Texas Tech University Jerry S. Rawls College of Business

SUPPLY CHAIN MANAGEMENT MAJOR

Upper Division Requirements and Schedule for BBA Degree
Catalog Years 2017-2018

Student Name:	GPA: Date:		
R Number:	Advisor:		
Program Requirements	* 120 Hours *A minimum 3.2 TTU GPA is required to take SCM 3351 and SCM 3353. *Admission into the program is competitive and based on a comprehensive review of the materials.	e student's application	
	Upper Division Core		
BCOM 3373	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.		
BECO 4310	Applied Business Economics. Prereq: C or better in ECO 2305.		
BLAW 3391	Business Law I. Prerequisite: C or better in ENGL 1301 and 1302	Upper Division Core (Min. 2.75 TTU GPA)	
FIN 3320	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.		
ISQS 3344	Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.		
MGT 3370	Organization and Management		
MKT 3350	Introduction to Marketing. Prereq: C or better in ECO 2305.		
	Major Courses		
***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.			
SCM 3351	Business Process Improvement. Prereq: B or better in ISQS 3344, and a 3.2 TTU GPA.		
SCM 3353	Supply Chain Management. Prereq: B or better in MKT 3350, and a 3.2 TTU GPA.		
MKT 3356	Marketing Research and Analysis. Prereq: B or better in MKT 3350 and C or better in MATH 2345.	Required	
SCM 4370	Forecasting and Inventory Management. Prereq: Admission to SCM major.	(21 hrs)	
SCM 4371	Transportation and Distribution Management Prereq: Admission to SCM major.		
MKT 4385	Marketing Strategy. Prereq: C or better in 9 hrs of MKT and/or SCM courses.		
SCM 4372	Global Sourcing. Prereq: Admission to SCM major.		
MKT 3351	Services Marketing. Prerequisite: B or better in MKT 3350.		
MKT 4358	International Marketing. Prerequisite: B or better in MKT 3350.		
MKT 4359	Sales Management. Prerequisite: B or better in MKT 3350.		
IB 4361	International Commerce. Prerequisite: B or better in MKT 3350 & MKT 4358.	Group A	
SCM 4382	Supply Chain Management Internship. Prerequisite: Admission to the SCM Major and permission from faculty advisor, Stephen Rutner.	(Choose 3)	
SCM 4383	Supply Chain Management Special Topics. Prerequisite: Admission to the SCM Major.		
	Upper level business courses leading to a certificate or double major.		
SCM 4373	Supply Chain Strategy. Prerequisite: B or better in 12 hours of SCM courses.	Capstone	
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	Electives	
Free Electives		Take 6 hours
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60 hrs. <u>Additional Notes:</u>