

Texas Tech University
Jerry S. Rawls College of Business

SUPPLY CHAIN MANAGEMENT MAJOR

Upper Division Requirements and Schedule for BBA Degree
Catalog Years 2016-2017

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Advisor: _____

Program Requirements	* 120 Hours
	*A minimum 3.2 TTU GPA is required to take SCM 3351 and SCM 3353.
	*Admission into the program is competitive and based on a comprehensive review of the student's application materials.

Upper Division Core		
BLAW 3391	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302	Upper Division Core (Min. 2.75 TTU GPA)
FIN 3320	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.	
ISQS 3344	Introduction to Production and Operations Management. Prerequisite: C or better in ISQS 2340 and MATH 2345.	
MKT 3350	Introduction to Marketing. Prereq: C or better in ECO 2305.	
MGT 3370	Organization and Management	
BCOM 3373	Business Communication. Prereq: C or better in ENGL 1301 & 1302. (Writing Intensive)	

Major Courses		
SCM 3351	Business Process Improvement. Prereq: B or better in ISQS 3344, and a 3.2 TTU GPA.	Required (21 hrs)
SCM 3353	Supply Chain Management. Prereq: B or better in MKT 3350, and a 3.2 TTU GPA.	
MKT 3356	Marketing Research and Analysis. Prereq: B or better in MKT 3350 and C or better in MATH 2345.	
SCM 4370	Forecasting and Inventory Management. Prereq: Admission to SCM major.	
SCM 4371	Transportation and Distribution Management Prereq: Admission to SCM major.	
MKT 4385	Marketing Strategy. Prereq: C or better in 9 hrs of MKT and/or SCM courses. (Writing Intensive)	
SCM 4372	Global Sourcing. Prereq: Admission to SCM major.	
MKT 3351	Services Marketing. Prerequisite: B or better in MKT 3350.	Group A (Choose 3)
MKT 4358	International Marketing. Prerequisite: B or better in MKT 3350.	
MKT 4359	Sales Management. Prerequisite: B or better in MKT 3350.	
IB 4361	International Commerce. Prerequisite: B or better in MKT 3350 & MKT 4358.	
SCM 4382	Supply Chain Management Internship. Prerequisite: Admission to the SCM Major and permission from faculty advisor, Stephen Rutner.	
SCM 4383	Supply Chain Management Special Topics. Prerequisite: Admission to the SCM Major.	
	Upper level business courses leading to a certificate or double major.	
SCM 4373	Supply Chain Strategy. Prerequisite: B or better in 12 hours of SCM courses.	Capstone

Upper Level Economics		
BECO 4310	Applied Business Economics. Prerequisite: C or better in ECO 2305.	

Electives		
Free Electives		Take 6 hours

60 hrs. Additional Notes: