



JERRY S. RAWLS

COLLEGE OF BUSINESS

TEXAS TECH

BACHELOR OF BUSINESS ADMINISTRATION IN MANAGEMENT

Are you interested in leadership, problem solving and communication?
Would you describe yourself as a good listener, patient and ambitious?
If so, a management major might be for you.



With a degree in management, you'll learn how to lead others in dynamic, constantly changing work environments. Our management majors sharpen their communication skills, decision-making abilities, conflict resolution expertise, and develop the ability to lead at Fortune 500 companies, small businesses, or set off on their own entrepreneurial venture.

92% JOB PLACEMENT RATE

(2023-2024 Academic Year)

*Figure is dependent on market conditions, response rate, number of graduates, and includes graduates pursuing advanced degrees.

Major Admission Requirements

- \ A or B in MGT 3370
- \ 2.75 cumulative Texas Tech University GPA

Concentrations

- \ Human Resource Management*
- \ Strategic Entrepreneurship and Innovation

**Students pursuing a concentration in human resource management will be eligible to sit for the SHRM certification exam.*

Student Organizations

- \ Sigma Iota Epsilon
- \ Texas Tech Society for Human Resource Management

Certificates

- \ Leadership
- \ International Business

Companies Hiring Rawls Graduates



Careers

Data Operations

- \ Data Wrangling
- \ ETL Process
- \ SQL Development
- \ Data Modeling

System Design

- \ System Development
- \ System Analysis
- \ System Integration
- \ Database Administration

Analysis

- \ Data Analysis
- \ Business Analytics
- \ Data Visualization
- \ Simulation

Development

- \ Software Development
- \ Software Consulting
- \ Mobile App Design
- \ Software Security