

Texas Tech University
Jerry S. Rawls College of Business

MANAGEMENT MAJOR

Strategic Entrepreneurship and Innovation Concentration

Upper Division Requirements and Schedule for BBA Degree

Catalog Years 2020-2021

Student Name: _____ GPA: _____ Date: _____

R Number: _____ Graduation Date: _____ Advisor: _____

Program Requirements	*120 Hours
	*A minimum 2.75 TTU GPA
	*Must make a "B" or better in MGT 3370

Upper Division Core		
PCOM 3373 [^]	Managerial Communication. Prereq: C or better in ENGL 1301 & 1302.	Upper Division Core (Min. 2.75 TTU GPA)
BECO 3310 [^]	Applied Business Economics. Prereq: C or better in ECO 2305.	
BLAW 3391 [^]	Business Law I. Prereq: C or better in ENGL 1301 and 1302.	
FIN 3320 [^]	Financial Management. Prereq: C or better in ACCT 2300, ACCT 2301, ECO 2305 and MATH 2345.	
ISQS 3344 [^]	Introduction to Production and Operations Management. Prereq: C or better in ISQS 2340 and MATH 2345.	
MGT 3370 [^]	Organization and Management. Prereq: C or better in MATH 1331.	
MKT 3350 [^]	Introduction to Marketing. Prereq: C or better in ECO 2305 and MATH 1331.	

Major Courses		
***ALL LOWER DIVISION COURSEWORK MUST BE COMPLETED PRIOR TO ENROLLMENT IN A MAJOR COURSE.		
MGT 3375 [^]	Entrepreneurship: New Value Creation. Prerequisite: C or better in MGT 3370.	Required
MGT 3376 [^]	Organizational Behavior. Prerequisite: B or better in MGT 3370.	
MGT 3390	Perspectives on Entrepreneurship. Prereq: C or better in MGT 3370.	
MGT 4376	Ent: Discovering Entrepreneurial Opportunities. Prereq: C or better in MGT 3370.	
MGT 4379	Technology Commercialization	
MGT 4370	Consulting to Entrepreneurial Organizations. Prereq: C or better in MGT 3370.	Group A (Choose two)
MGT 4374	International Entrepreneurship. Prerequisite: C or better in MGT 3370.	
MGT 4377	Family Enterprise. Prerequisite: Previous experience in a family business or intent to establish a family business.	
MGT 4386	Entrepreneurship: New Venture Creation. Prereq: C or better in MGT 3370.	
MGT 4388 [^]	Change and Innovation Processes. Prerequisite: C or better in MGT 3370.	
		Group B
<i>NOTE: Any junior-or senior-level business course provided it is not used to fulfill another requirement.</i>		
MGT 4380 [^]	Strategic Management. Prerequisite: C or better in MGT 3370.	Capstone

Electives		
Free Electives		Take 9 hours

57 hrs.

Additional Notes:

Courses marked with a ^ are also offered through a Rawls Study Abroad program.