION

Show recruiters your personal and professional commitment to excellence by completing the Business Presentations, Business Writing, and Team Communication microcredentials.



START EARNING YOUR MICROCREDENTIALS TODAY!

Register for a workshop, schedule a coaching session, or contact the Snyder Center to learn more.

rawls.snydercenter@ttu.edu | 806.742.1944 | BA 139