

## MANAGEMENT MAJOR

### Strategic Entrepreneurship and Innovation Concentration

Upper Division Requirements and Schedule for BBA Degree  
Catalog Years 2017-2018

Student Name: \_\_\_\_\_ GPA: \_\_\_\_\_ Date: \_\_\_\_\_

R Number: \_\_\_\_\_ Advisor: \_\_\_\_\_

Program Requirements	* 120 Hours
	*A minimum 2.75 TTU GPA
	*Must make a "B" or better in MGT 3370

Upper Division Core		
<b>BCOM 3373</b>	<b>Managerial Communication.</b> <i>Prereq: C or better in ENGL 1301 &amp; 1302.</i>	Upper Division Core (Min. 2.75 TTU GPA)
<b>BECO 4310</b>	<b>Applied Business Economics.</b> <i>Prereq: C or better in ECO 2305.</i>	
<b>BLAW 3391</b>	<b>Business Law I.</b> <i>Prerequisite: C or better in ENGL 1301 and 1302</i>	
<b>FIN 3320</b>	<b>Financial Management.</b> <i>Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.</i>	
<b>ISQS 3344</b>	<b>Introduction to Production and Operations Management.</b> <i>Prereq: C or better in ISQS 2340 and MATH 2345.</i>	
<b>MGT 3370</b>	<b>Organization and Management</b>	
<b>MKT 3350</b>	<b>Introduction to Marketing.</b> <i>Prereq: C or better in ECO 2305.</i>	

Major Courses		
<b>***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.</b>		
<b>MGT 3375</b>	<b>Entrepreneurship: New Value Creation.</b> <i>Prerequisite: C or better in MGT 3370.</i>	Required
<b>MGT 3376</b>	<b>Organizational Behavior.</b> <i>Prerequisite: B or better in MGT 3370.</i>	
<b>MGT 3390</b>	<b>Perspectives on Entrepreneurship.</b> (spring only)	
<b>MGT 4376</b>	<b>Ent: Discovering Entrepreneurial Opportunities.</b> <i>Prereq: C or better in MGT 3370.</i>	
<b>MGT 4379</b>	<b>Technology Commercialization</b>	
<b>MGT 4370</b>	<b>Consulting to Entrepreneurial Organizations.</b> <i>Prereq: C or better in MGT 3370.</i>	Group A (Choose two)
<b>MGT 4374</b>	<b>International Entrepreneurship.</b> <i>Prerequisite: C or better in MGT 3370.</i>	
<b>MGT 4377</b>	<b>Family Enterprise.</b> <i>Prerequisite: Previous experience in a family business or intent to establish a family business.</i>	
<b>MGT 4386</b>	<b>Entrepreneurship: New Venture Creation.</b> <i>Prereq: C or better in MGT 3370.</i>	
<b>MGT 4388</b>	<b>Change and Innovation Processes.</b> <i>Prerequisite: C or better in MGT 3370.</i>	
		Group B
<i>NOTE: Any junior-or senior-level business course provided it is not used to fulfill another requirement.</i>		
<b>MGT 4380</b>	<b>Strategic Management.</b> <i>Prerequisite: C or better in MGT 3370.</i>	Senior Capstone

Electives		
<b>Free Electives</b>		Take 12 hours

60 hrs.      Additional Notes: