

Built on Rawls.



TEXAS TECH UNIVERSITY
Rawls College of Business

BACHELOR OF BUSINESS ADMINISTRATION IN MANAGEMENT

Are you interested in leadership, problem solving and communication? Would you describe yourself as a good listener, patient and ambitious? **If so, a management major might be for you.**

With a degree in management, you'll learn how to lead others in dynamic, constantly changing work environments. Our management majors sharpen their communication skills, decision-making abilities, conflict resolution expertise, and develop the ability to lead at Fortune 500 companies, small businesses, or set off on their own entrepreneurial venture.

92.8%

JOB PLACEMENT RATE

(December 2021)

*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

MAJOR ADMISSION REQUIREMENTS

- \ A or B in MGT 3370
- \ 2.75 cumulative Texas Tech University GPA

CONCENTRATIONS

- \ Human Resource Management*
- \ Strategic Entrepreneurship and Innovation

**Students pursuing a concentration in human resource management will be eligible to sit for the SHRM certification exam.*

CERTIFICATES

- \ Leadership
- \ International Business

STUDENT ORGANIZATIONS

- \ Sigma Iota Epsilon
- \ Texas Tech Society for Human Resource Management

Careers

- \ Business Start-ups
- \ Compensation and Benefits
- \ Consulting and Advising
- \ Customer and Employee Relations
- \ Family Business Management
- \ Healthcare Administration
- \ Leadership Development
- \ Organizational Change and Design
- \ Policy Design and Analysis
- \ Public Administration
- \ Purchasing and Buying
- \ Recruiting/Staffing
- \ Retail Management
- \ Store Management
- \ Strategy and Planning
- \ Technology Commercialization
- \ Training and Development

Companies Hiring Rawls Graduates



ENTERPRISE HOLDINGS

