



JERRY S. RAWLS

COLLEGE OF  
**BUSINESS**

TEXAS TECH

# BACHELOR OF BUSINESS ADMINISTRATION IN FINANCE

Have you ever wondered how money moves between companies, markets and people? Do you enjoy solving problems with creative, numbers-driven approaches? **If so, a finance major might be for you!**

Our finance program teaches you how to evaluate and control risk, think critically about current market trends, and analyze data to make informed business decisions. By focusing on real-world cases and applied problems, our finance graduates are prepared to become innovative leaders in banking, investments, real estate, consulting or corporate finance.



# 93.4%

## JOB PLACEMENT RATE

(2023-2024 Academic Year)

\*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

## Major Admission Requirements

- \ A or B in ACCT 2300, ACCT 2301, MATH 2345 and FIN 3320
- \ 2.75 cumulative Texas Tech University GPA

## Student Organizations

- \ Finance Association
- \ Investment Management Club
- \ Rawls Banking Association
- \ Real Estate Organization
- \ Women in Finance

## Certificates

- \ Commercial Banking
- \ Commercial Real Estate
- \ Finance
- \ Corporate Risk Management
- \ Insurance Investment Management

## Excellence in Banking

The Excellence in Banking program is designed to prepare undergraduate finance majors for careers in commercial banking. By taking four courses related to the commercial banking industry, you will receive a certificate in commercial banking as well as your bachelor's degree in finance upon graduation. As an Excellence in Banking student, you will qualify for special scholarship opportunities and receive top priority for paid internship positions with banks across the state of Texas.

## Accelerated BBA to MS in Finance

The Accelerated BBA to MS in Finance program allows you to earn both undergraduate and graduate degrees in a cost-effective and timely manner. While working toward your Master of Science in Finance, you can count up to nine credit hours of approved graduate coursework toward your undergraduate degree, allowing you to graduate with both degrees in as little as five years.

## Student Managed Investment Fund

The Student Managed Investment Fund (SMIF), a security valuation and portfolio management practicum course, offers you the opportunity to manage an equity portfolio with a market value of approximately \$2.8 million.

## Careers

### Commercial Banking

- \ Business Development
- \ Lending
- \ Regulatory Compliance/Enforcement
- \ Risk Management

### Corporate Finance

- \ Financing & Capital Raising
- \ Managerial Accounting
- \ Project Analysis
- \ Treasury Management

### Investment Banking & Management

- \ Business Valuation
- \ Equity and Debt Issuance
- \ Mergers & Acquisitions
- \ Portfolio Management

### Real Estate

- \ Appraisals
- \ Residential/Commercial Brokerage
- \ Property Management

## Companies Hiring Rawls Graduates

