



BACHELOR OF BUSINESS ADMINISTRATION IN INFORMATION TECHNOLOGY

Are you business-minded with an interest in how new technologies impact the future of organizations? Do you enjoy using computers to solve challenging problems? **If so, an information technology major might be for you.**

From systems analysis and design to networking and database management, we provide you with the tools needed to be at the intersection between business and technology. With a degree in Information Technology, you will learn how to leverage data to design, build and maintain computer applications to solve business problems.

86.7% JOB PLACEMENT RATE

(2023-2024 Academic Year)

*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

Major Admission Requirements

- \ 2.75 cumulative Texas Tech University GPA

Tracks

- \ Data Analytics
- \ Systems

Student Organizations

- \ Association of Information Technology Professionals

Certificates

- \ Data Analytics
- \ Information Technology

Companies Hiring Rawls Graduates



Careers

Data Operations

- \ Data Wrangling
- \ ETL Process
- \ SQL Development
- \ Data Modeling

System Design

- \ System Development
- \ System Analysis
- \ System Integration
- \ Database Administration

Analysis

- \ Data Analysis
- \ Business Analytics
- \ Data Visualization
- \ Simulation

Development

- \ Software Development
- \ Software Consulting
- \ Mobile App Design
- \ Software Security